

Corporate profile

Trust Corp

www.trustcorpgroup.com

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Our Story

For the past 15 years, we've helped leading businesses unlock their full potential by building capabilities, driving transformational change, and optimizing performance across customer strategies, sales, marketing, and human capital.

Trust Corp, based in Saudi Arabia, is a premier business consulting, corporate training, marketing, branding, and market research firm dedicated to delivering high-impact solutions that support economic diversification, workforce development, and business transformation aligned with Saudi Vision 2030.

Our team combines global best practices with local expertise to deliver measurable results across industries.



Executive Summary

Trust Corp, a visionary holding company, integrates four specialized divisions:

—**Trust Advisory, Trust Pro, Trust Hive, and Trust Minds**— under one mission: to deliver transformative, cross-sector impact. By combining innovation, intelligence, consulting, marketing, branding, and creative strategy, the company drives progress with a global vision and local agility, empowering organizations to break boundaries and achieve sustainable growth through unified excellence and strategic synergy.



TRUST
CORP



TRUST
ADVISORY



Trust
HIVE



TRUST
PRO



TRUST
MINDS

Destiny in Motion

Mission

Our mission is to empower businesses through expert consulting, innovative training programs, and strategic market research, all aimed at promoting long-term growth and operational excellence.

Vision

To become one of the most trusted and results-oriented advisory firms globally, we aim to establish new benchmarks in business consulting, training, marketing, branding and market intelligence.





Our Values

01

Integrity

Upholding the highest ethical standards and transparency.

02

Innovation

Leveraging cutting-edge methodologies and digital solutions.

03

Client-Centricity

Prioritizing customized solutions to meet client needs.

04

Resilience

Ability to be fully dynamic towards internal and external demands.

05

Synergy

Working closely with businesses to drive strategic growth.

06

Excellence

Accomplishing the delivery of world-class services and tangible results.

07

Trust

Committed to accountability, reliability and truth towards all our clients.

We Promise

to help our clients make distinctive, lasting, and substantial improvements in their performance.

We Promise

to put our client's interests ahead of our own, ensuring every decision we make serves their long-term success and growth.

We Promise

to uphold the highest standards of professionalism in all our actions, delivering services with dedication, respect, and expertise.

We Promise

to safeguard all client information with the utmost confidentiality, protecting their data and respecting their privacy at every step.

We Promise

to always speak the truth as we see it, offering honest, transparent, and objective advice that supports our client's best interests.

We Promise

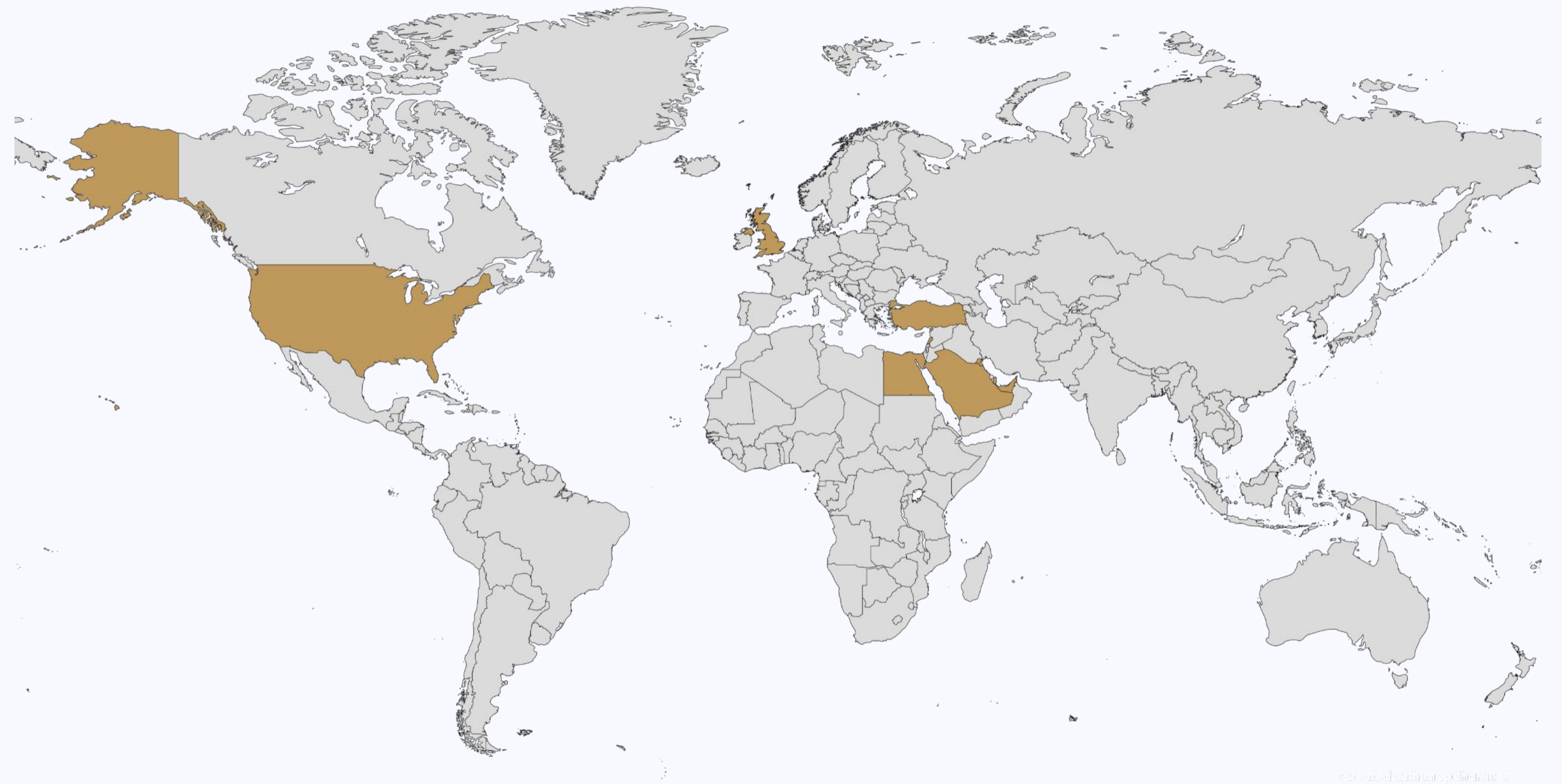
to deliver the full breadth of our expertise and capabilities to every client, ensuring it is done efficiently and cost-effectively.

Our Value Promises to our Trusted Clients and Partners

Global Presence

Trust Corp's strategic reach spans across the globe, with key headquarters in Saudi Arabia, the USA, and the UK.

Our operational hubs in Riyadh, Jeddah, Beirut, and Cairo anchor our core activities in the Middle East and North Africa. Through trusted partners and affiliates, we extend our impact across the USA, UK, KSA, UAE, Turkey, Qatar, Kuwait, Egypt, and Lebanon, ensuring cultural sensitivity, market insight, and operational excellence.



Industries we serve

At Trust Corp, we specialize in crafting creative solutions tailored to a variety of industries. Our expertise ensures every project reflects the unique identity and goals of your business.



Banking



Financial Services



Healthcare



Government



Retail



Construction



Utilities



Food and Beverage



Hospitality



Education



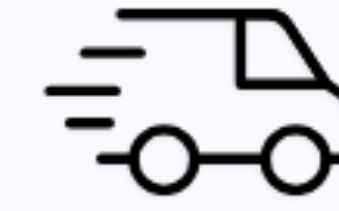
Automotive



Insurance



Airline



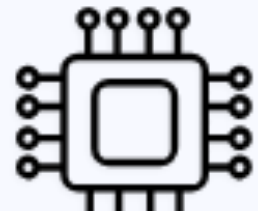
Logistics



Entertainment



Oil & Gas



Electronics



Energy



Consumer Services



Pharmaceutical



High-Tech



Information Technology



Consulting



Real Estate



Telecom



Tourism



Manufacturing



Agriculture



End to End Solutions



People & Performance

Foster a high-performance culture through innovation, leadership development, and forward momentum.

Strategy Development

Elevate your business vision with tailored strategies for sustainable growth and long-term success.

Risk Management

Mitigate business vulnerabilities with proactive strategies that identify, assess, and manage potential risks.

Customer Experience

Orchestrate exceptional customer journeys, turning satisfied clients into loyal brand advocates.

Market Research

Illuminate your target audience, extract valuable insights, and guide precision-driven market decision.

Business Resilience

Develop agility and preparedness to navigate market turbulence and operational disruptions with confidence.

Operations

Optimize efficiency and productivity through streamlined processes and operational excellence.

Business Transformation

Navigate change seamlessly, turning challenges into growth opportunities in a dynamic business landscape.

Corporate Finance

Strengthen financial foundations with strategic planning, investment guidance, and sustainable growth initiatives.



Trust Corp Value Proposition

We at Trust Corp deliver comprehensive, results-driven solutions that empower our clients to grow, adapt, and lead.

By combining strategic foresight with tactical execution, we help them build stronger brands, smarter teams, deeper insights, and more resilient operations.



We work closely
with our valued
clients, providing
the support they
need to reach
their goals.



TRUST
ADVISORY



Our Ethos

At Trust Advisory, we help businesses achieve sustainable growth, operational excellence, and strategic clarity. Our role is to guide organizations through complex challenges, unlock new opportunities, and build solid foundations for long-term success.

We offer tailored solutions across business strategy, market expansion, financial advisory, digital transformation, and organizational development. Whether it's entering new markets, optimizing operations, or enhancing leadership capabilities, we ensure every engagement delivers measurable impact.

Our programs also foster innovation and support entrepreneurship, empowering emerging leaders and startups to thrive.



Trust Advisory Value Proposition

- ✓ Optimize organizational structure for sustainable performance.
- ✓ Support mergers, expansions, and transformation initiatives
- ✓ Deliver quick wins through process improvements.
- ✓ Provide expert guidance on regulatory and compliance issues.
- ✓ Align business operations with long-term growth strategies.
- ✓ Enhance resilience and adaptability in dynamic markets
- ✓ Identify and resolve operational inefficiencies.
- ✓ Enhance decision-making with objective and external perspectives.



OUR DESIGNED SOLUTIONS

Our business consulting services provide organizations with strategic insights and practical solutions to optimize performance and drive profitability.

We offer:

● **Business Strategy & Transformation**

Designing and implementing long-term growth strategies.

● **Market Entry & Expansion Strategies**

Helping businesses explore new markets and maximize growth opportunities.

● **Financial Advisory & Investment Consulting**

Providing guidance on financial management, investment strategies, and risk assessment.

● **Digital Transformation & Innovation**

Assisting businesses in adopting emerging technologies, AI, and automation.

● **HR & Organizational Development**

Enhancing workforce planning, leadership development, and employee engagement.

● **Operational Efficiency & Performance Optimization**

Implementing process improvements and lean management techniques.

Impact Story

A multinational Fast-Moving Consumer Goods (FMCG) company

At Trust Advisory, as a business consultancy we take pride in delivering transformative solutions that drive business success. Below are real-world examples of how our consulting, training, and research services have empowered our clients across various industries.

Challenge:

The client wanted to expand into the Saudi market but lacked localized insights on consumer behavior and competitor positioning.

Solution:

Conducted an in-depth market research study analyzing consumer preferences, demand trends, and pricing strategies.

Developed a market entry strategy with targeted distribution channels, promotional campaigns, and local partnerships.

Provided sales training to the client's commercial team to align with local customer engagement practices.

20%

Increase in Brand Awareness

Targeted campaigns and local partnerships boosted brand recognition across key demographics, as confirmed by surveys and tracking tools.

15%

Higher Sales Than Forecasted

The newly implemented strategy exceeded initial sales projections by 15%, attributed to accurate demand forecasting, effective go-to-market planning, and culturally aligned sales practices.

Successful Market Entry

The client successfully launched in Saudi Arabia within six months, ahead of the industry average timeline for regional expansion.



“We don’t just advise. We empower businesses to unlock their full potential.”





TRUST
PRO



About Us

At Trust Pro, we believe that true business excellence starts with people. We specialize in crafting high-impact training and development solutions that elevate individual capabilities and drive organizational growth.

Our approach is practical, dynamic, and tailored, combining leadership development, strategic skill-building, and industry-focused expertise to empower teams at every level. From executive coaching to advanced communication and sales mastery, we equip professionals with the mindset, tools, and confidence to excel in today's fast-evolving business landscape.

Whether through immersive workshops, digital learning, or specialized programs, we foster personal growth, enhance team performance, and build resilient leaders. Backed by proven methodologies and cutting-edge insights, Trust Pro transforms training into a catalyst for lasting success.

With Trust Pro, you don't just learn, you evolve.

Trust Pro Value Proposition

- ✓ Build a future-ready, skilled workforce aligned with company vision.
- ✓ Improve employee productivity and day-to-day efficiency.
- ✓ Reduce employee turnover by investing in growth and career paths.
- ✓ Resolve performance gaps quickly with tailored coaching.
- ✓ Strengthen leadership pipelines and succession planning.
- ✓ Foster a high-performance, learning-driven culture.
- ✓ Equip teams with specific skills needed to meet immediate business goals.
- ✓ Enhance team collaboration and communication.



Training Solutions

Leadership & Executive Coaching

Developing high-performing leaders and decision-makers.

Sales & Marketing Excellence Training

Equipping sales teams with the latest strategies and digital marketing skills.

Customer Service & Client Relations

Make a big impact with professional slides, charts, infographics and more.



Soft Skills & Communication Training

Improving teamwork, business communication, and problem-solving abilities.

Industry-Specific Training

Customized learning programs for key sectors, including finance, retail, and government.

E-learning & Digital Training Solutions

Offering interactive learning experiences through digital platforms.



Training and Development Areas



Globally Accredited



THE CPD STANDARDS OFFICE
CPD PROVIDER: 50335
2021-2023
www.cpdstandards.com

Trust Corp is a globally accredited training provider, certified by the CPD Standards Office, part of the Professional Development Consortium (UK). This recognition ensures our training programs meet international standards, are delivered by qualified trainers, and provide dual certification for each participant. Our clients benefit from proven, measurable outcomes and action plans, helping them strengthen their market position through credible and recognized qualifications.

Goal

Empower organizations with globally accredited, standardized training that keeps skills and knowledge up to date while delivering measurable business impact.

Feature

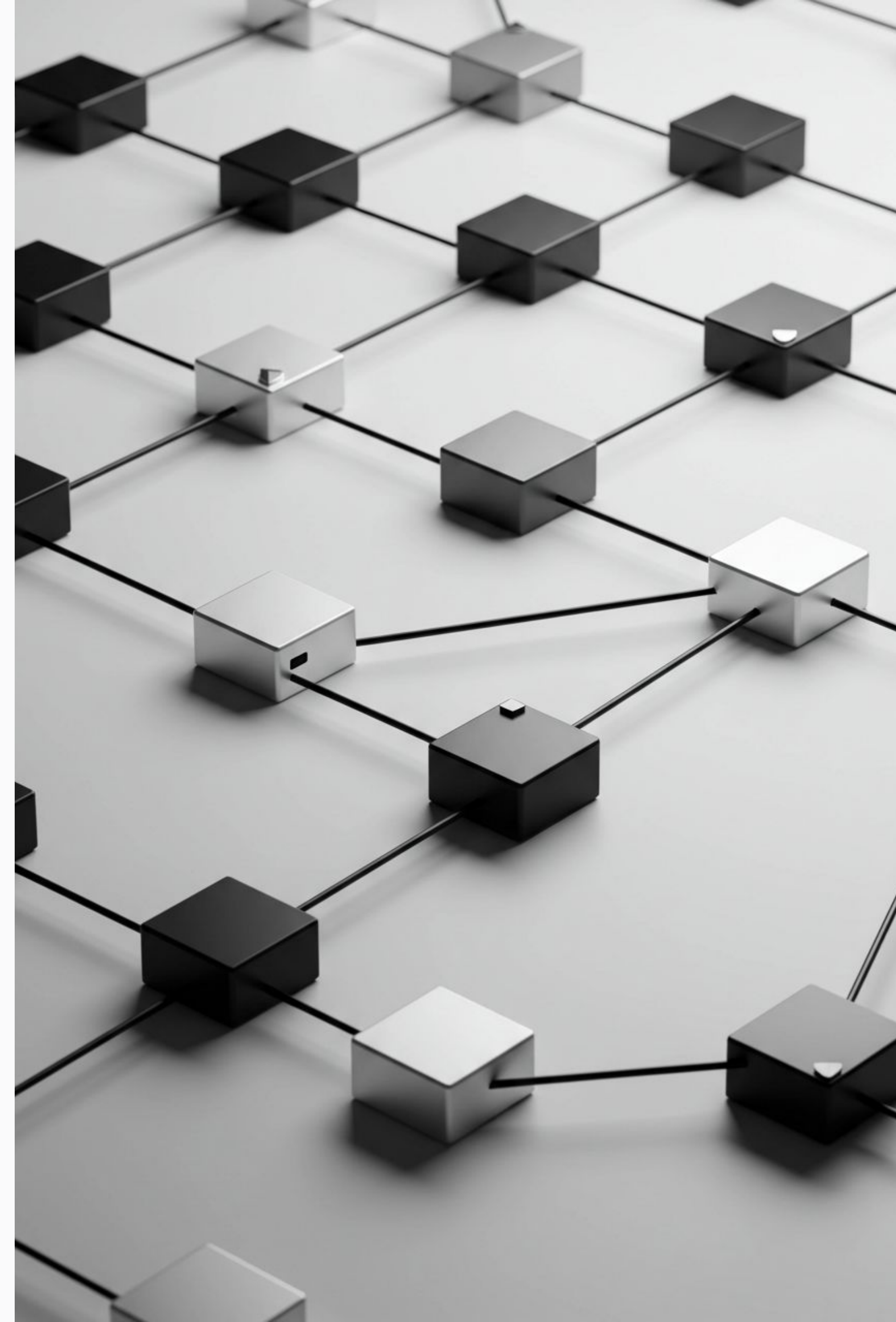
Certified trainers, dual certifications, globally recognized standards, and follow-up action plans to ensure tangible, lasting results.

Major Partner

Jack Welch was one of the world's most respected and celebrated CEOs, renowned for his unmatched success, passion for winning, and commitment to developing leaders through his unique management style, widely known as the Welch Way. At GE, he created and personally taught at the world's top corporate training center, later extending his teachings to MIT's Sloan School of Management and global executive seminars. His legacy continues through the Jack Welch Management Institute, where his teachings, leadership insights, and curriculum remain at the core of the program, inspiring executives and leaders around the world.



Phase Learning Impact Model™



1. Client Brief & Needs Discovery

Engage with stakeholders, clarify audience profiles, establish KPIs & understand organizational context.

2. Preliminary Research & Assessments

Gather data through surveys and interviews, conduct pre-training diagnostics and perform skill audits & establish performance baseline.

3. Strategy, SWOT & Course Design

The strategy phase turns assessment and SWOT insights into targeted, strength-based learning plans.

4. Program Implementation

Blended delivery approach, experiential learning, digital-first solutions & continuous feedback.

5. Post-Training Research & Assessment

Measure learning retention, compare against baseline, evaluate application & assess behavior change.

6. Performance Testing & Evaluation

Conduct targeted testing, apply case studies, facilitate role-plays & analyze performance data.

7. Coaching & Application Support

Reinforce learning through structured coaching, mentoring, or on-the-job support. Address individual and team-level development needs for maximum impact.

8. Growth Reporting & ROI Analysis

Deliver a final report highlighting improvements, ROI, and strategic recommendations. Offer insights for future development planning and continuous growth.

Trust Pro Training Methods and Techniques



Trust Pro relies on a variety of training and facilitation methods and techniques. Used whenever applicable, these methods are aimed at enhancing individual and group interaction while maximizing learning. Some of these methods are:

Interactive Approaches

Brief presentations by the consultant. Group debriefs. Business Games. Individual and team exercises, indoors and on-location.

Multimedia & Technology

Video films, videotaping and playback. Self-analysis questionnaires and learning instruments. AI aided coaching.

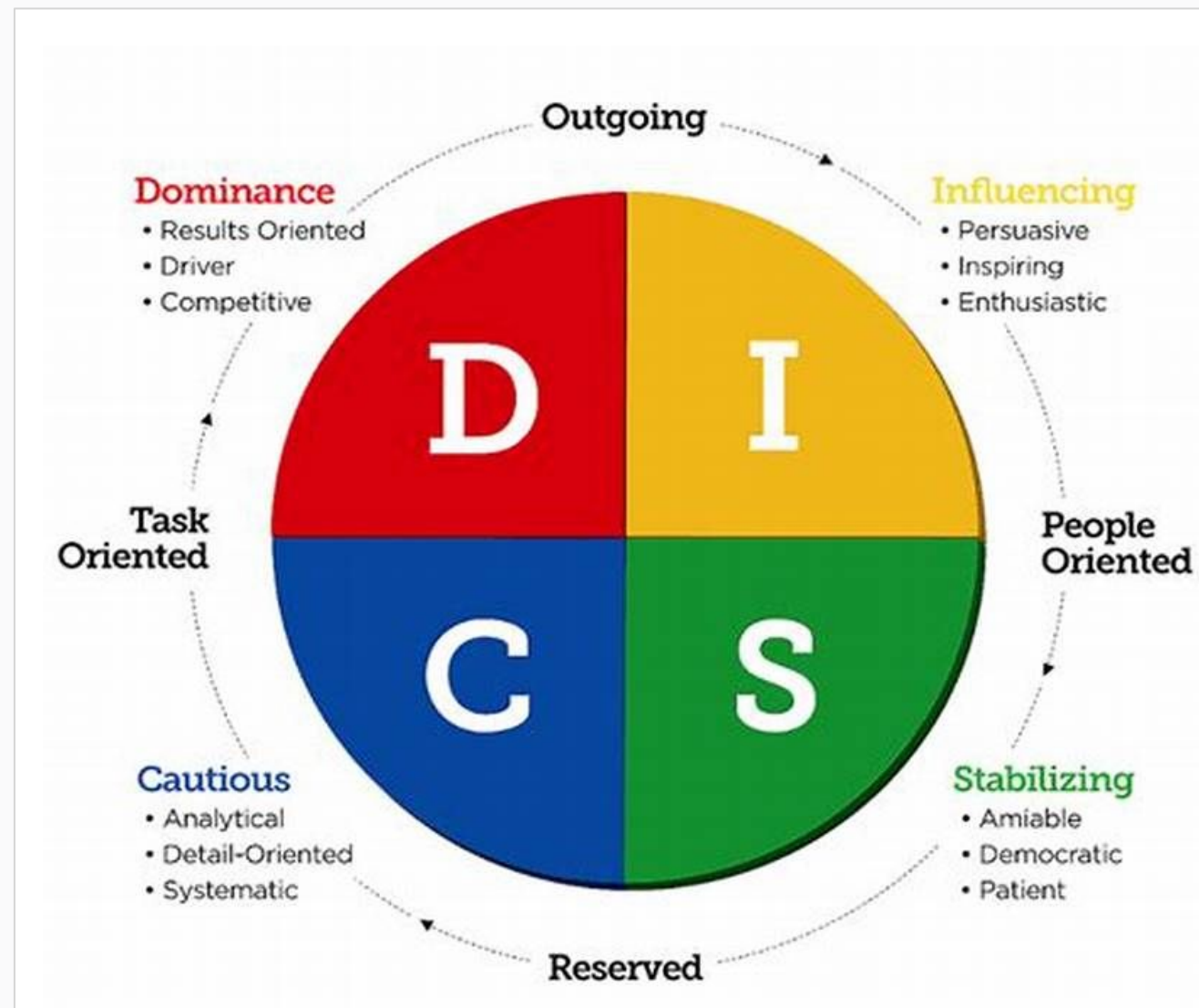
Experiential Learning

Behavior modeling and role-plays. One-to-one and group discussions. Case studies, simulations and small projects.

Engagement Tools

Individual action plans (to follow up and evaluate training results). Outdoor team building activities. Market simulations and board games.

DISC Profiling for Deeper Impact



The DISC framework is a behavioral assessment tool that categorizes individuals into four primary personality styles: Dominance, Influence, Steadiness, and Conscientiousness. By understanding where a person falls within this model, organizations can gain valuable insights into their natural communication style, decision-making approach, and work preferences.

DISC profiling helps uncover how individuals behave under pressure, how they collaborate with others, and what motivates or challenges them in a team environment. This understanding enhances team dynamics, improves leadership effectiveness, reduces workplace conflict, and supports more personalized coaching and development strategies.

By integrating DISC insights into team-building, hiring, and leadership training, organizations can create more cohesive, productive, and adaptive teams.



How DISC Adds Value

Personalized Development

Individuals receive actionable feedback on their strengths and potential blind spots, helping them grow with purpose.

Stronger Teams

Profiling fosters trust, respect, and appreciation of diverse working styles, leading to more cohesive and productive teams.

Strategic Leadership

Leaders gain deeper insights into motivating and managing different personality types, driving better team performance.

Enhanced Communication

Participants learn how to tailor their communication to different personality types, reducing friction and improving clarity.

Sales & Service Excellence

In customer-facing roles, understanding personality dynamics enables more effective relationship-building and persuasion.



Trust Pro Added Value Proposition (AVP) for RETAIL

If you are in the retail business then you need to take a closer look at these solutions specifically tailored to work in tandem with our training workshops in order to add fantastic augmentation to your bottom line.

Customer Experience Solutions

- Service Quality Standardization
- Service Quality Booklet by Title
- Customer Experience Checklist
- Referral System
- Loyalty Program
- Leads Program

Performance Management

- Commission Schemes and Pricing strategies
- Complaint Management and Follow-Up System
- Internal Awards Linked to Training
- Induction Program for New Employees
- Motivational Programs

Assessment Tools

- Market Research Studies
- Third party Awards
- Mindset Ceremony Assessments
- DISC Personality
- MBTI
- Energetics

Digital Solutions

- Online Dashboards
- Engagement Assessments
- Job Fit Assessments
- Recruiting Assessments
- Well-Being Assessments
- Leadership Assessments

Leadership, Executive and Team Training Retreats

At Trust Pro, we believe that transformational learning happens best when minds are refreshed, perspectives are broadened, and teams are truly engaged.

Our training retreats offer immersive, off-site learning experiences designed to foster deep professional development, strategic alignment, and lasting behavioral change. Held in inspiring environments away from everyday distractions, our retreats combine high-impact training with facilitated reflection, team-building, and experiential learning. Whether designed for leadership teams, sales units, or cross-functional groups, each retreat is tailored to the specific objectives and dynamics of the organization.



Ideal Training Retreat Applications

Leadership alignment and strategy offsites

Executive teams align on vision, strategy, and leadership in an immersive setting that fosters big-picture thinking and collaboration.

Sales and performance optimization intensives

Sales teams sharpen advanced techniques, practice real scenarios, and align as a team to tackle market challenges.

Change management and culture transformation programs

Organizations navigating significant transitions use retreats to build change readiness, address resistance, and develop implementation roadmaps in a supportive environment.

Team re-energizing and trust-building experiences

Teams strengthen relationships, rebuild trust, and renew commitment through structured activities designed to enhance communication and collaboration.

Whether held at a luxury retreat center, eco-lodge, or executive resort, our Training Retreats create space for clarity, connection, and commitment, setting the foundation for performance that lasts long after the session ends.

Trust Pro

Coaching

Trust Pro uses Coaching as a professional development approach that empowers individuals and teams to reach their full potential through structured conversations, personalized feedback, and goal setting. Unlike traditional training, coaching focuses on enhancing performance by unlocking self-awareness, promoting accountability, and facilitating sustainable behavior change.



Types of Coaching



Why Trust Pro believes in Coaching



Improved leadership and management capabilities.



Increased confidence and decision-making ability.



Higher individual and organizational performance.



Enhanced employee engagement and retention.



Better team cohesion and collaboration.



Personalized support for continuous growth.



Trust Pro Coaching

Applicable Coaching Levels

Coaching can be effectively implemented at all organizational levels:

Executive Level: Strategic visioning, influence, and transformational leadership.

Senior and Middle Management: Leadership development, performance improvement.

Team Leaders and Supervisors: Skills development, team dynamics.

Individual Contributors: Career growth, goal setting, and performance enhancement.



Trust Pro Coaching Courses

- 1 Executive Leadership Coaching Program
- 2 Emerging Leaders Development Coaching
- 3 High-Performance Team Coaching
- 4 Career Navigation and Advancement Coaching
- 5 Coaching for Emotional Intelligence
- 6 Communication & Influence Coaching
- 7 Coaching for Change Management
- 8 Coaching Skills for New Managers and Supervisors
- 9 Goal Setting, KPIs and Accountability Coaching
- 10 Personal Effectiveness & Productivity Coaching
- 11 Coaching for Innovation and Creativity
- 12 Resilience and Well-being Coaching
- 13 Time Management and Prioritization Coaching
- 14 Conflict Resolution Coaching
- 15 Sales & Client Relationship Coaching
- 16 Business Development Coaching



Ai

Training Workshops & Courses

At Trust Pro, we empower professionals and organizations to navigate the evolving digital landscape through expertly designed AI Training Workshops and Courses. Our programs are tailored to meet the unique needs of learners at all levels, from beginners taking their first steps in artificial intelligence to advanced practitioners seeking to refine their expertise.

Why & How We Deliver AI Training That Drives Real Impact

Why AI Skills Matter

AI skills drive business innovation, empower adaptable teams, and enable smarter decisions—because AI isn't just technical, it's transformative.


Our Training Approach


Our training is hands-on and role-based, led by experts, integrated with change initiatives, and delivered through customizable formats, workshops, coaching, bootcamps, and flexible e-learning tailored to every role and business goal.

Flexible Delivery Formats


We offer a range of delivery formats including in-person or virtual workshops, interactive labs and simulations, executive briefings, personalized mentoring, and flexible e-learning modules.


AI Delivery Formats

-  **Instructor-led workshops (on-site or virtual)**

Interactive sessions facilitated by AI experts, combining theory with practical exercises.
-  **AI labs and hands-on simulations**

Practical environments where participants can experiment with AI tools and applications.
-  **Executive briefings and strategy sessions**

Focused discussions on AI implementation and strategic alignment for leadership teams.
-  **Role-based coaching and mentoring programs**

Personalized guidance tailored to specific job functions and responsibilities.
-  **Custom e-learning modules and micro-courses**

Self-paced digital learning experiences designed for flexibility and accessibility.

AI Training by Functions	Functional Areas	AI's Role Across Functions
Business Functions	Human Resources, Customer Experience & Service , Leadership, Sales & Marketing.	Ad placement, budget allocation, performance tracking.
Human Resources (HR)	Talent Acquisition, People Analytics, Learning & Development, Ethics & Bias and HR Automation.	AI enhances hiring, workforce planning, learning pathways, ethical practices, and routine HR automation.
Leadership & Executive Teams	AI Strategy, AI Leadership, AI Governance and AI Decision-Making.	AI guides transformation, empowers leaders, ensures ethics, and enhances strategic decisions.
Sales Teams	Sales Enablement, Conversational AI, Predictive Analytics and Personalization.	AI boosts sales with smart tools, qualifies leads, predicts performance, and personalized experiences at scale.
Marketing Professionals	Digital Marketing, Customer Segmentation, Content Creation and Marketing Automation.	AI improves ROI, enhances targeting, boosts content output, and streamlines marketing workflows.
Customer Service Teams	Customer Support, Workflow Automation, Sentiment Analysis and Service Quality.	AI powered chatbots, streamlines service processes, captures VoC insights, and improves service quality metrics.
Customer Experience (CX) Professionals	Omnichannel Management, Hyper-Personalization, Journey Mapping and Voice of Customer (VoC).	AI unifies touchpoints, personalized experiences, predicts customer needs, and extracts insights from feedback.

Flagships



Me, Myself and I

A journey of 5 days training :
Day One: The Success Matrix
Day Two: Know Yourself and Know Others (Energetics)
Day Three: Lead Others
Day Four: Sell Me
Day Five: Brand Me



Power Presentations

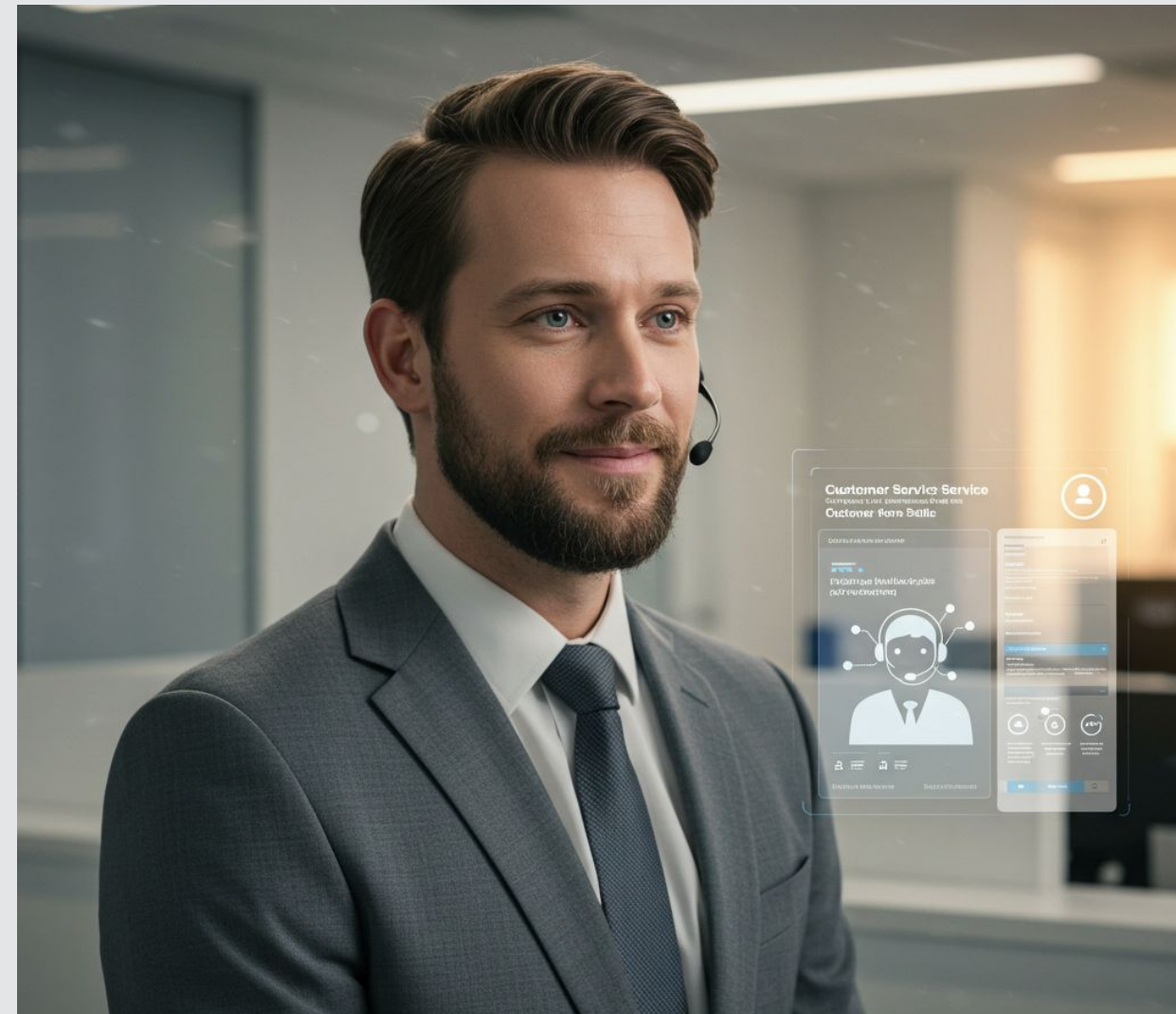
Advanced Presentation Skills
Master the art of delivering impactful presentations with confidence, clarity, and persuasive power.



Doctor of Sales

Sales Skills at its Best
Equip yourself with advanced sales techniques to build trust, close deals, and become a sales Doctor.

Flagships



Service From the Heart

Customer Service Skills

Transform your approach to customer service with empathy, problem-solving, and memorable experiences.



The Sandwich Dilemma

Middle Management Skills

Navigate the unique challenges of middle management with tools to balance leadership, team collaboration, and organizational goals.



The Situational Leadership

Advanced Leadership Skills

Develop leadership agility and adapt your style to inspire, motivate, and guide teams through changing landscapes.

Flagships



The Accelerated Coach

Coaching and Mentoring Skills

Learn to unlock the potential of your team through powerful coaching and mentoring techniques.



Purple Cow Marketing

The New Marketing Era

Discover innovative marketing strategies that make your brand stand out in today's crowded market.



Art of People

Advanced Communication Skills

Elevate your communication style to build stronger relationships and influence outcomes in any professional setting.

Flagships



Brand Me

Self Branding

Build your personal brand to elevate your career, establish credibility, and stand out in your industry.



Dynamic Public Speaking

Public Speaking Skills

Overcome stage fright and deliver dynamic speeches that captivate, persuade, and leave a lasting impression.

Banking Leadership Transformation Case Study

The Bank faced critical leadership gaps at mid-to-senior levels. This threatened succession planning and organizational growth.

Like many financial institutions, they struggled with high leadership turnover and succession risks.

Comprehensive Leadership Development Solution

Customized Leadership Training

Strategic thinking modules tailored for banking executives. Decision-making frameworks for complex financial scenarios.

Executive Coaching

One-on-one sessions with industry experts. Focus on leadership agility and accountability.

Organizational Workshops

Team-based learning environments. Practical collaboration exercises with immediate application.

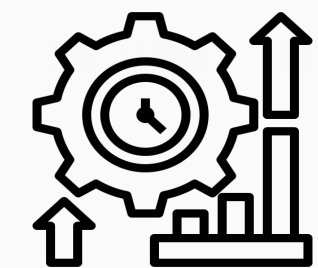
Results:

85%

of participants reported improved leadership skills



Faster decision-making processes within the Bank



Higher employee engagement and performance

What our Trusted Clients say about Trust Pro:

Our clients' valuable testimonials reflect the impact of our work highlighting the trust, clarity, and strategic direction they've gained through our partnership.



“After thirty five years, this is by far one of the best courses I have attended”

Nadia Swailem, GM - Area, Banque Misr

“I took the highest bonus ever in my career because of Trust Pro training program results”

Fady Kasabaki, National Sales Manager,
Almutlaq Furniture

“The skills and the techniques that I have learned in the program will help me significantly in my job.”

Walaa Mohamed, USAID Program

Our Trusted Partners



EVO HUMAN EXCELLENCE
TRAINING & CONSULTING

**FUTURE-READY,
HUMAN-FOCUSED**

Innovative solutions designed to transform businesses in the MENA region and beyond.

About Us

EVO Human Excellence is a human & AI development and consulting company dedicated to empowering organizations in the MENA region to unlock their full potential through exceptional human & organizational development, leadership, and cultural transformation.

At EVO Human Excellence, we are able to leverage our extensive experience in various sectors, we have a proven track record of delivering high-impact training and consulting services that drive tangible results. Through personalized solutions tailored to the unique needs of each client, we are committed to helping organizations elevate their performance and achieve their most ambitious goals.



Beginner Level – Foundations of AI

Intermediate Level – AI for Professionals

Advanced Level – AI Strategy & Development

Our beginner AI courses introduce concepts, applications, and ethics for non-technical professionals, empowering confident engagement with AI initiatives.

Topic:

Introduction to AI, Machine Learning basics, AI in everyday business, and data literacy.

Outcomes:

AI awareness, improved decision-making, and readiness for digital transformation.

Ideal for analysts and tech-savvy pros, our intermediate courses cover ML, data processing, and tools through hands-on industry-relevant workshops.

Topic:

Data analysis, supervised and unsupervised learning, and real-world case studies.

Outcomes:

Ability to implement and manage small-scale AI projects.

Our advanced courses equip tech leaders with AI architecture, deep learning, and governance skills for enterprise projects.

Topic:

Deep learning, natural language processing, AI ethics and regulation, AI deployment at scale.

Outcomes:

Strategic leadership in AI innovation and development of scalable AI solutions.

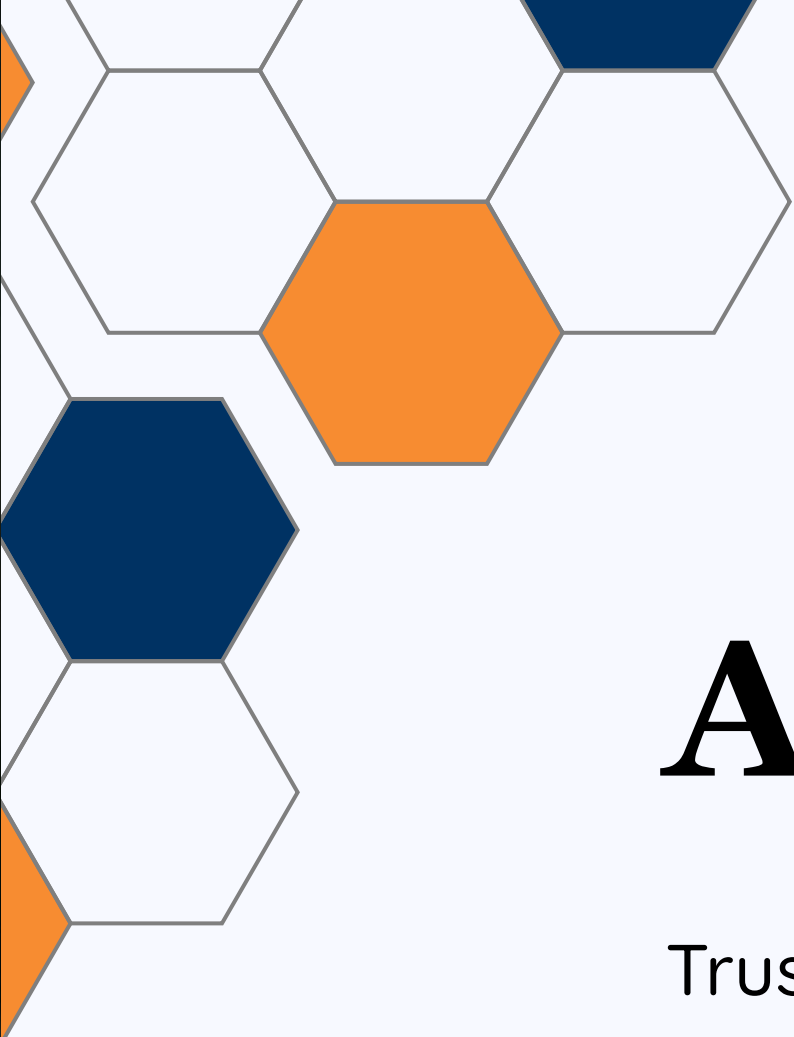


“We make things happen. We have the ability to inject energy and vision into people’s hearts and minds and not just motivate them but make them want to strive for the cause of domination in the market. we inspire people to want to go after things they normally would not try. We make people drive themselves harder and feel good about it.”





Trust
HIVE



About Us

Trust Hive is a full-service Branding and Marketing Company, dedicated to transforming brands through innovative strategies, compelling storytelling, and data-driven marketing solutions. We specialize in crafting brand identities, creating memorable experiences, and driving growth through multi-channel marketing that aligns with Vision 2030's economic transformation.

We cater to startups, SMEs, and large enterprises across sectors including retail, real estate, hospitality, tech, government, and non-profits.

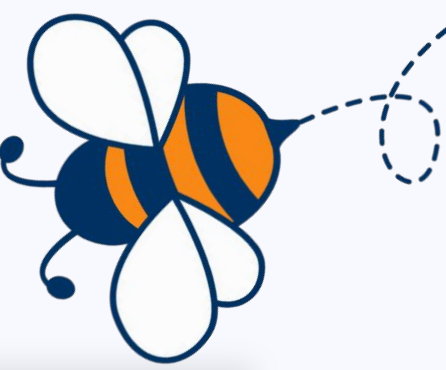
Trust Hive Value Proposition

- ✓ Establish strong, consistent and memorable brands that enhance market positioning.
- ✓ Build long-term customer loyalty and trust.
- ✓ Differentiate their business from competitors in saturated markets.
- ✓ Align brand messaging with business goals and values.
- ✓ Improve customer engagement through tailored campaigns.
- ✓ Increase brand visibility and awareness across target channels.
- ✓ Enhance digital presence via social media, SEO, and content marketing.
- ✓ Drive sales through optimized promotional strategies.





Our
Designed
Solutions



Branding

Employer Branding and Cultural Transformation
Brand Differentiation and Purple Cow Strategies
Brand Identity Design and Corporate Identity
Brand Guidelines and Kits Development
Brand Maximization and Innovation
Brand and Customer Experience
Brand Strategy and Positioning
Brand Nurturing and Rollouts
Rebranding & Brand Refresh
Brand Market Analysis
Brand Story Telling
Brand Culture

Web & Tech

Websites Design and Management
Marketing Automation Integration
Customer Virtual Space Planner
E-Commerce Development
Analytics & CRM Solutions
Virtual Reality Experience
Mobile App UI/UX Design
Virtual Showrooms
Digital Experience
Website Analysis
Mobile App Dev

Marketing Services

Lead Generation and Customer Acquisition
Social Media Strategy and Management
Content Management and Creation
Geo-Marketing and Geo-Fencing
Event Marketing and Activations
Conversion Rate Optimization
Paid Advertising Campaigns
Performance Consulting
Influencer Marketing
Shopper Marketing
SEO and SEM
Iconic Brand

Creative & Production

Graphic Design & Motion Graphics
Photography & Videography
TVC & Radio Production
Animation & 3D Design
CGI and CGV

Strategic Consulting

Campaign Planning & Execution
Market Research & Analysis
Go-to-Market Strategies
PR & Media Strategies

Our Processes

01

Brief & Analysis

Understanding your business and its nuances requires a thorough analysis of both the company and its market environment.

02

Planning

Developing ideas that are relevant, effective, and engaging. Identifying the specific personas we seek to target and connect with.



03

Analysis

Establishing core positioning and value propositions requires formulating key strategies and creating a detailed calendar of concepts and ideas.

04

Launching

This process includes creating visuals and content for posting, adhering to schedules, gathering feedback, and making adjustments as needed.



Our Unique Selling Points



Aligned with Vision 2030

Our services are crafted to support the Kingdom's transformation goals, enabling public and private entities to modernize their brands and connect authentically with local and global audiences.



Deep Cultural Understanding

We combine global expertise with a nuanced understanding of regional and Saudi culture, consumer behavior, and regulatory landscape to ensure brand messages resonate effectively.



End-to-End Capabilities

From concept to campaign, we offer a seamless journey; branding, production, digital marketing, and reporting all under one roof.



Bilingual Excellence

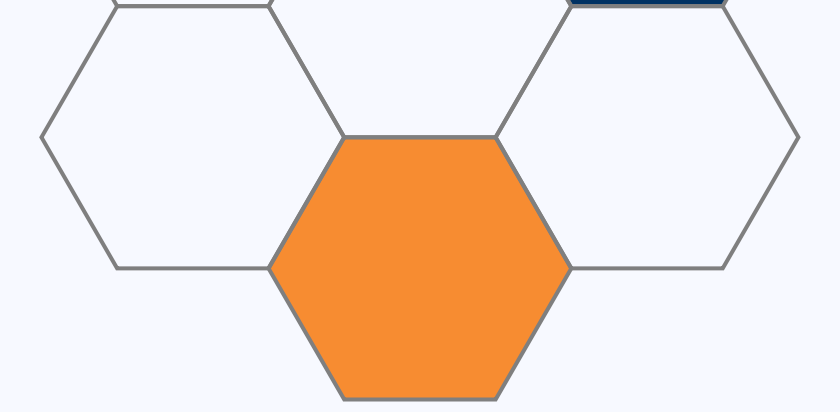
All services are offered fluently in Arabic and English, with localization experts to ensure tone, design, and messaging align with regional and Saudi preferences.



Government & Giga Projects Ready




We are experienced in working with Vision 2030-related projects.





Our Trusted Partners

B•RNINTERACTIVE

			
BI•STUDIO	BI•XP	BI•DX	BI•P2
for Brand Storytelling and Creative Content	for Seamless and Immersive Omnichannel Experiences	for Cutting-Edge Technology and Leading Digital Solutions	for Data-Driven Strategies and Optimized Performance

4 Focused BUSINESS UNITS Structured and organized with RESPONSIBILITIES in a way that would reflect CHANGE, and facilitate GROWTH, INNOVATION and FULFILLMENT.

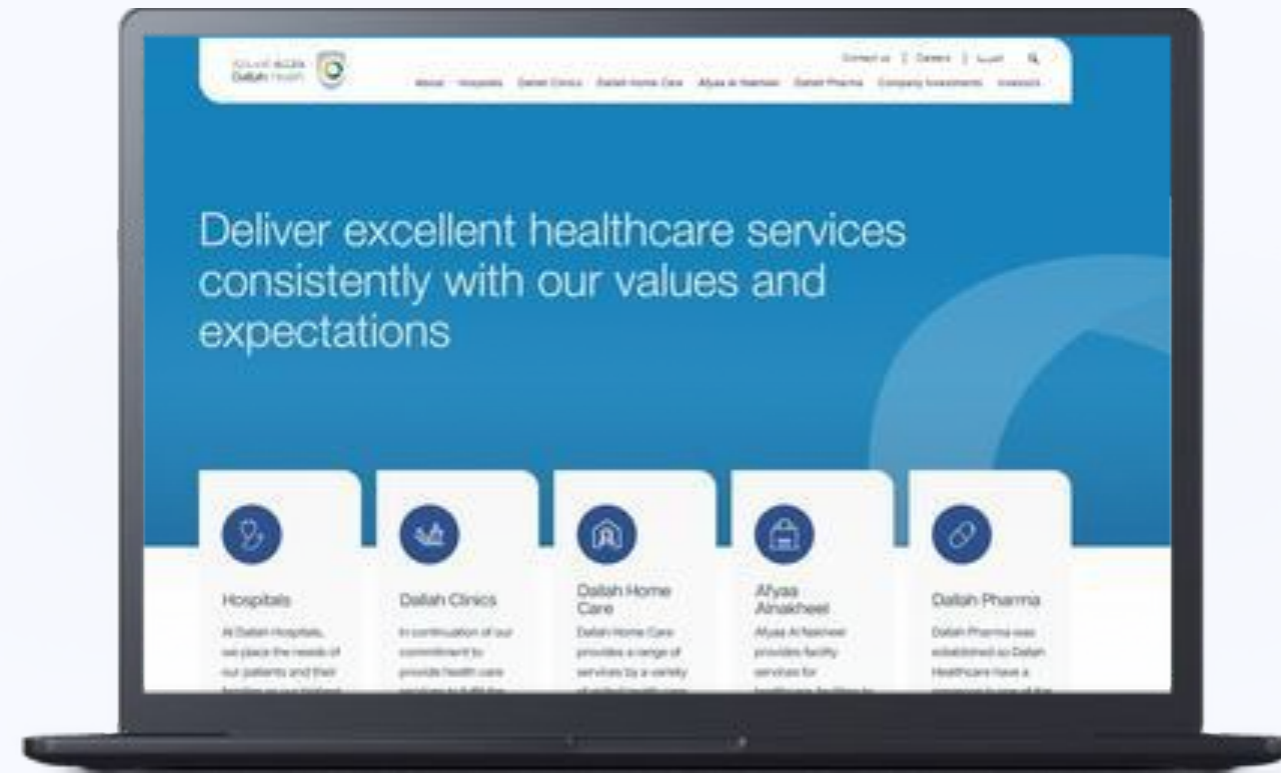


Implemented through our trusted partner network

Web, Mobile, Commerce, Branding and
Performance Marketing

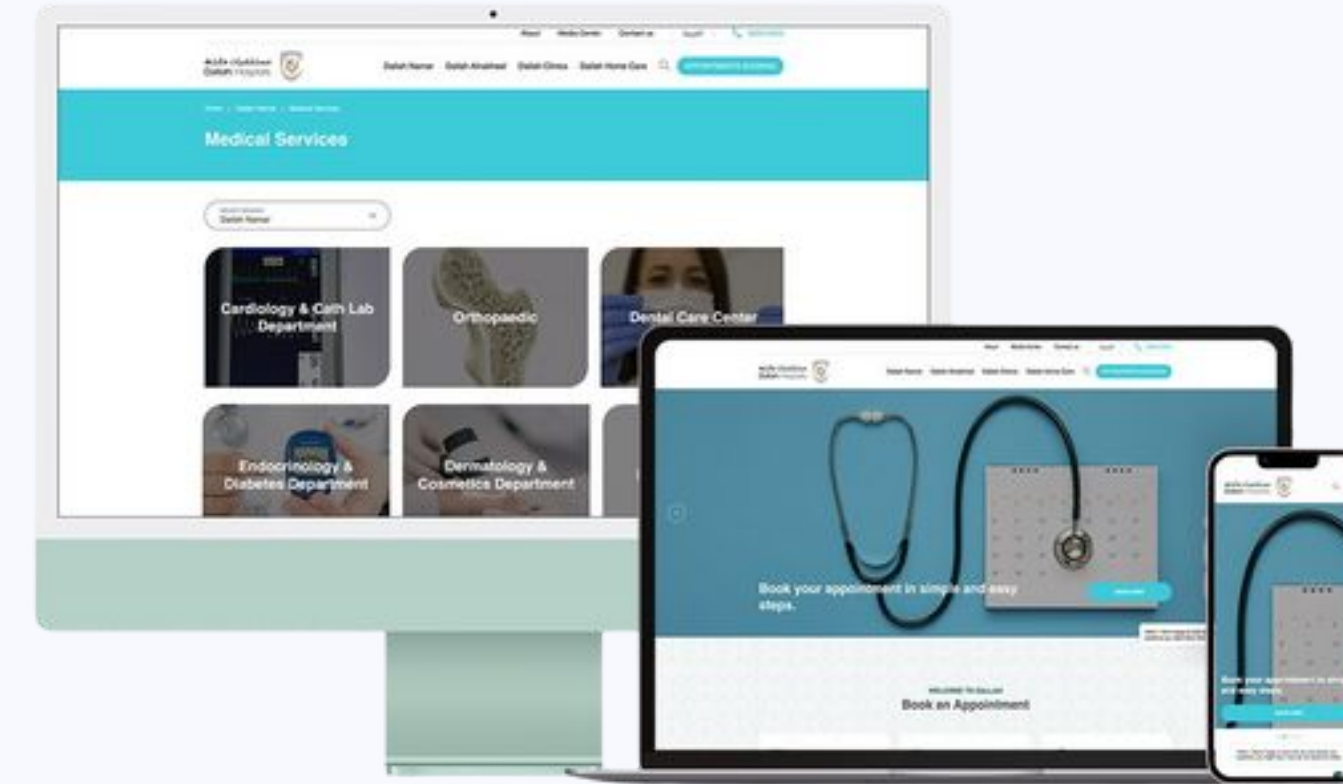
Dallah Health

Saudi



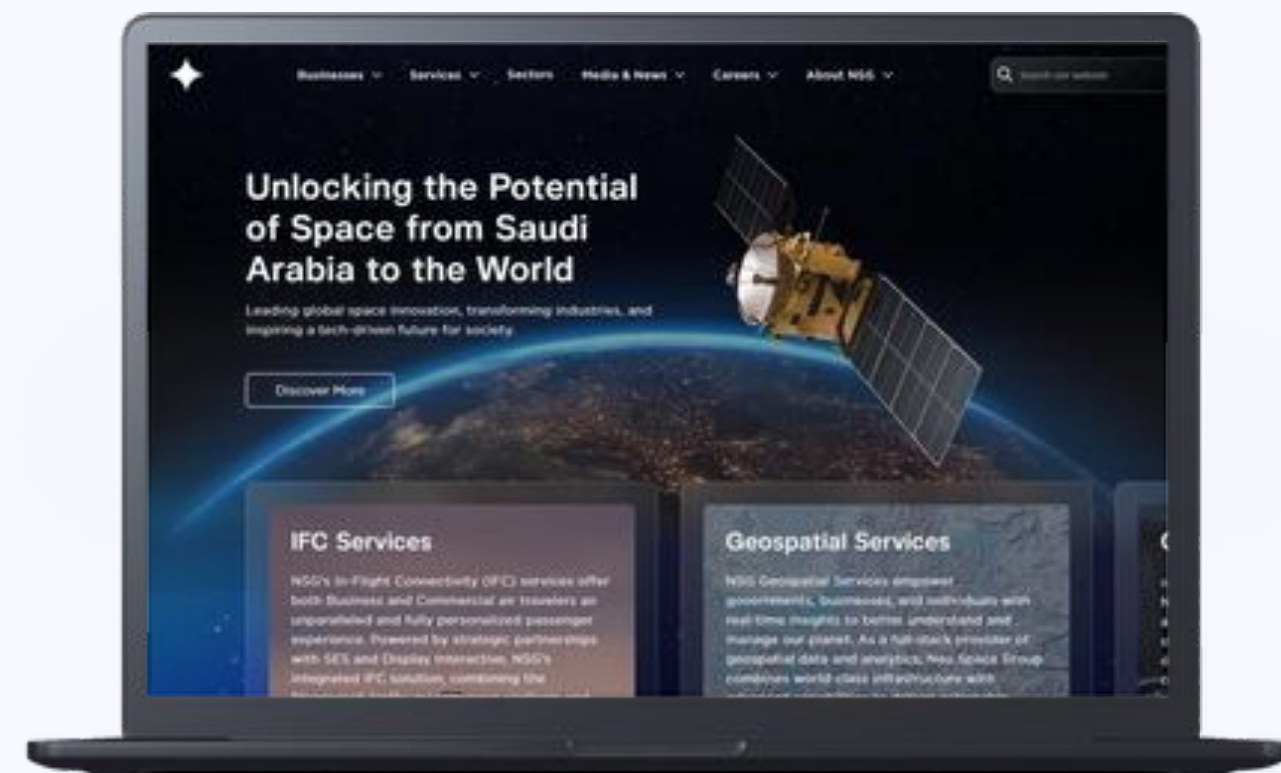
Dallah Hospitals

Saudi



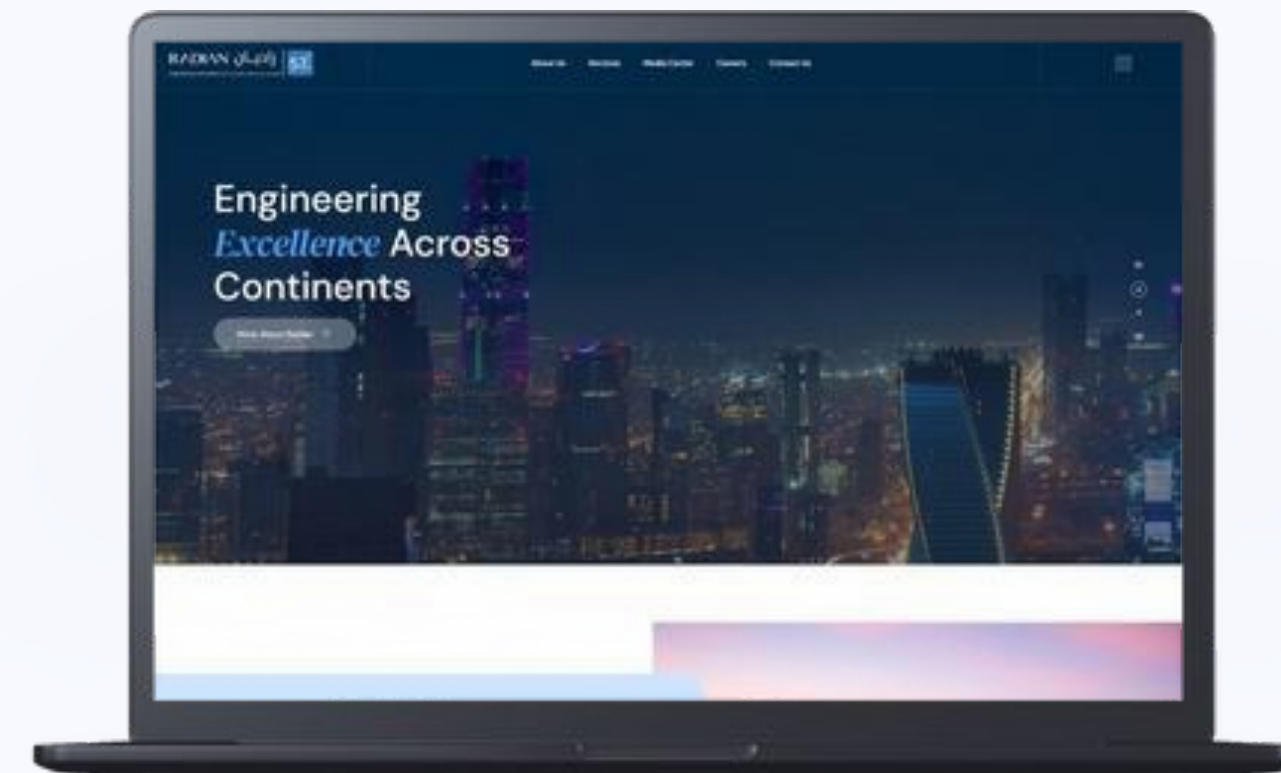
Neo Space Group

Saudi



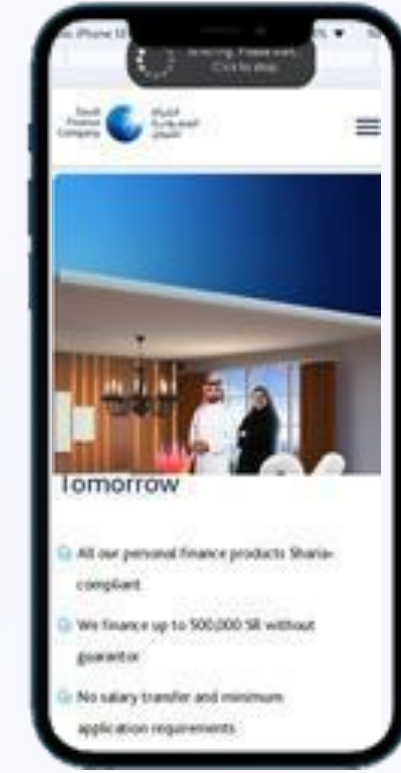
Radian Engineering Consultancy

Saudi



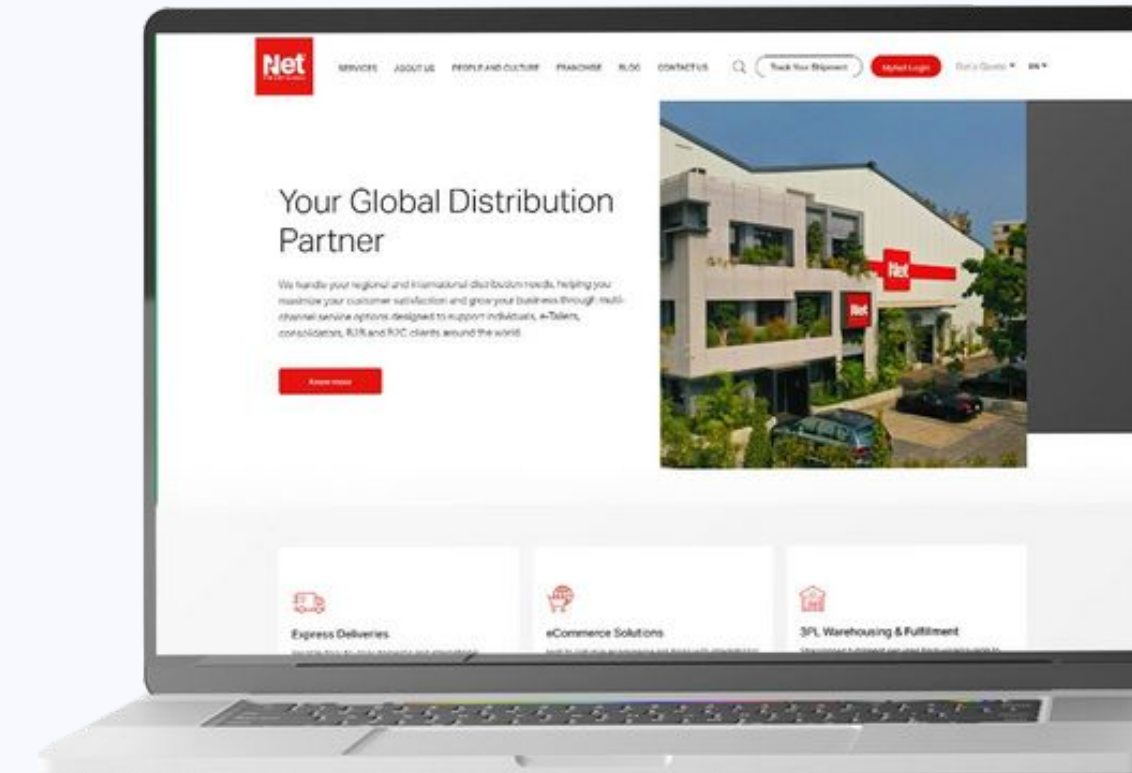
Saudi Finance Company

Saudi



The Net Global

Regional



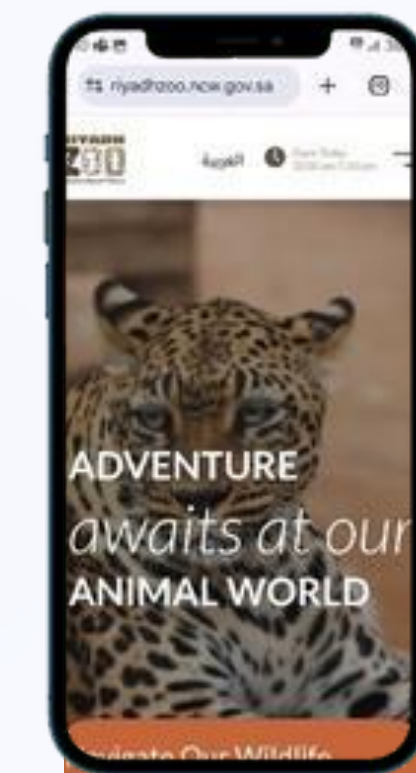
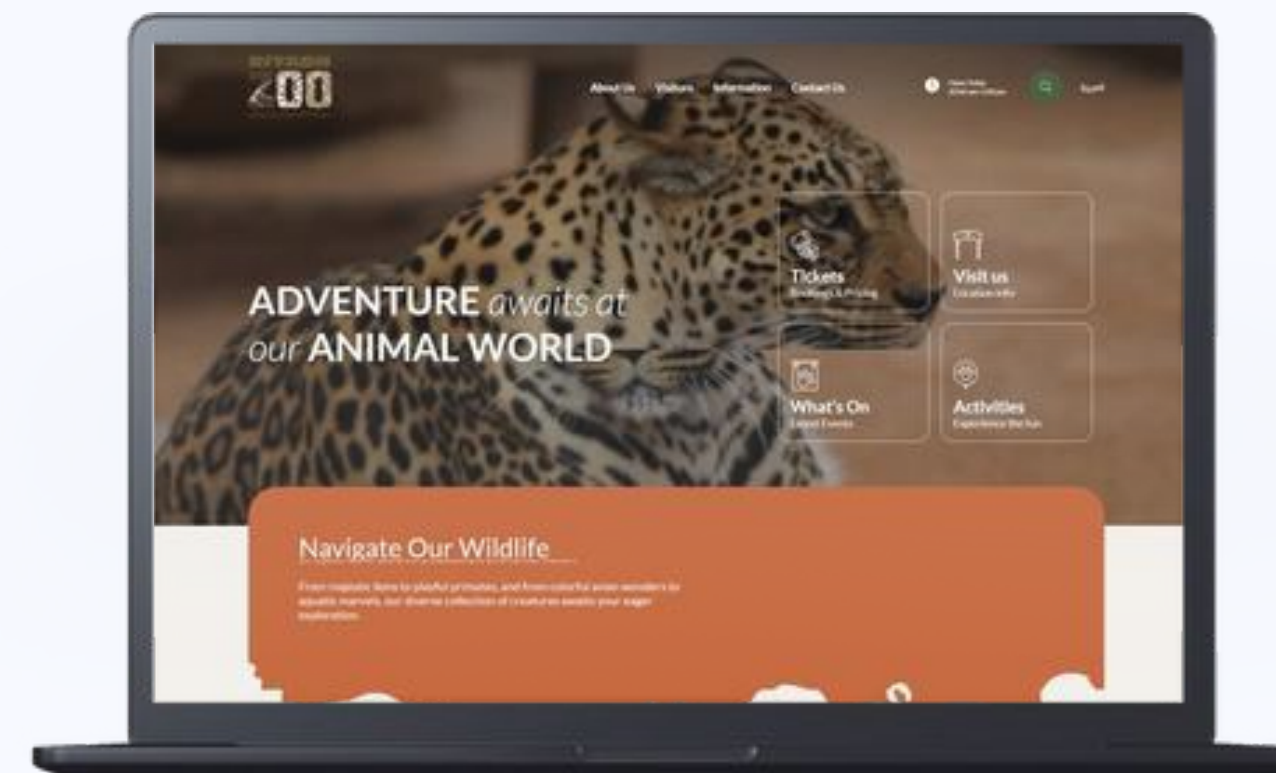
Tamam

Saudi



Riyadh Zoo

Saudi



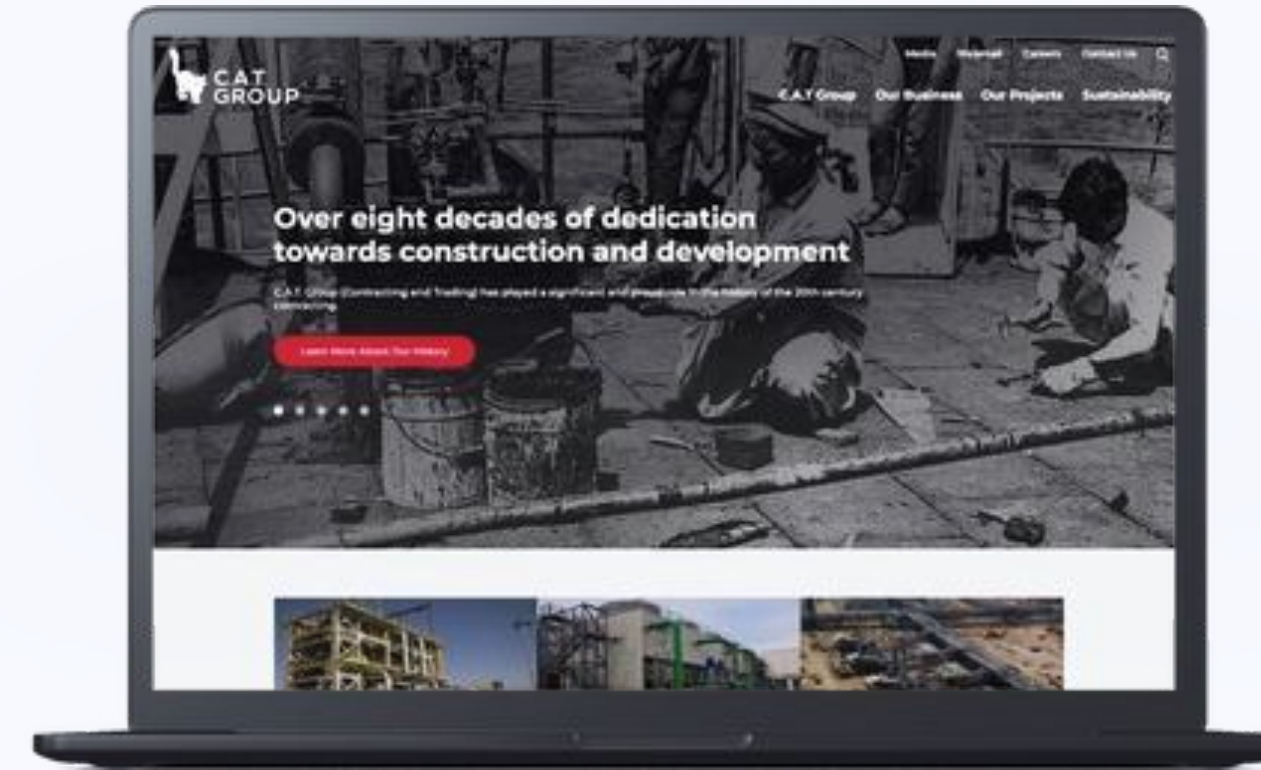
SITA

Global



CAT Group

Global



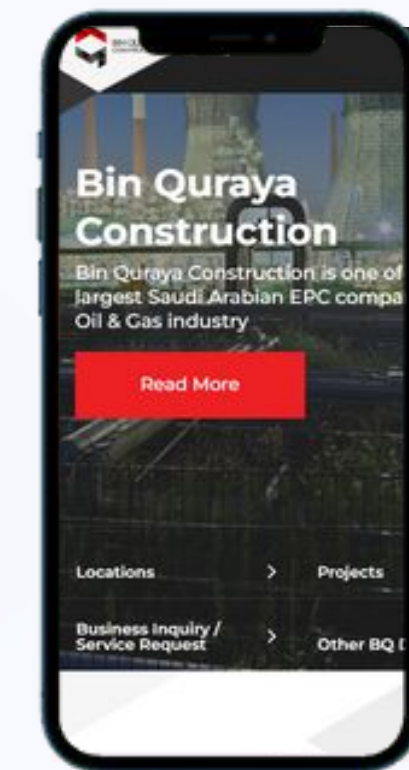
Qatari Diar

Regional



Bin Quraya

Saudi



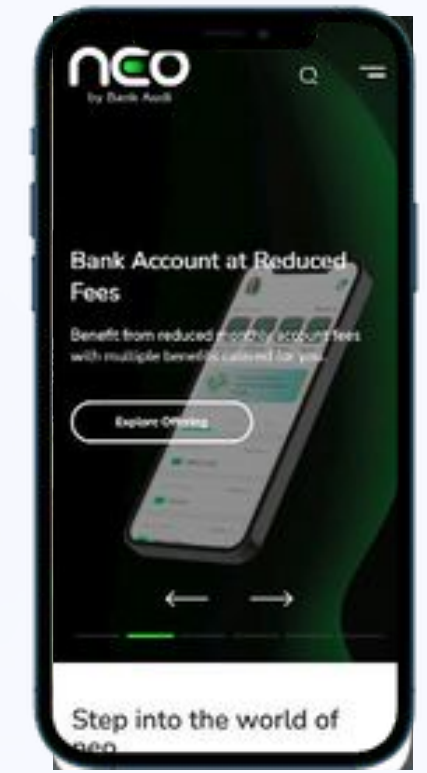
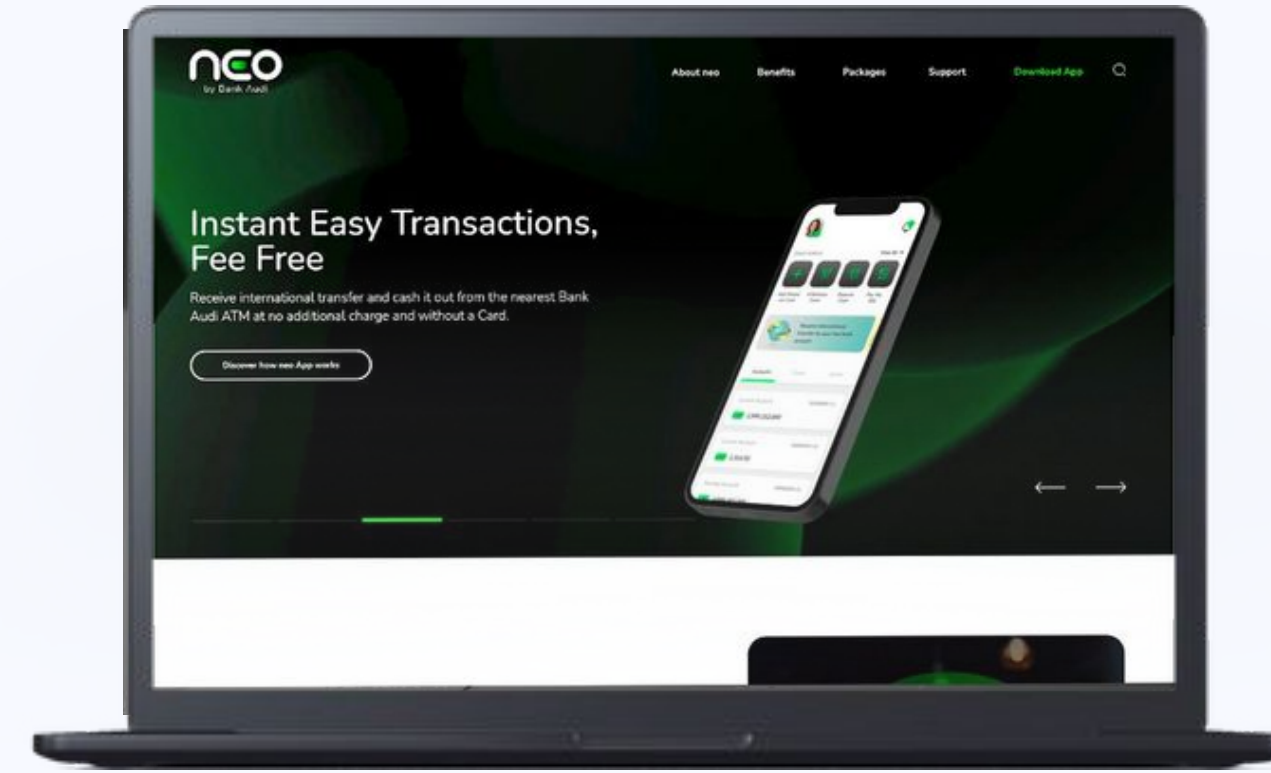
Bank Audi

Lebanon



Neo Bank Audi

Lebanon



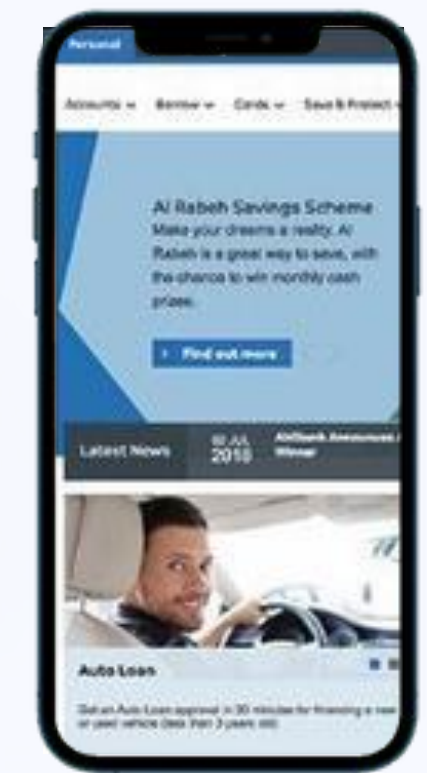
Azadea

Regional



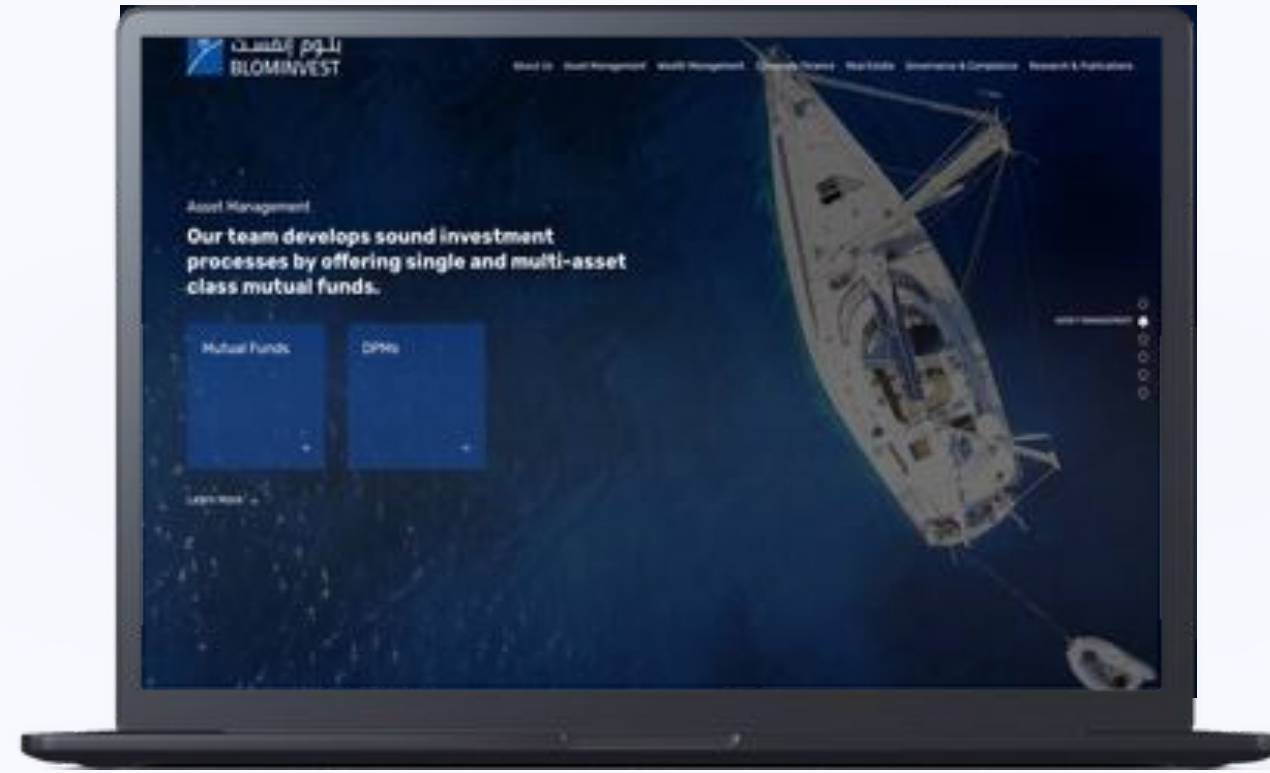
Ahlibank Qatar

Qatar



BLOM KSA

Saudi



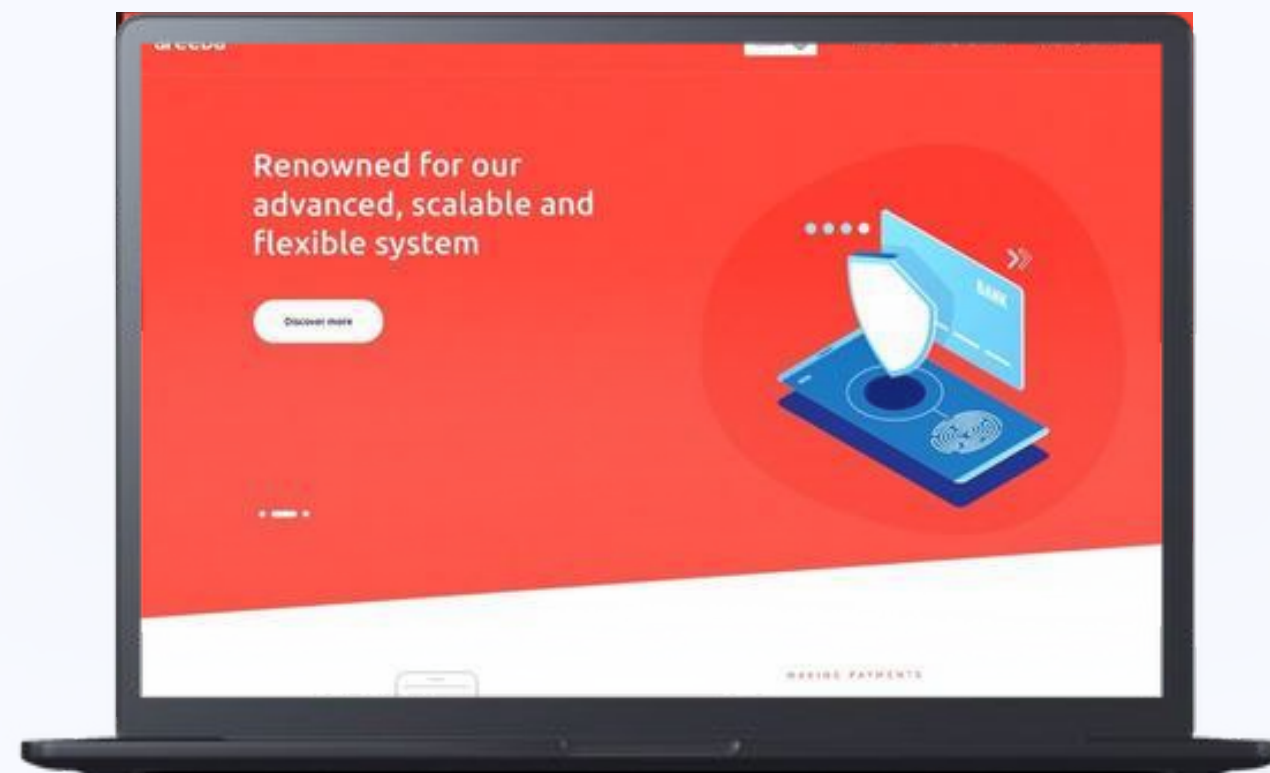
BSF

Saudi



Areeba

Regional



Dar Al Tamleek

Saudi



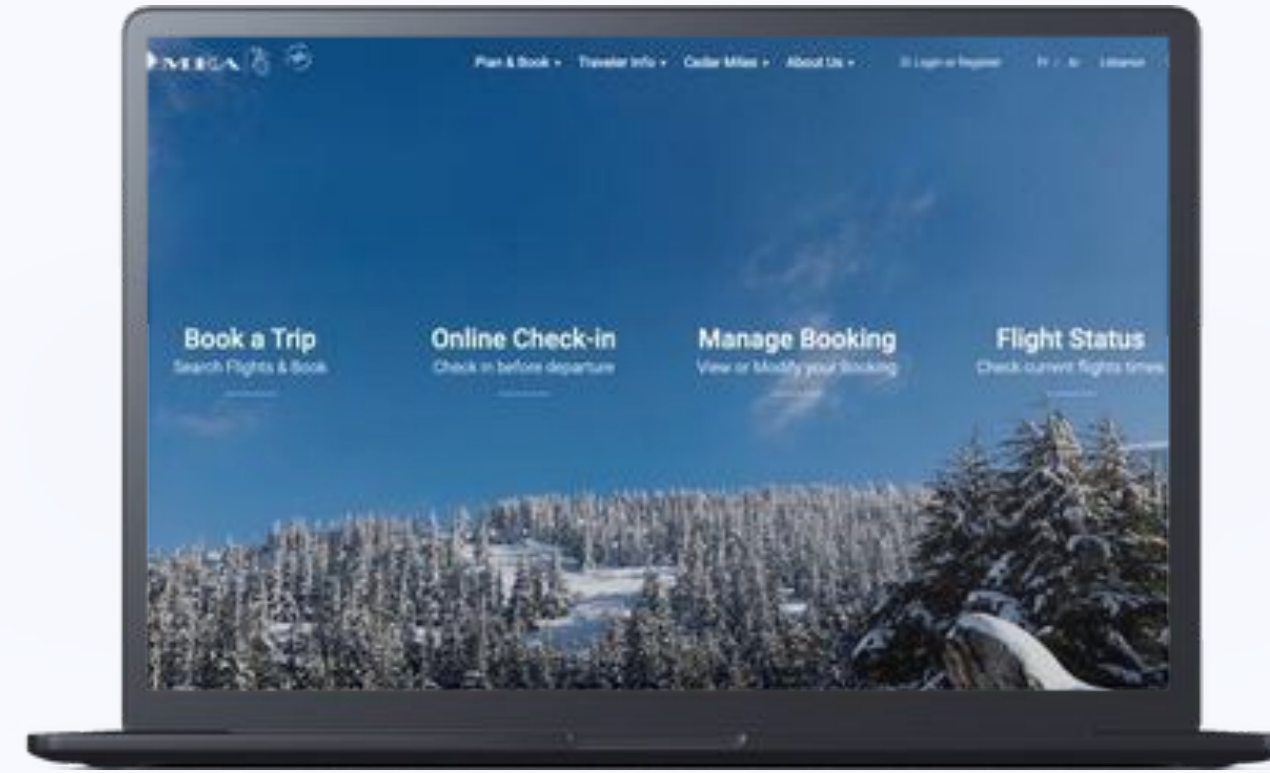
QI Card

Iraq



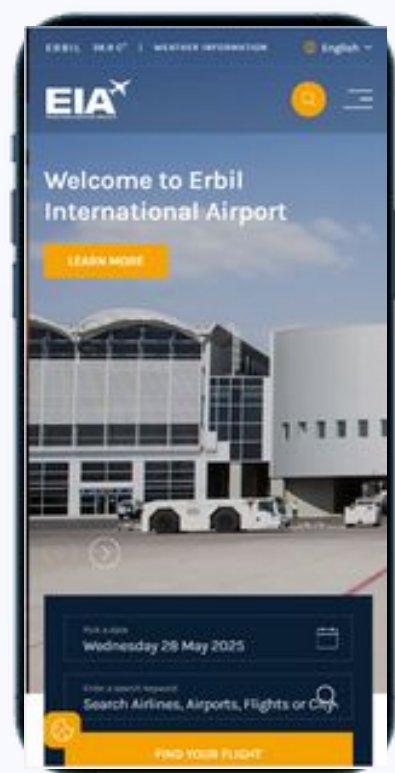
Middle East Airlines

Lebanon



Erbil International Airport

Iraq



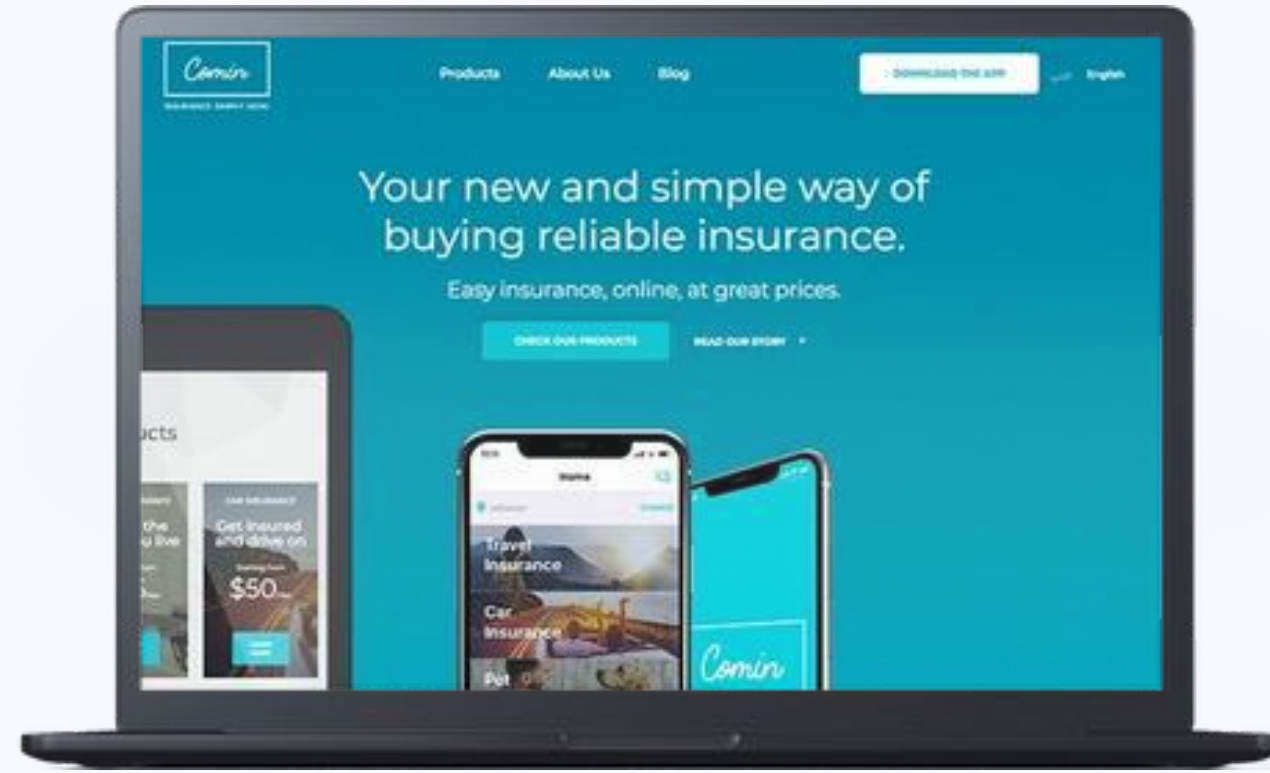
Rudaw

Iraq



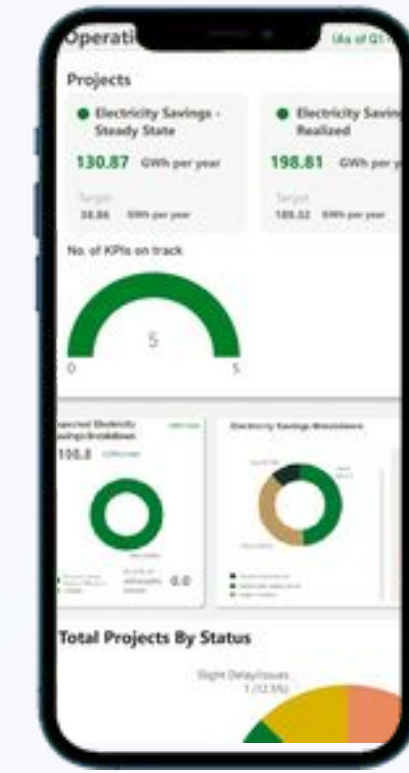
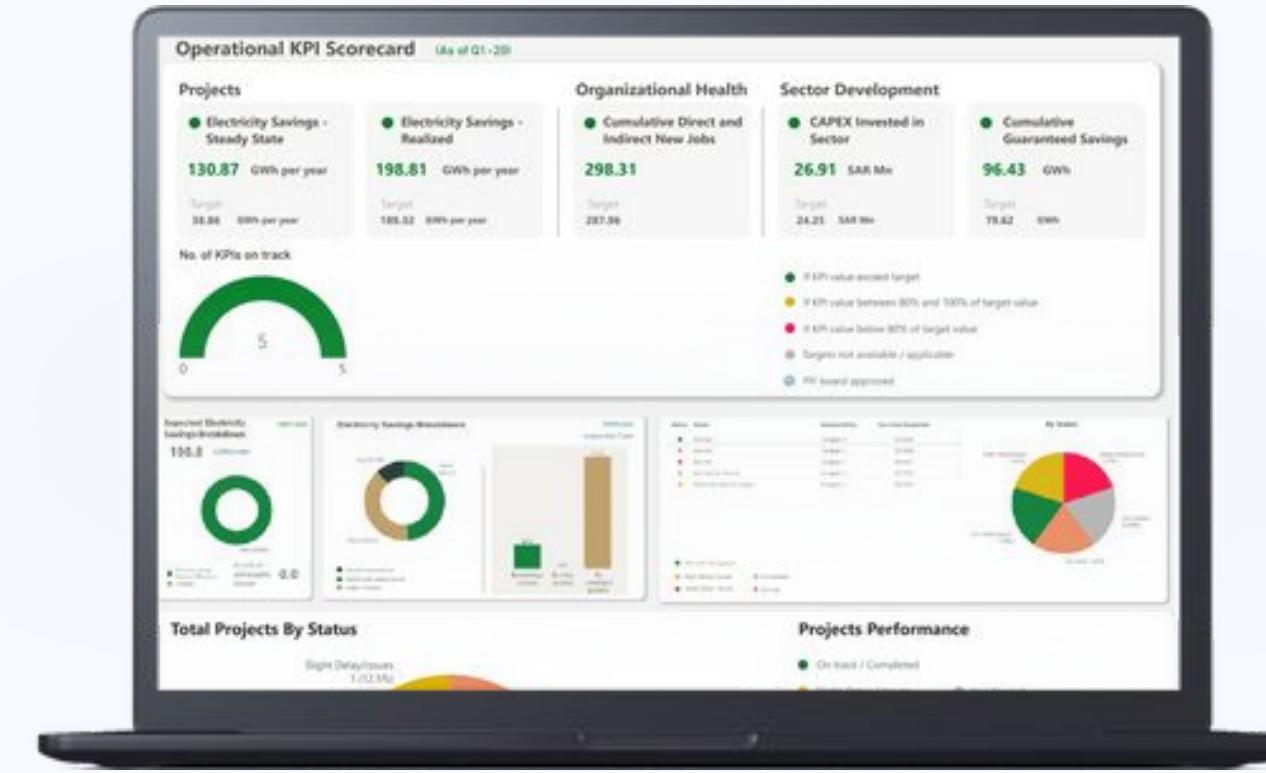
Comin

Regional



PIF

Saudi



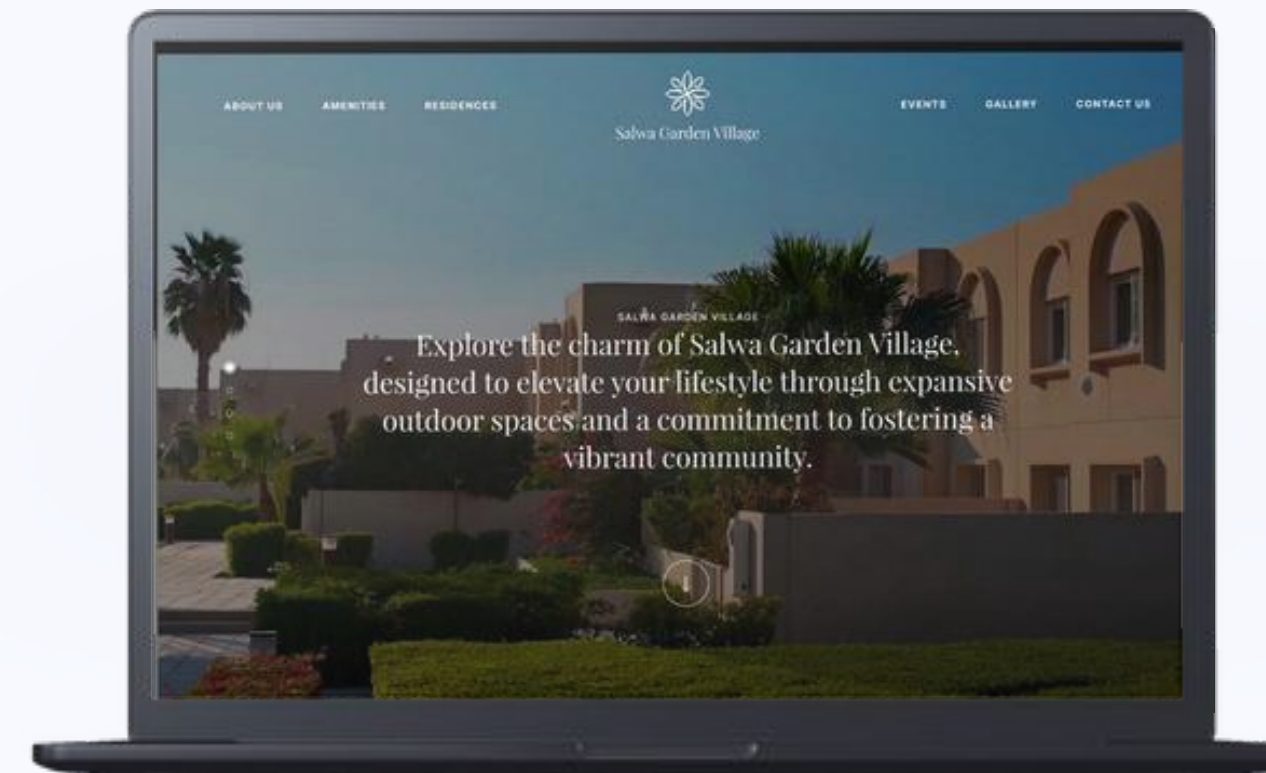
DeLaCour

Switzerland



Salwa Garden Village

Saudi



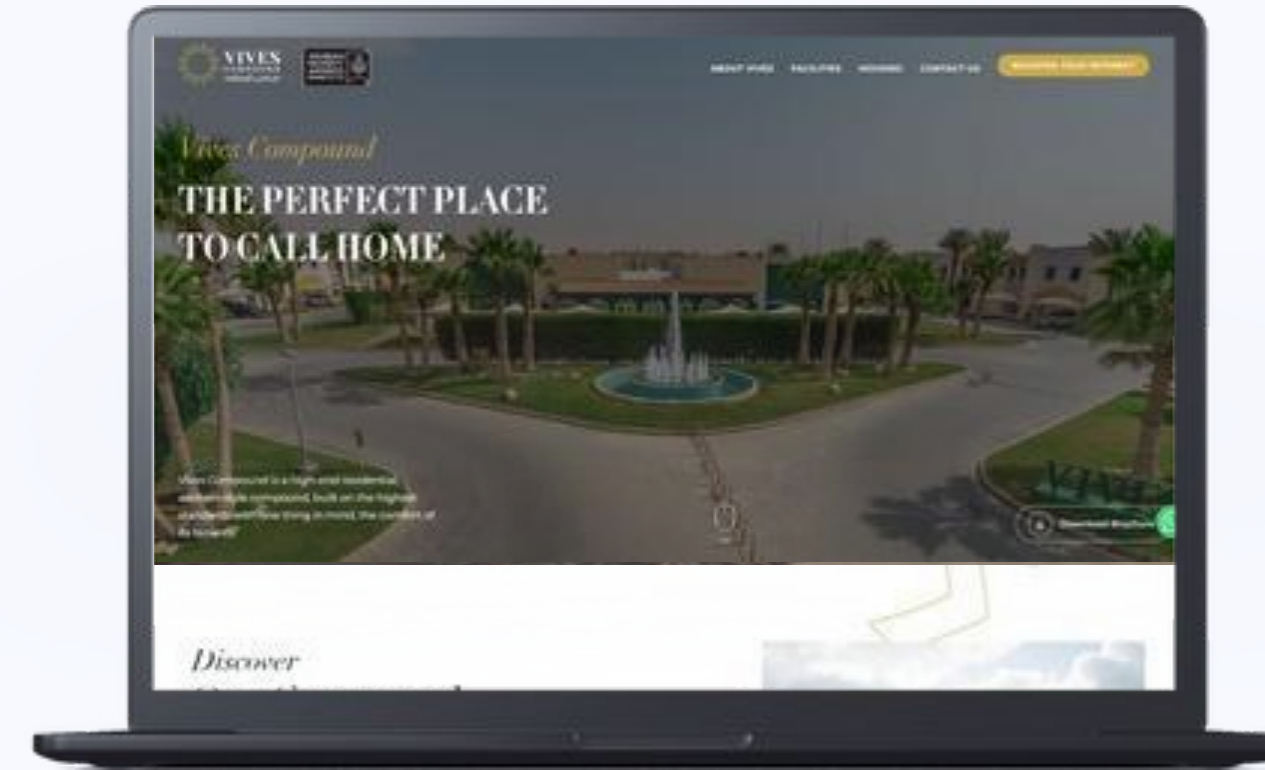
Wadi Qortuba

Saudi



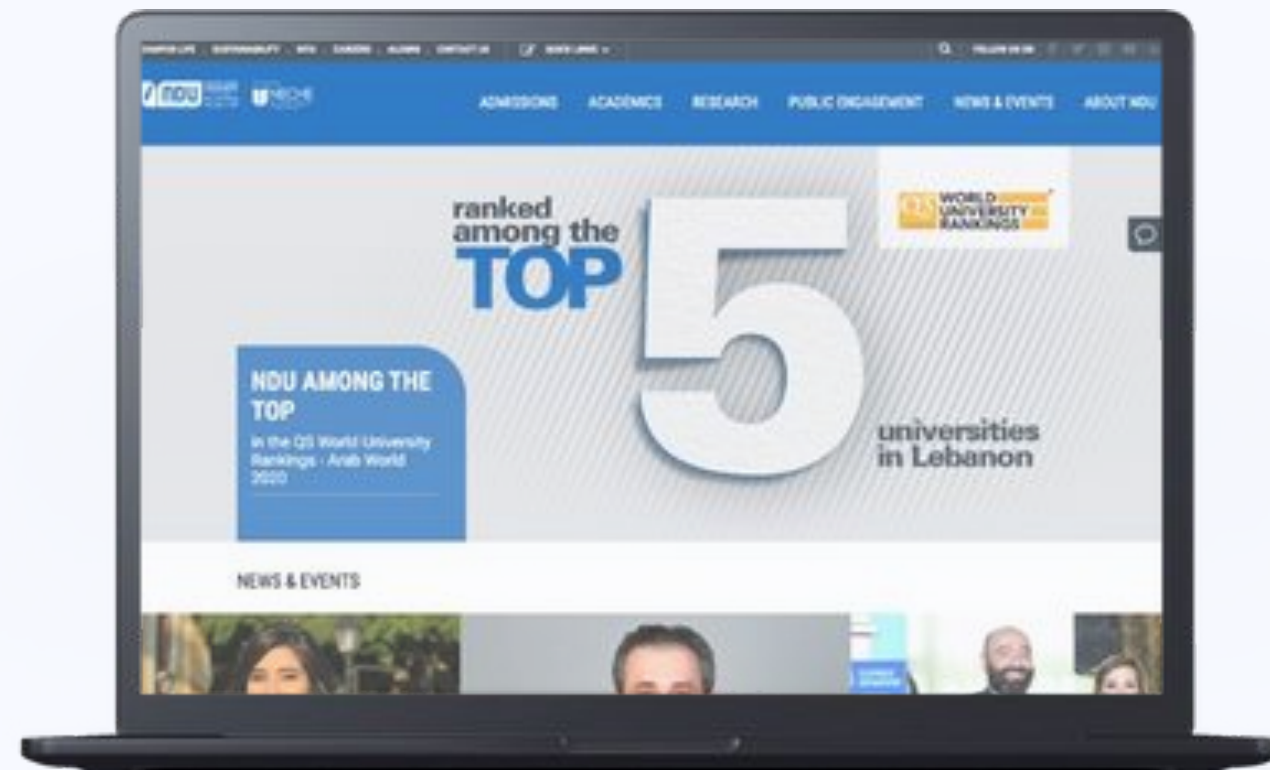
Vives Compound

Saudi



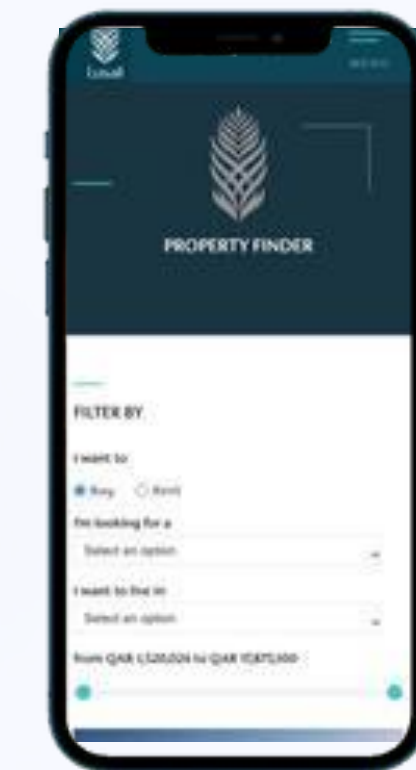
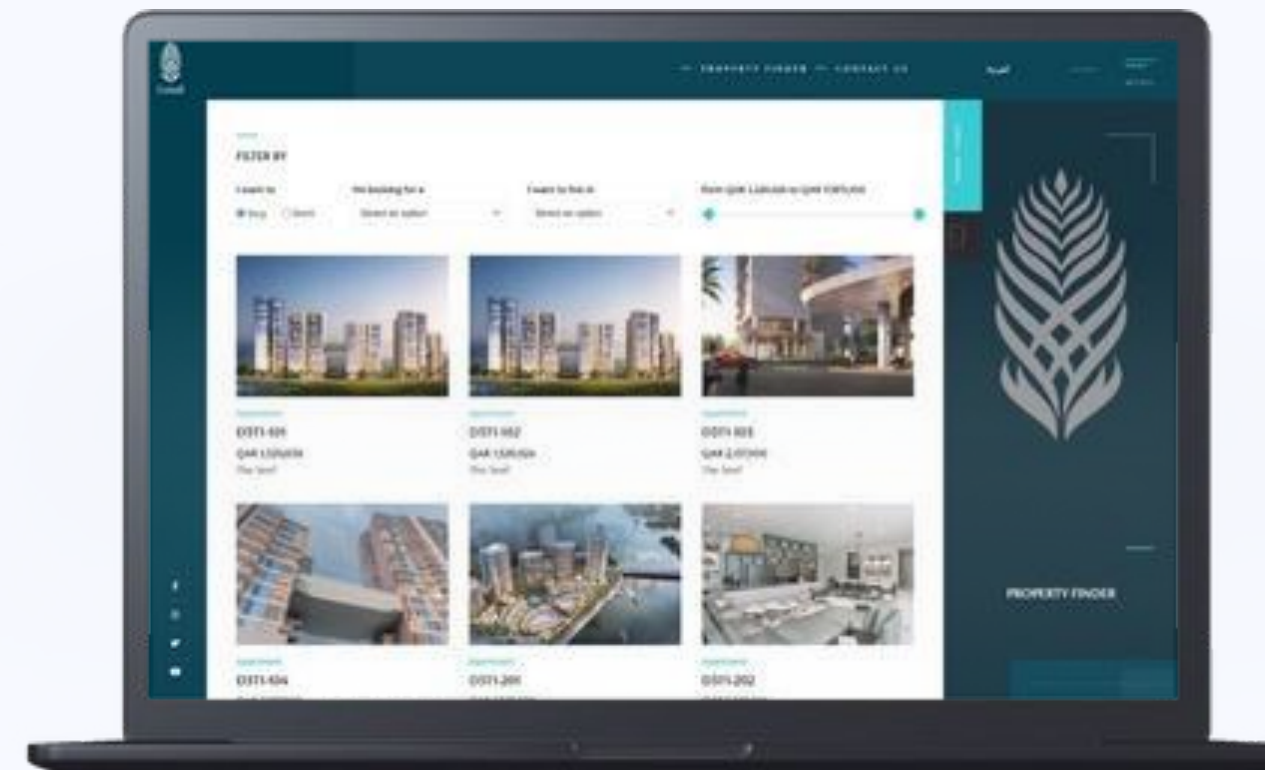
Notre Dame University

Lebanon



Lusail Property Finder

Qatar



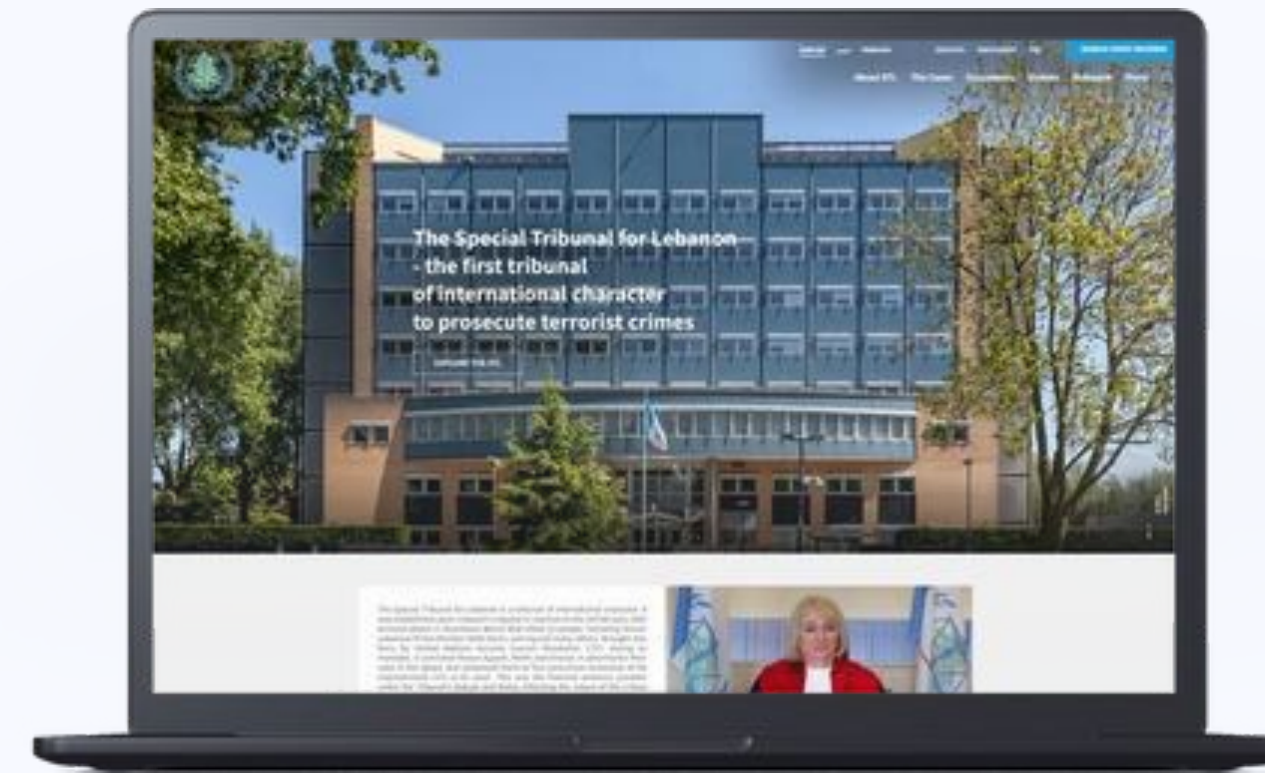
ESA Business School

Lebanon



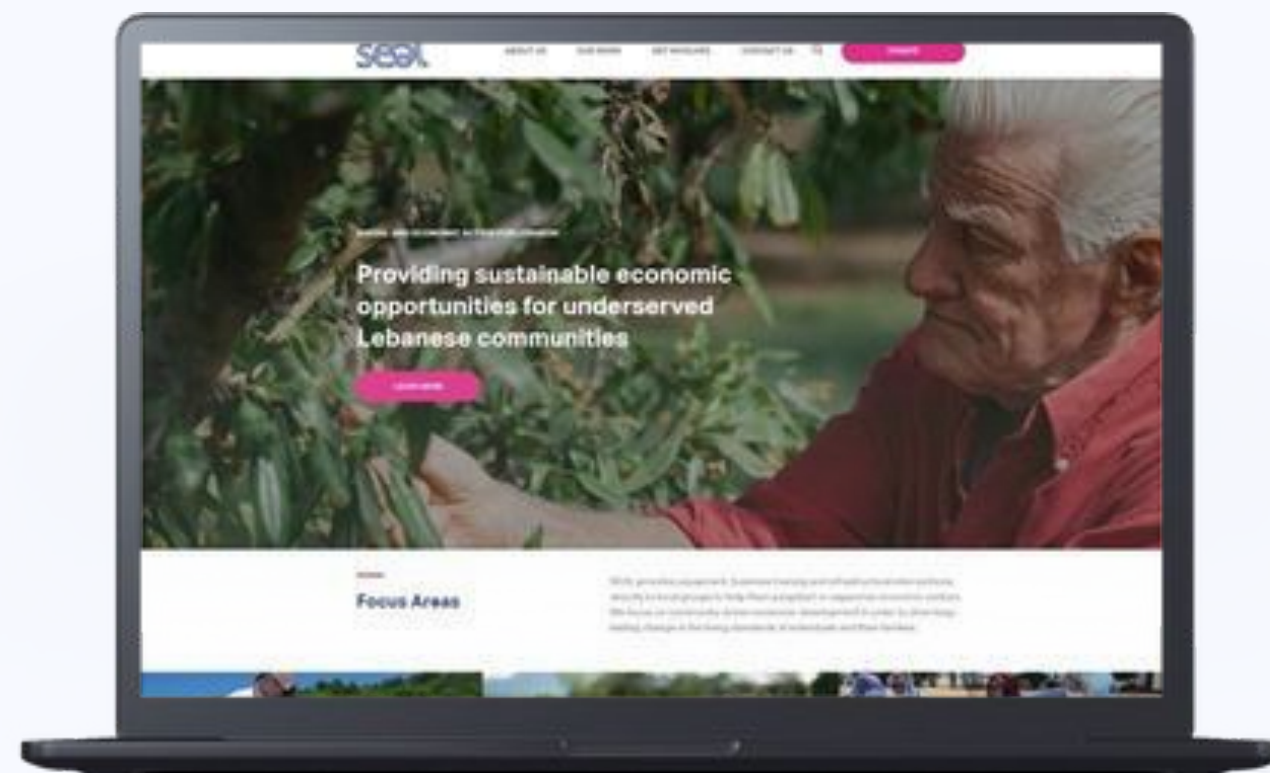
Special Tribunal

Regional



SEAL USA

USA



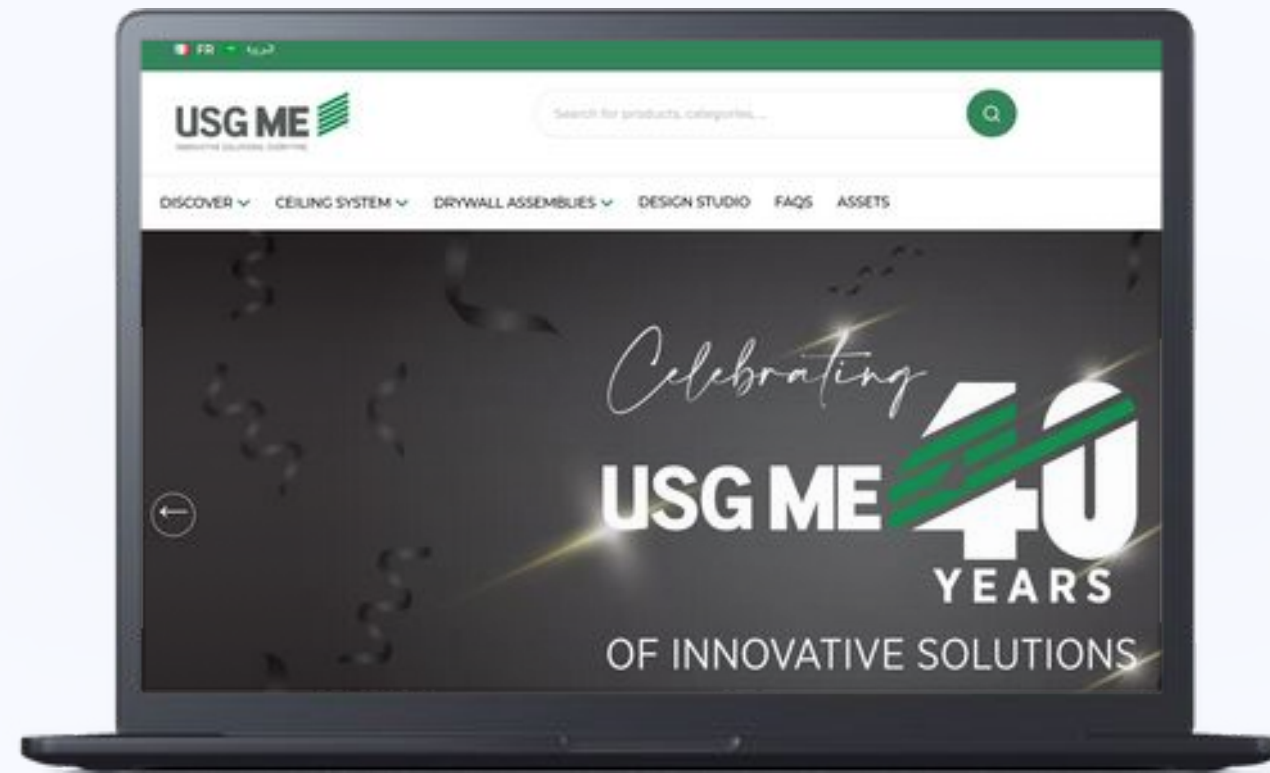
EU Neighbors

Regional



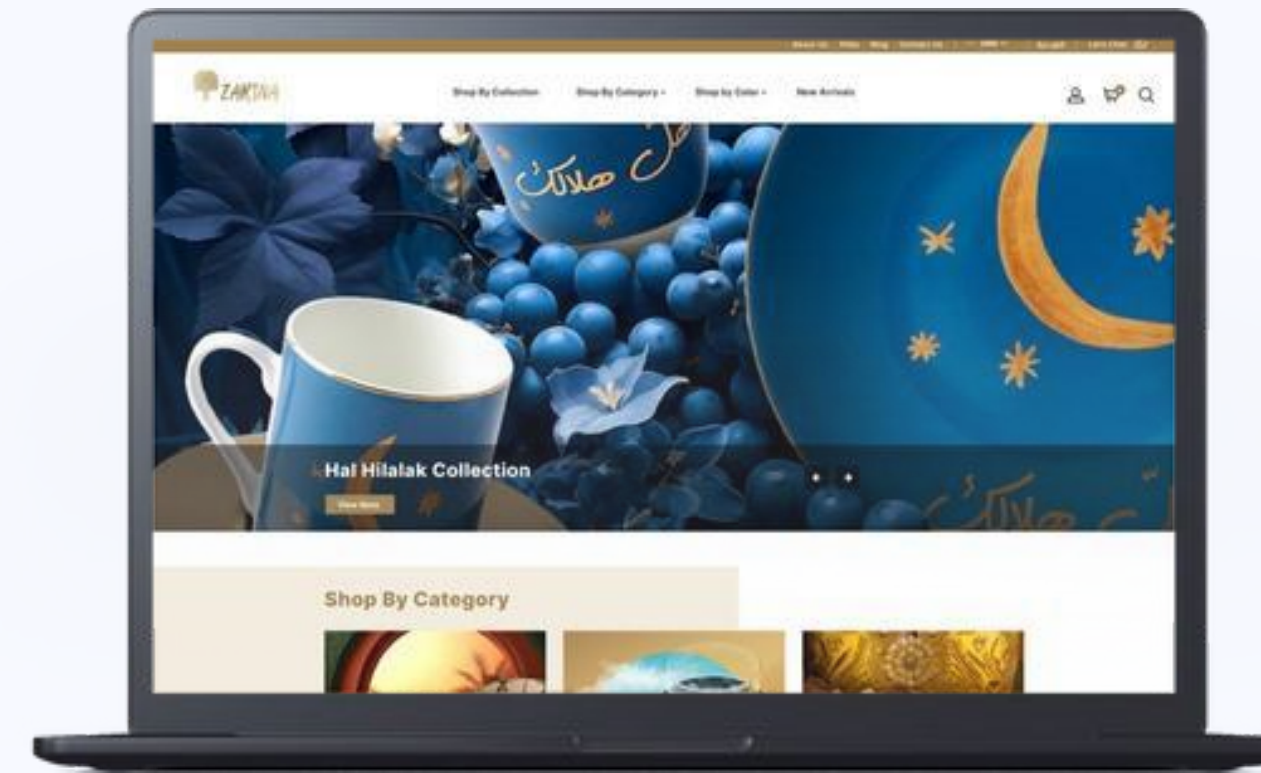
USG Middle East

Regional



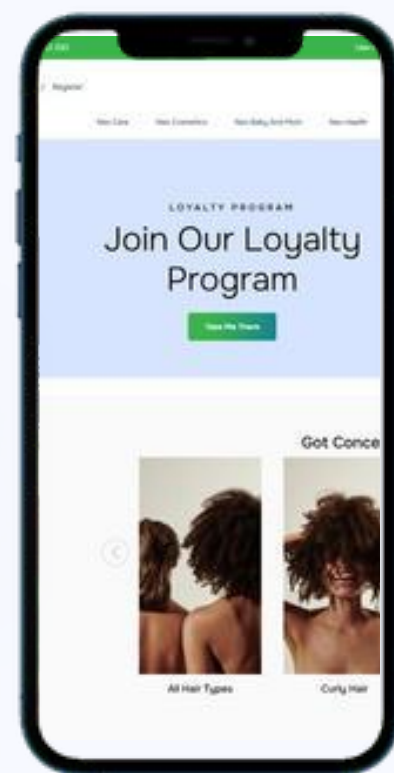
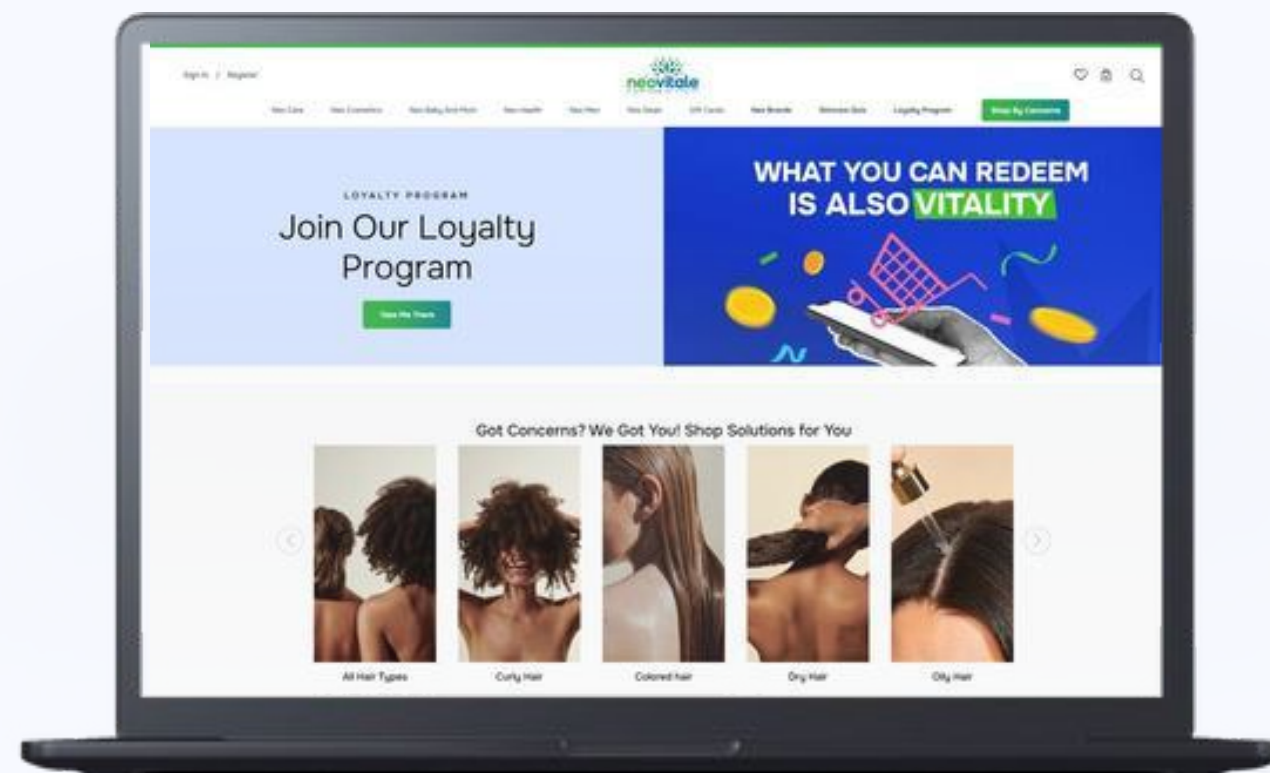
Zarina

Saudi



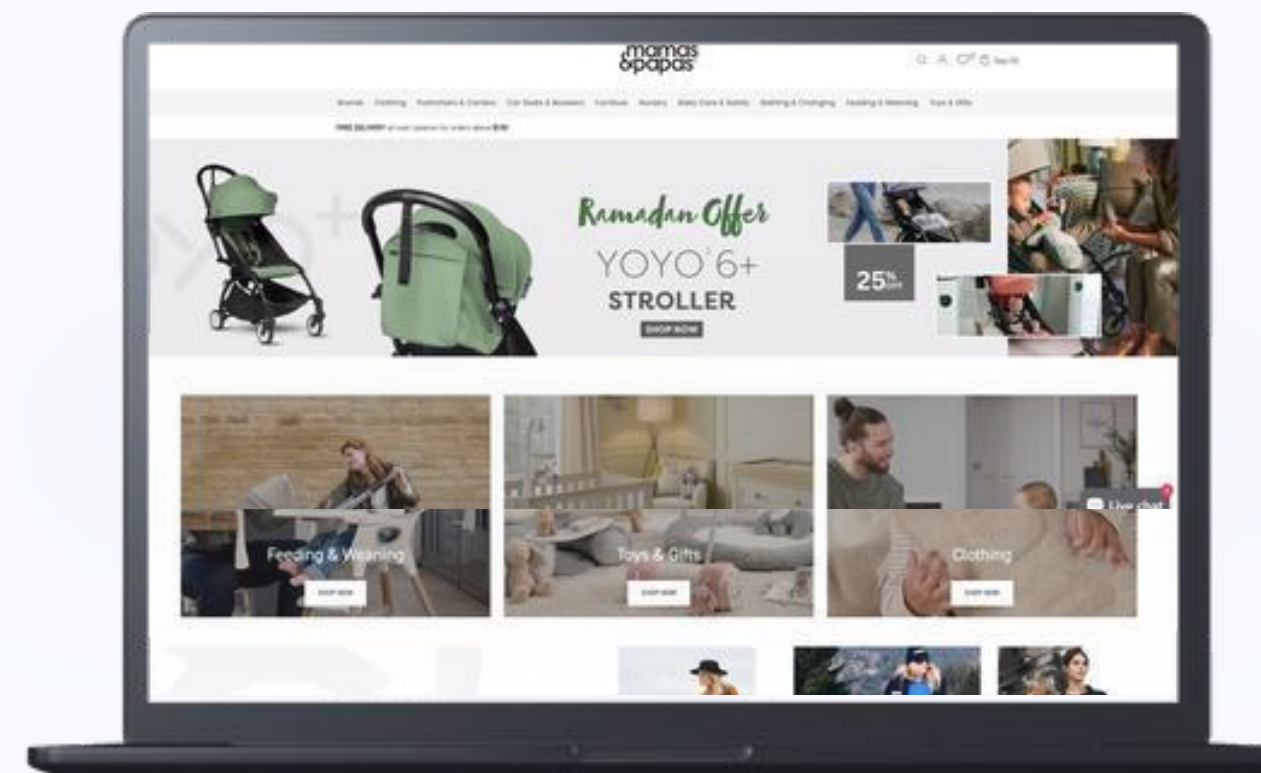
Neovitale

Lebanon



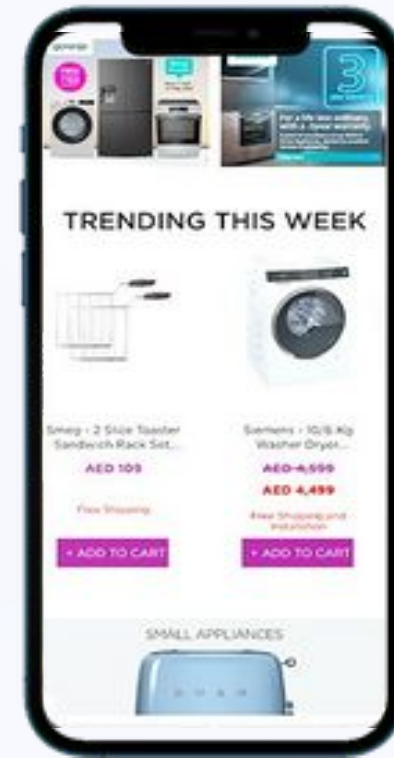
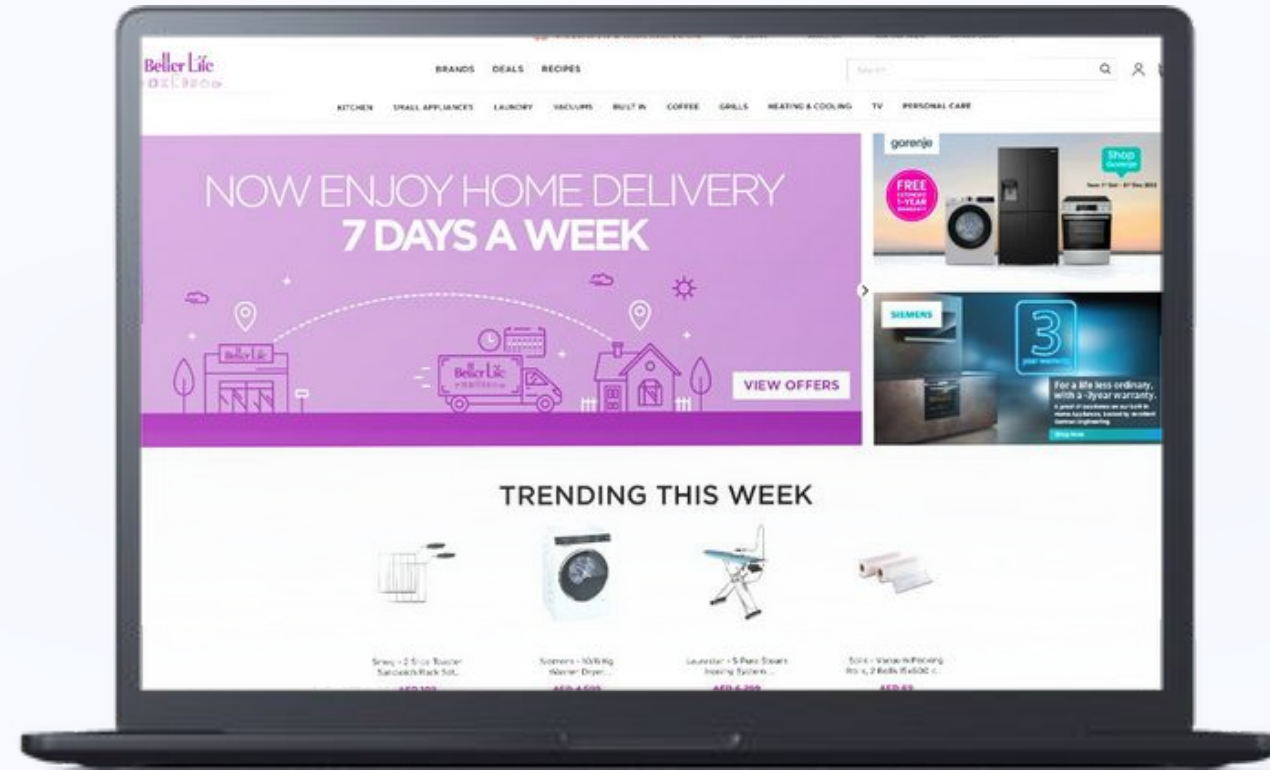
Mamas & Papas

Regional



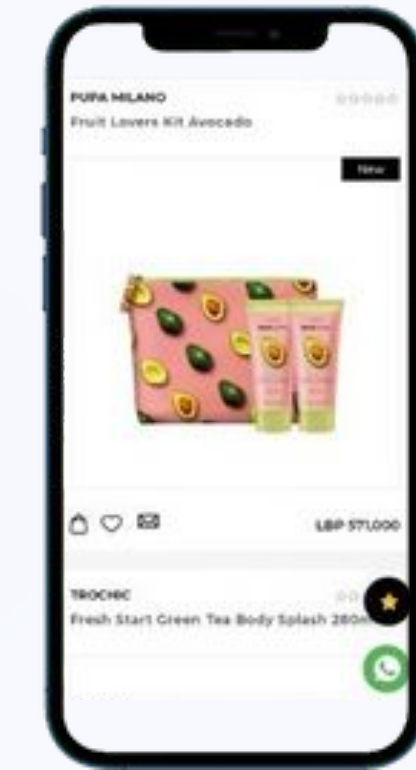
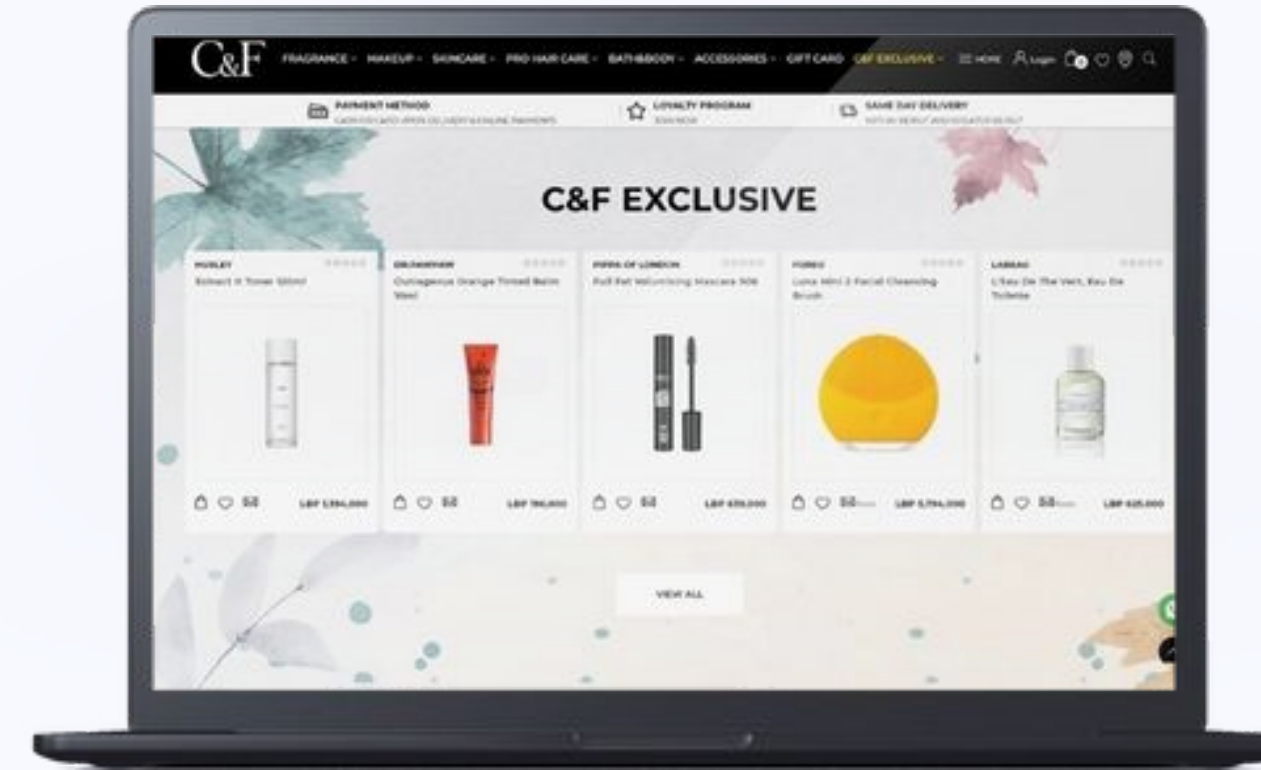
Better Life

Emirates



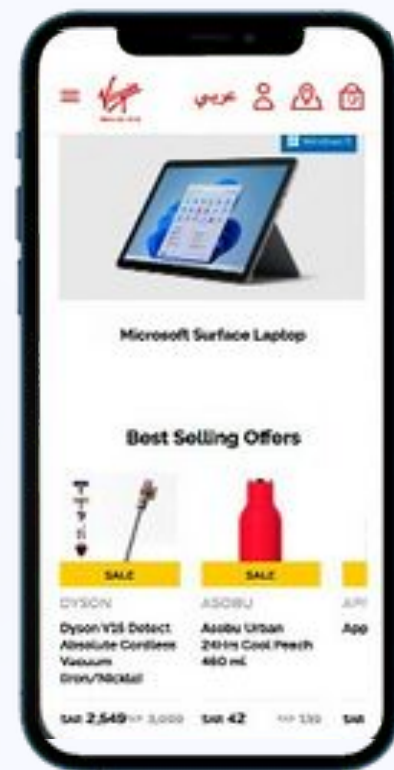
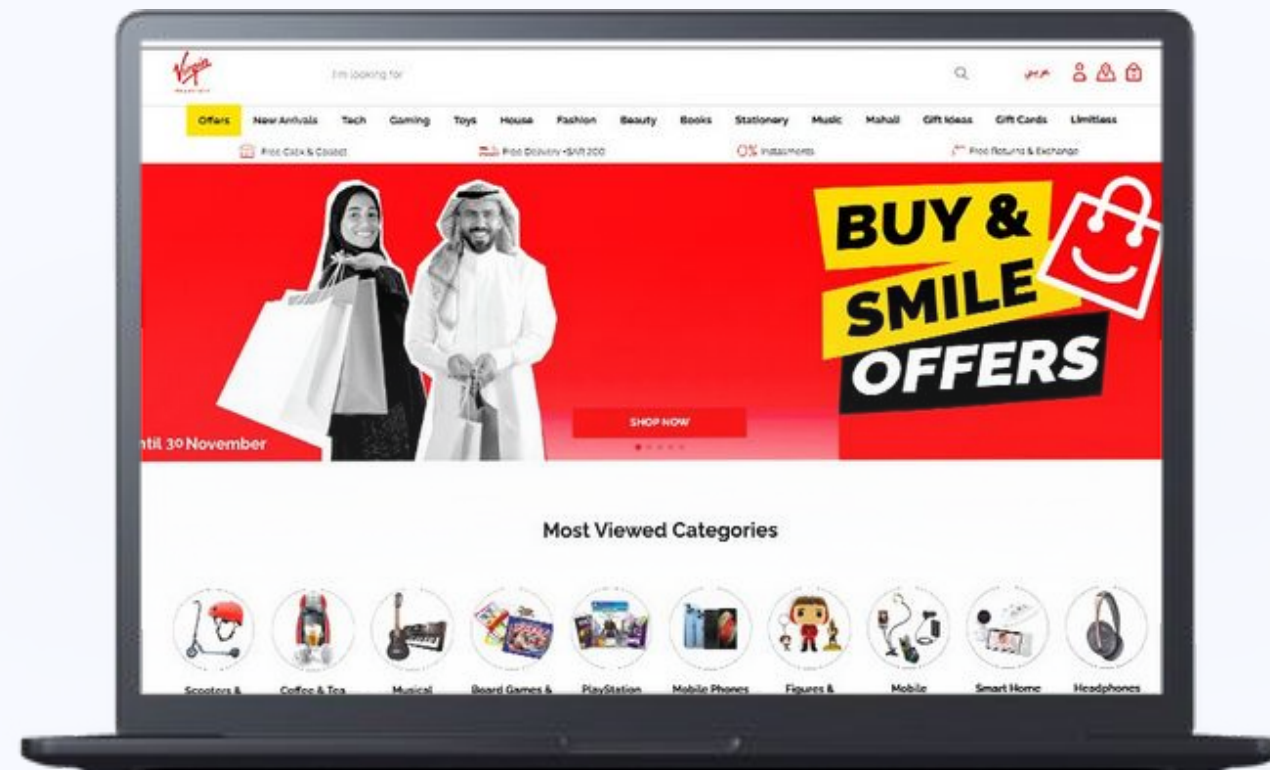
C&F

Regional



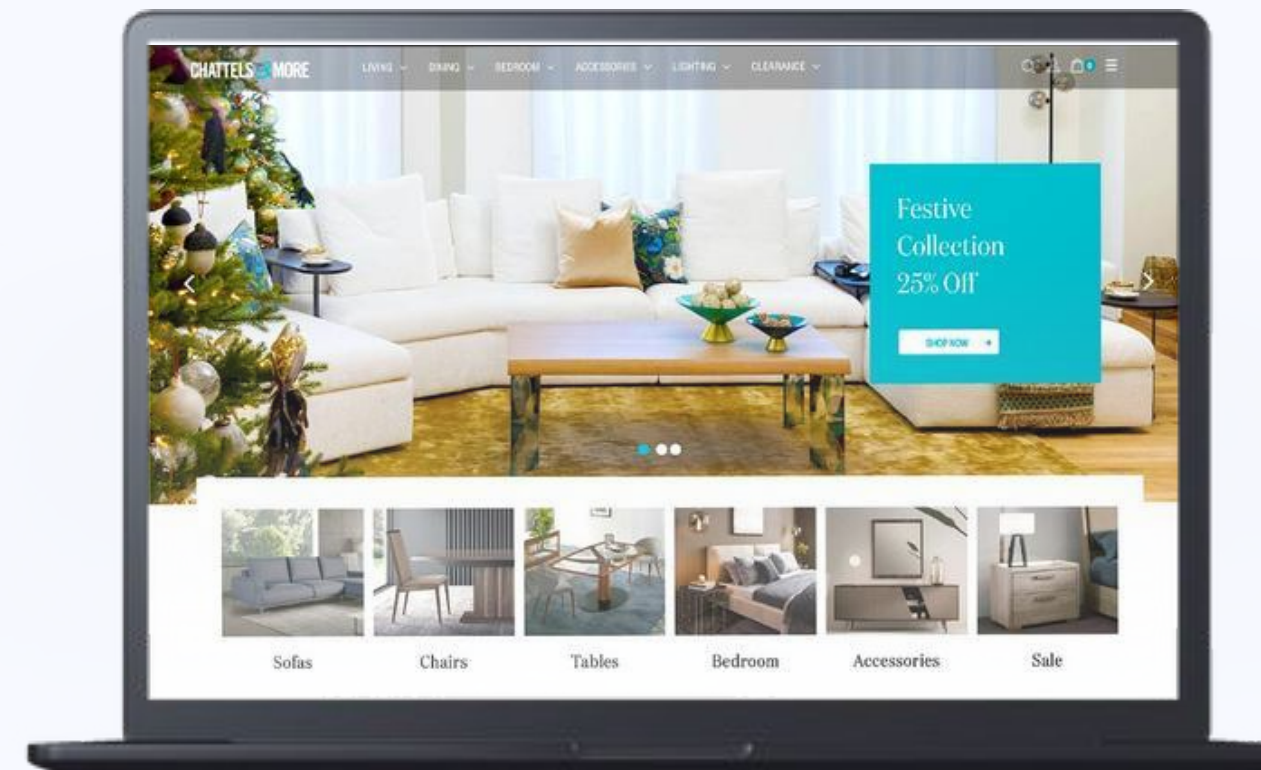
Virgin Megastore

Regional



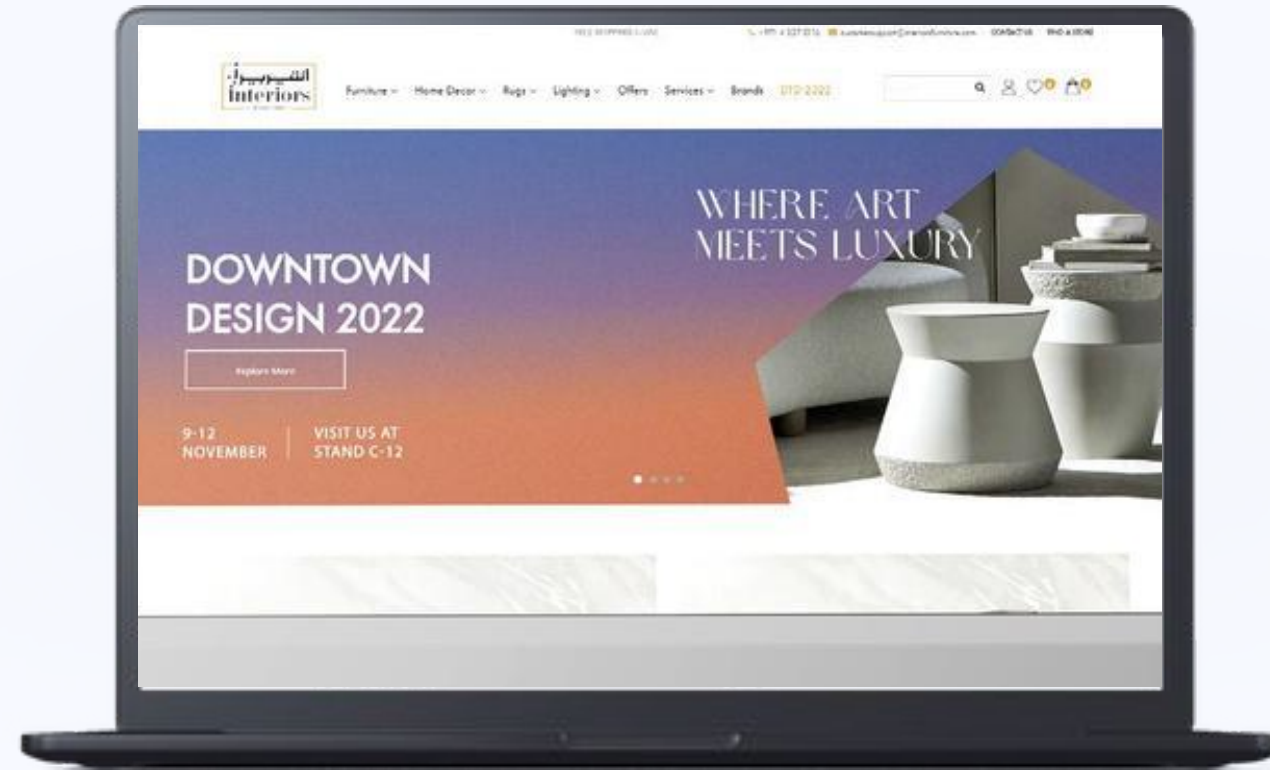
Chattels & More

Emirates



Interiors Furniture

Emirates



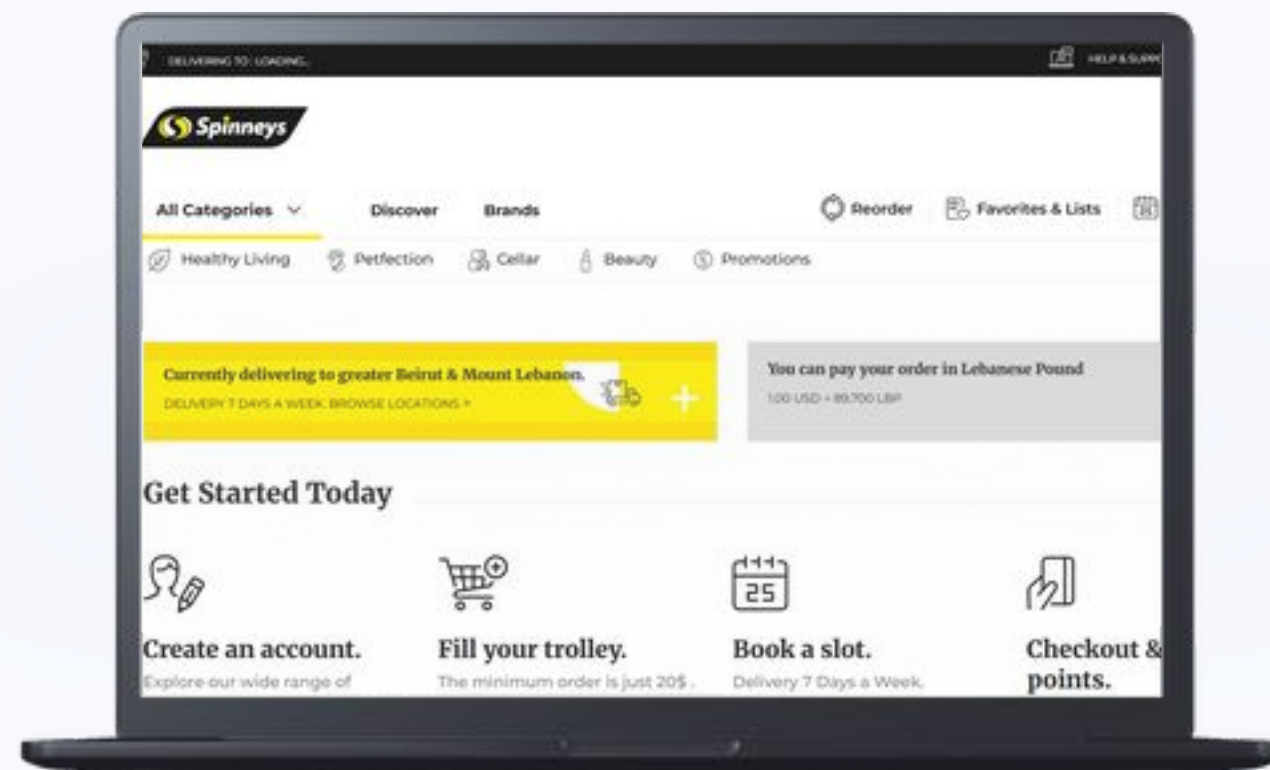
Skin Society

Lebanon



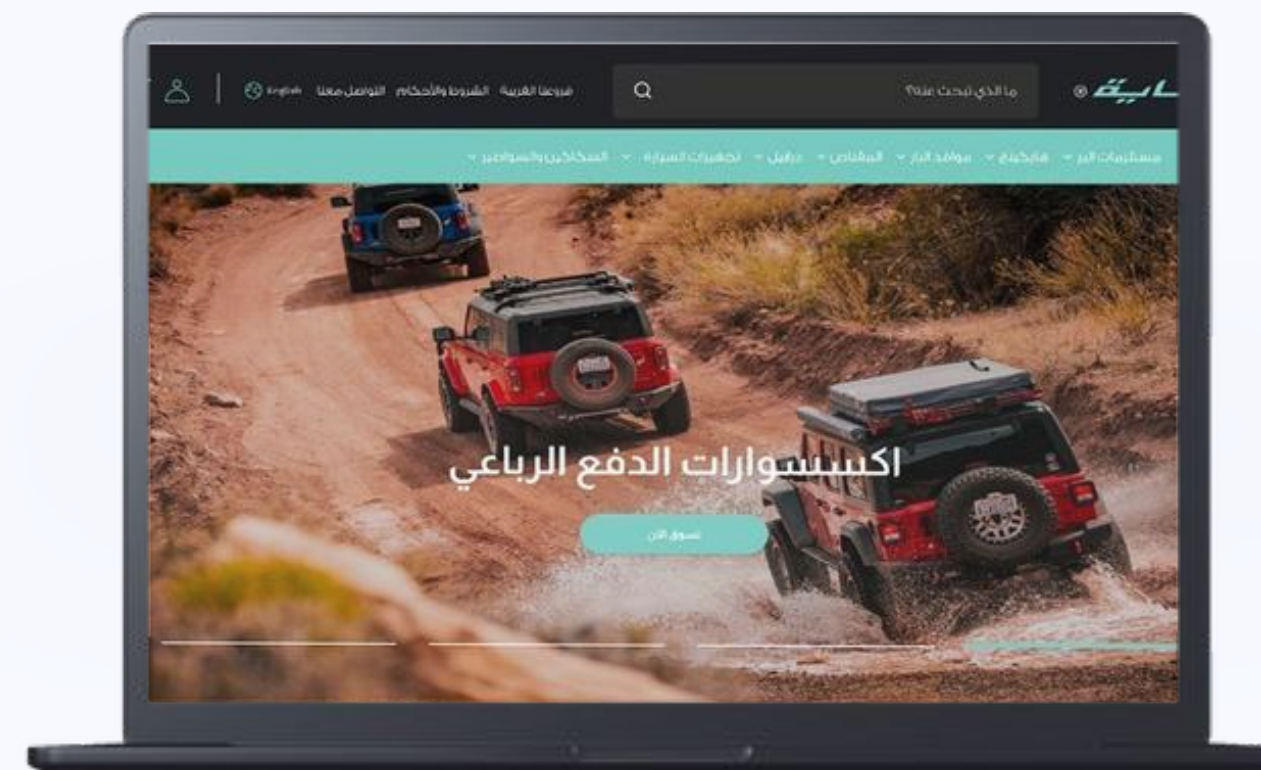
Spinneys

Regional



Al Rimaya

Saudi

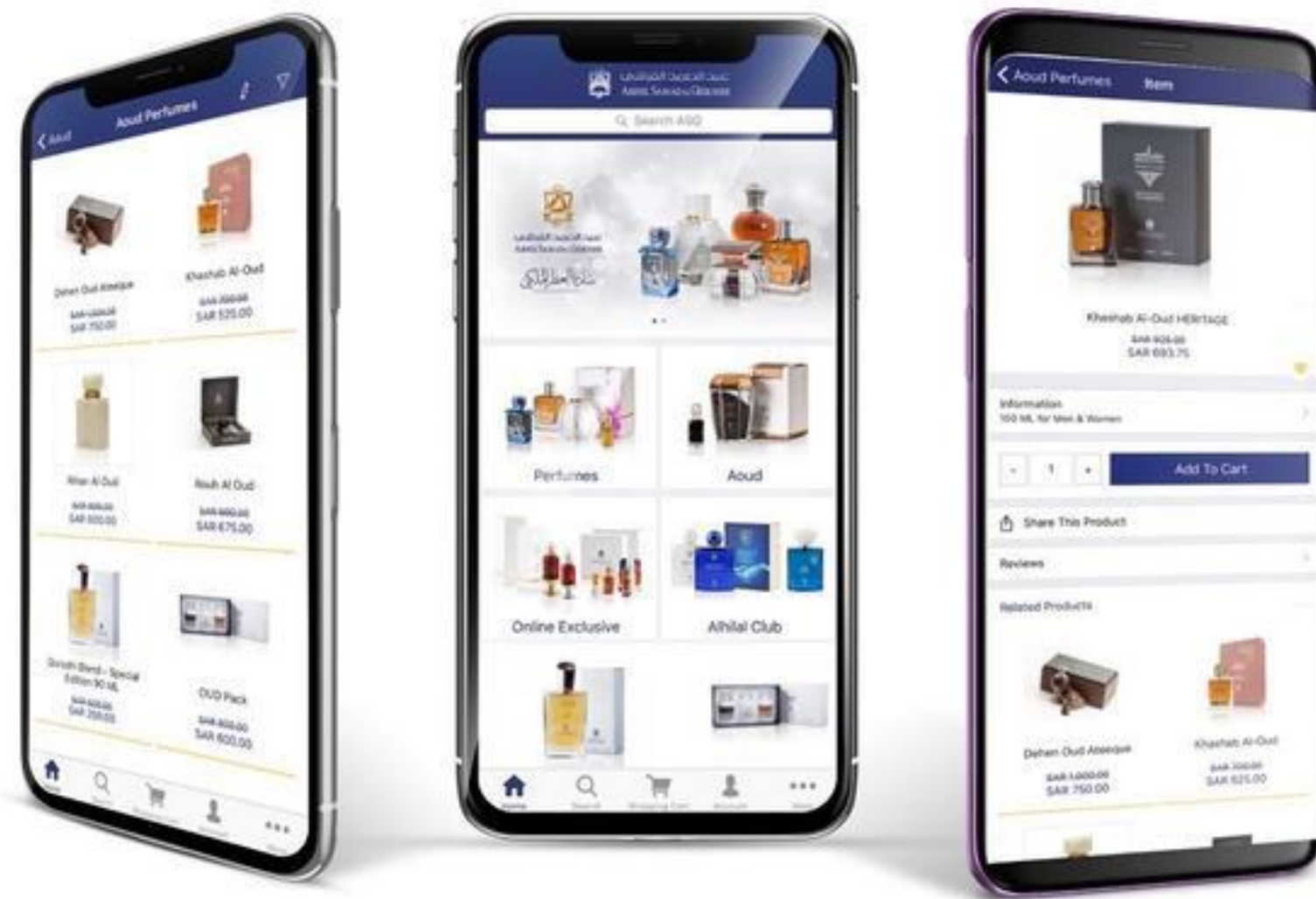


Phone Applications

Abdul Samad Al Qurashi

Ahlipay

Bank Audi IR



Content Creation | Saudi & Lebanon

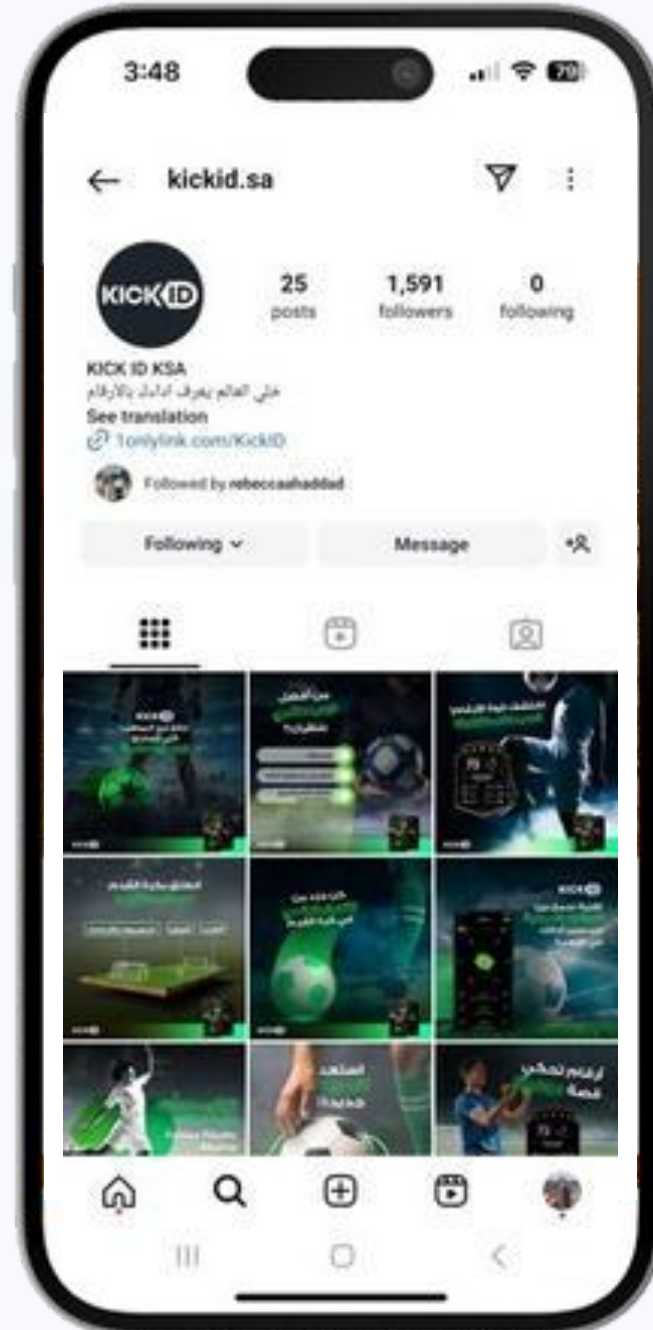
Dar Al Tamleek



Adopt



Kick ID



Motor Souq



My Maid



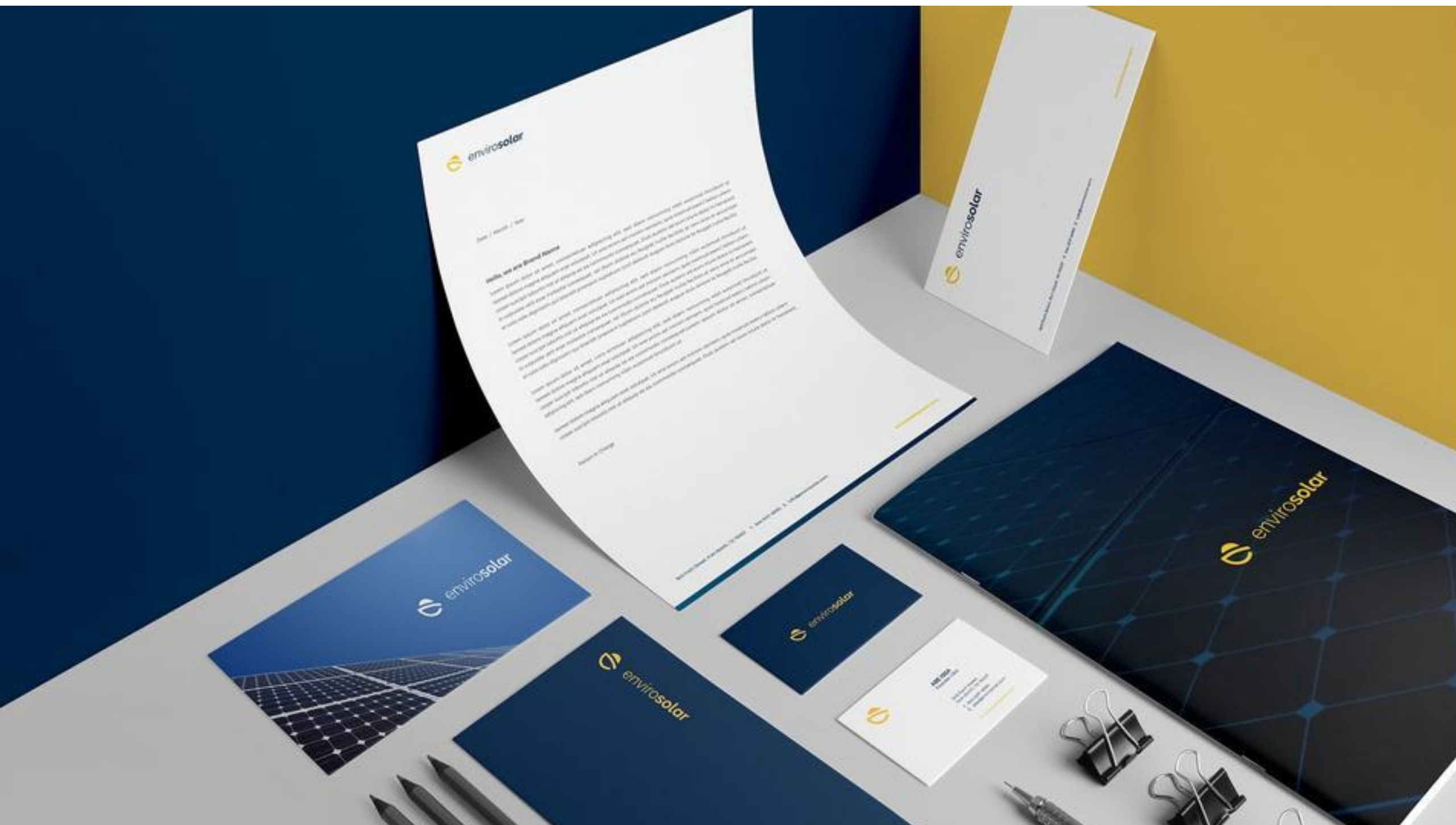
Neovitale



Branding Implemented through our trusted partner network



Collège
Saint Joseph
Antoura



Trust Hive



GENERIC
ENGINEERING
TECHNOLOGIES
W.L.L.



Trust Hive





Smart
Communication
Systems



SQUARE 51





Saint George University of Beirut

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Saudi Ceramics

Revisits its paid media strategy during the Saudi National Day 2024 and achieve major growth in results

Industry: Build Materials | Platform: Adobe Commerce | Region: Saudi Arabia



Al Rimaya

Revisits its paid media strategy during the Saudi National Day 2024 and achieve major growth in results

Industry: Camping and Hunting | Platform: Open Cart | Region: Saudi Arabia



Dermazone Store

Revamps its automated flows communication during Saudi National Day 2024 and witnesses impressive growth

Industry: Camping and Hunting | Platform: Shopify | Region: Saudi Arabia

227%

Growth in placed orders from automated flows compared to previous month

260%

Growth in placed orders value from automated flows compared to previous month

40%

Growth in automated flows click rate compared to previous month

Modern Electronics

relies on automation to recover lost sales and re-engage with churn customers.

Industry: Electronics | Platform: Adobe Commerce | Region: Saudi Arabia

124.7%

growth in recovered sales between Q4 2022 and Q1 2023

9.26%

growth in click rates in Q1 2023

60%+

maintained open rate Q1 2023

Zarina Tableware

Optimizes its marketing automation strategy and boosts up its click rate by 116% in Q1 2023.

Industry: Home | Platform: Woocommerce | Region: Gulf

28.94%

QoQ growth in Automation-attributed revenue

116%

growth in click rates in Q1 2023

299%

growth in placed order arate in Q1 2023

Modern Electronics

relies on automation to recover lost sales and re-engage with churn customers.

Industry: Electronics | Platform: Adobe Commerce | Region: Saudi Arabia

124.7%

growth in recovered sales between Q4 2022 and Q1 2023

9.26%

growth in click rates in Q1 2023

60%+

maintained open rate Q1 2023

Dar Al Tamleek

drops its ads spent by half in 2023 compared to previous period while maintaining similar lead flow rate .

Industry: Home Financing| Platform: SKWID| Region: Saudi Arabia

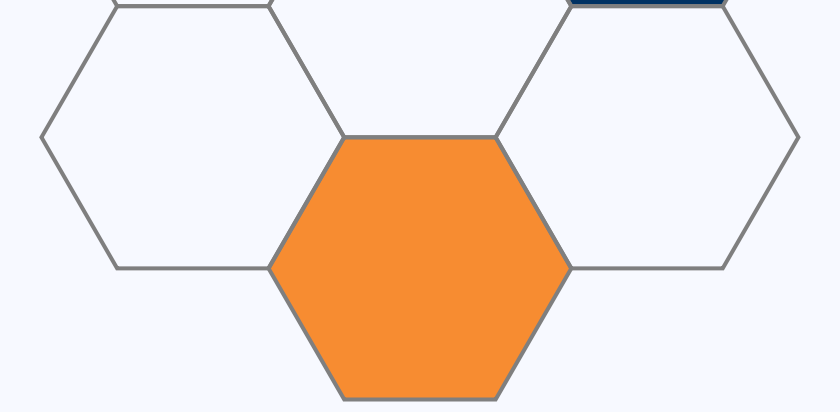
Continuous refinement of audiences based on engagement and site activities

80%

of budget transitioned from generic demand generation campaigns to lookalike

53%

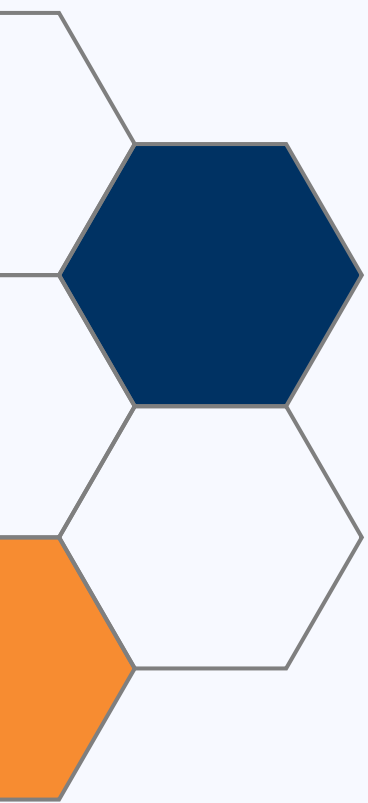
drop in lead acquisition rate comparing first half of 2023



Our Trusted Partners

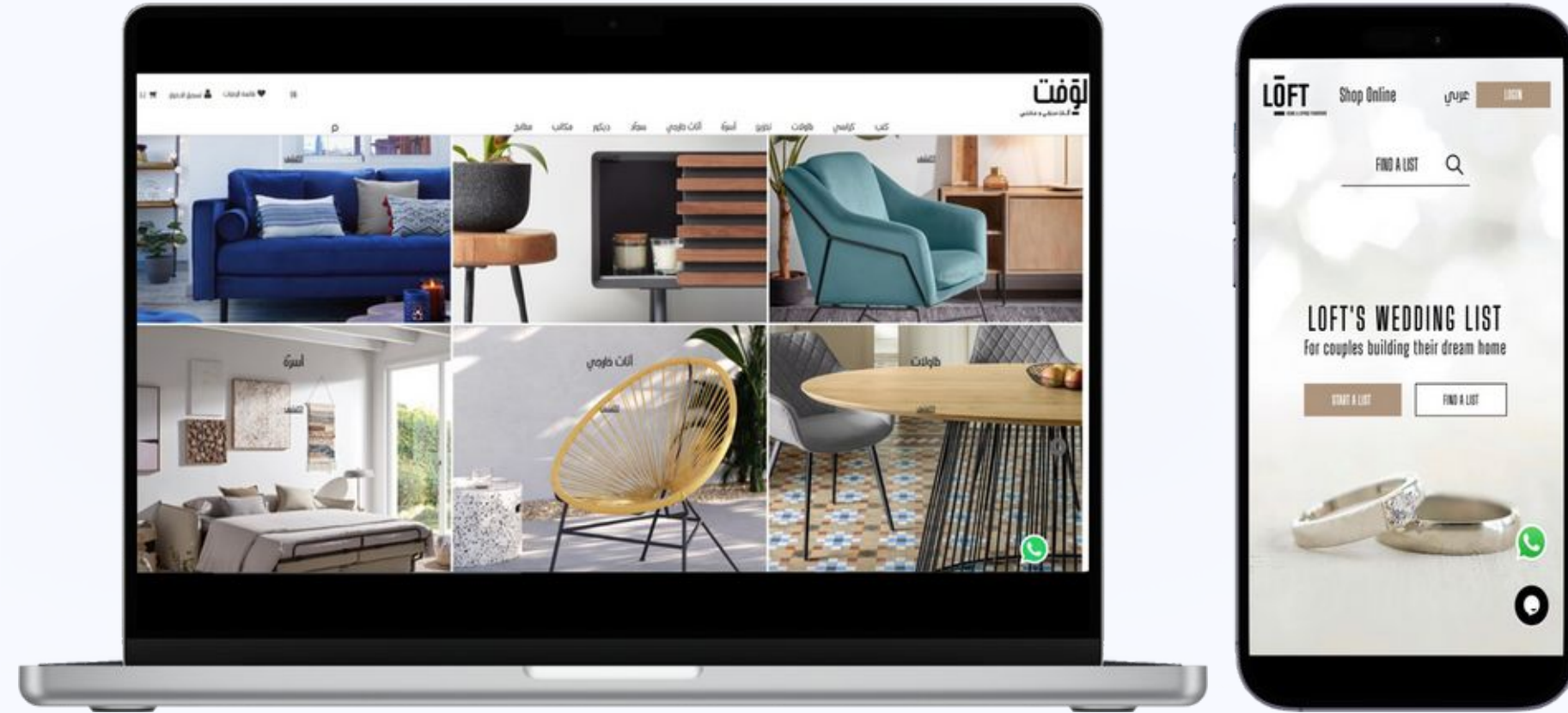


As a full-service digital consultancy agency, we have just the team of strategists to help you create and refine your roadmap. With a digital marketing strategy rooted in data and tangible goals, we'll put you on the path to driving more business and achieving the results you want.

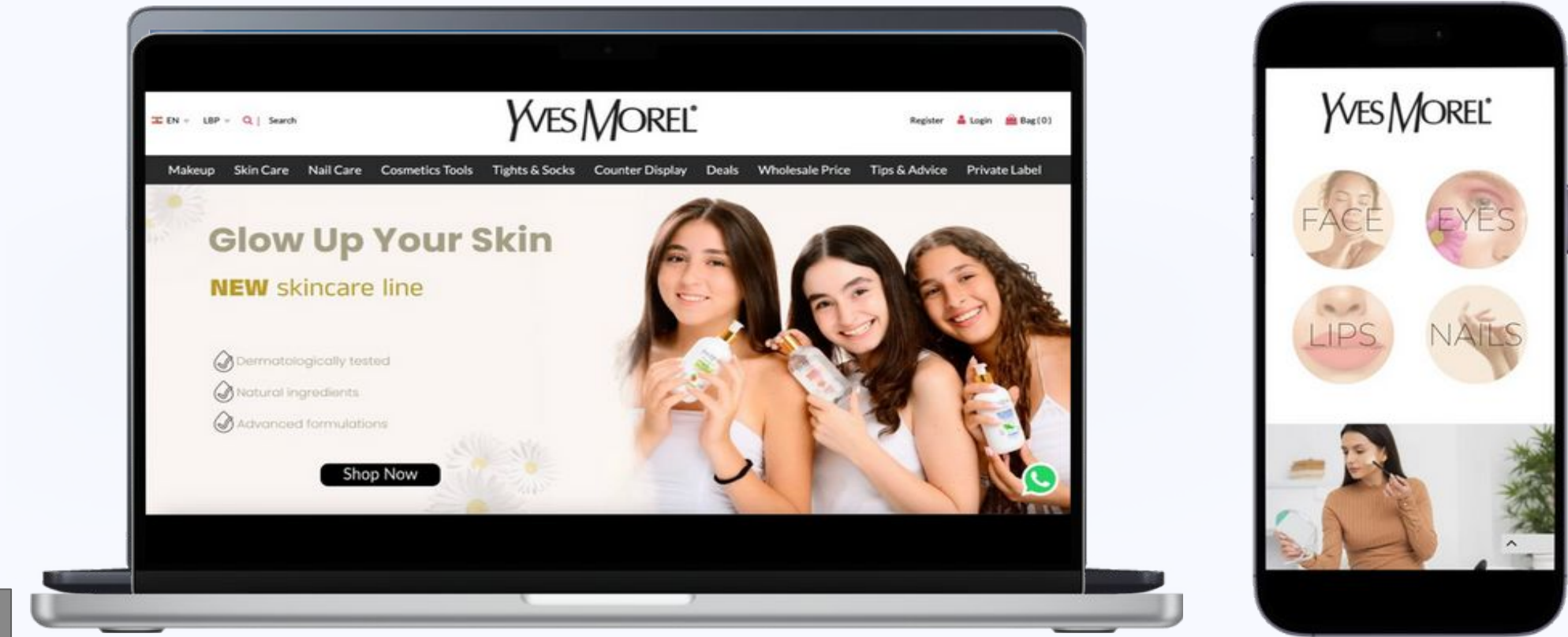


We are a full-service consultancy agency that delivers results-oriented digital solutions to help you grow your business online and stand out from the crowd.

LOFT



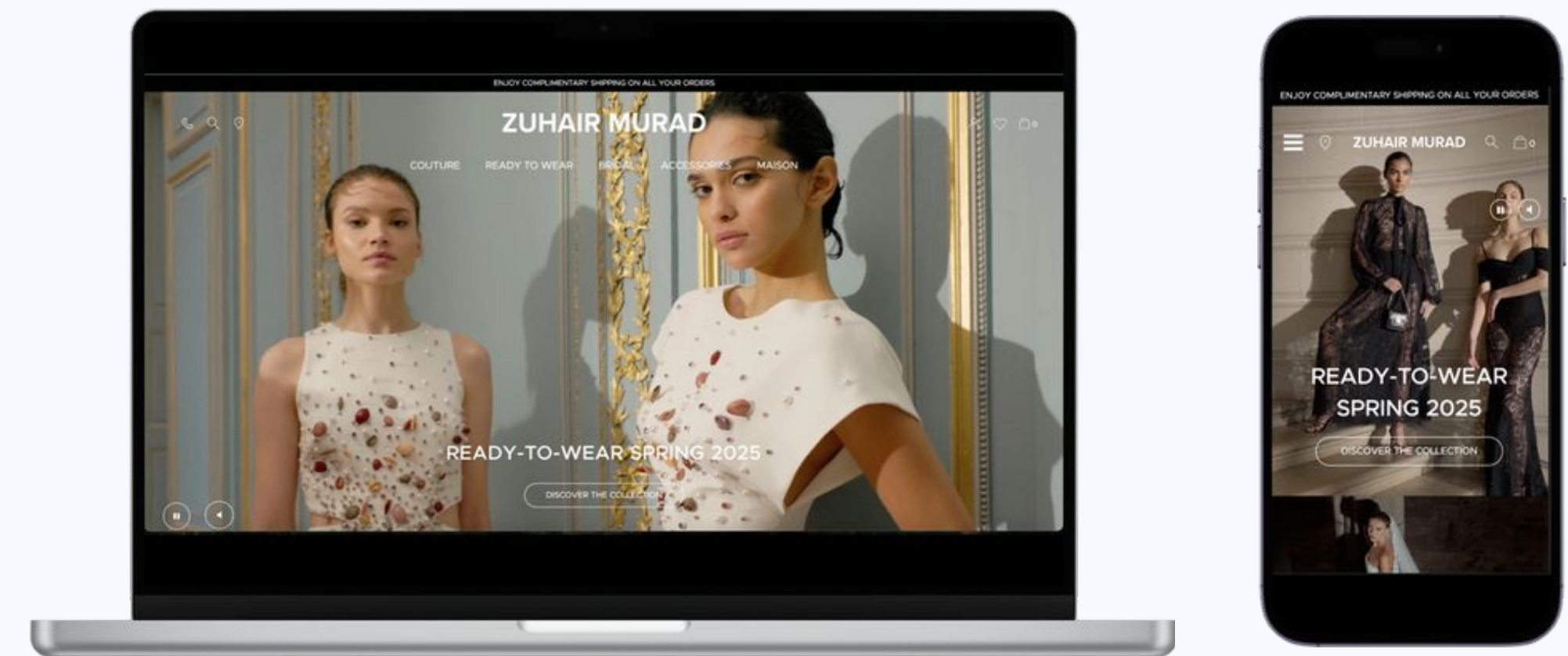
YVES MOREL

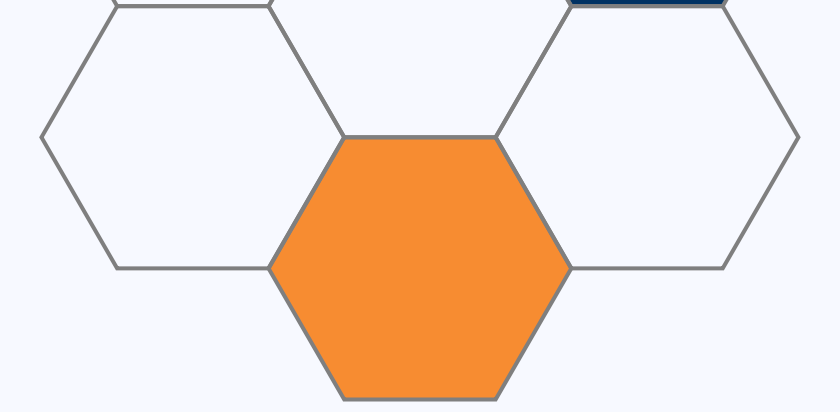


JOUE CLUB



ZUHAIR MURAD





Our Trusted Partners

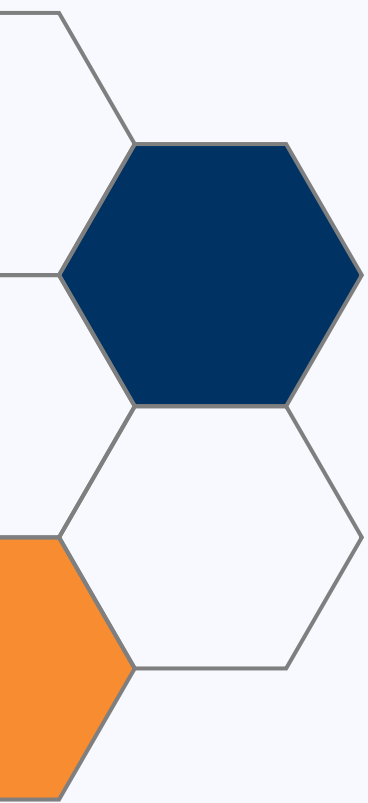


DIAMOND

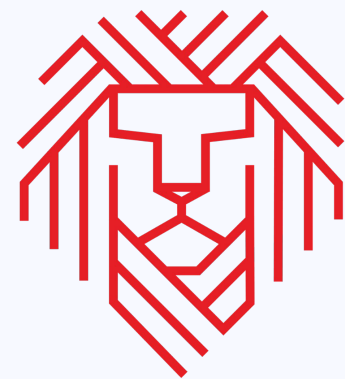
DIAMOND FOR
BUSINESS
SOLUTIONS



In the business jungle, success belongs to the audacious who bravely navigates the risks hiding in the market grass, turning crushing pressures into stepping stones with each thunderous roar.



ABOUT THE LION'S DEN.



Diamond isn't just a business consultancy, we're your architect of ambition. We empower visionary leaders like you to overcome hurdles, forge sustainable advantage, and ignite positive change.

We're your End-to-End Transformation Powerhouse, From inception to execution, we provide a complete range of consulting solutions to unlock your business's full potential.

Our success story is woven with the threads of rigorous analysis, meticulous planning, and proactive problem-solving, executed by a team of diverse-expertise consultants with multi-dimensional perspectives. Having triumphed over challenges and seized opportunities across various industries, our consultants possess an innate understanding of intricacies, propelling our clients toward success, growth, and expansion.

We understand that your aspirations are unique, and your solutions should be just as singular. Our relentless dedication doesn't just empower you to achieve immediate results, it fuels a sustained fire within your business, driving an elevated trajectory of continuous evolution. We listen deeply, understand your vision, and tailor strategies that ignite immediate wins and lasting impact, propelling you towards a future brimming with success.

Committed to fostering development within the economies we engage with, we unlock transformative opportunities, fueling economic progress and paving the way for prosperous futures for all stakeholders involved.



STRATEGY DEVELOPMENT

Elevate your business vision with tailored strategies for sustainable growth, ensuring market dominance and long-term success.



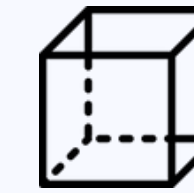
OPERATIONS

Streamline efficiency and enhance productivity through optimized operational frameworks, maximizing your business's potential.



PEOPLE & PERFORMANCE

Empower your team for peak performance, fostering a culture of innovation and success, driving your organization's forward momentum.



RISK & RESILIENCE

We build shields that deflect uncertainty, navigate turbulence with steely agility, and leave fear cowering in the shadows. Operate with unwavering confidence, even in the face of the unknown.



MARKET RESEARCH

We illuminate your target audience, data-fueled insights reveal their desires, and equip you to exploit them with pinpoint precision.



BUSINESS TRANSFORMATION

Navigate change seamlessly, transforming challenges into opportunities for enduring success, ensuring adaptability in a dynamic business landscape.



CUSTOMER EXPERIENCE

Orchestrate symphonies of delight, weaving unbreakable nets of loyalty and turning customers into lifelong evangelists. Cultivate brand advocates who become your most vocal champions.



CORPORATE FINANCE

Drive financial health and sustainable growth with strategic financial planning and management, ensuring a solid foundation for your business.



MARKETING & SALES

Amplify your market presence and revenue streams through innovative marketing and sales strategies, capturing the attention of your target audience.



DATA & ANALYTICS

Harness the power of data to make informed decisions, optimize processes, and uncover hidden opportunities, driving business efficiency and growth.



DIGITALISATION

Propel your business into the digital age, enhancing efficiency, connectivity, and customer engagement, ensuring relevance in a rapidly evolving technological landscape.



TECH INNOVATION

Stay ahead in the tech landscape, fostering innovation that transforms your business into a trailblazer, securing a competitive advantage.



SUSTAINABILITY

Embrace responsible business practices, aligning your brand with environmental and social impact goals, fostering a positive corporate image.



MERGERS & ACQUISITIONS

Navigate complex transitions seamlessly, ensuring successful integration and long-term value, maximizing the benefits of strategic business combinations.



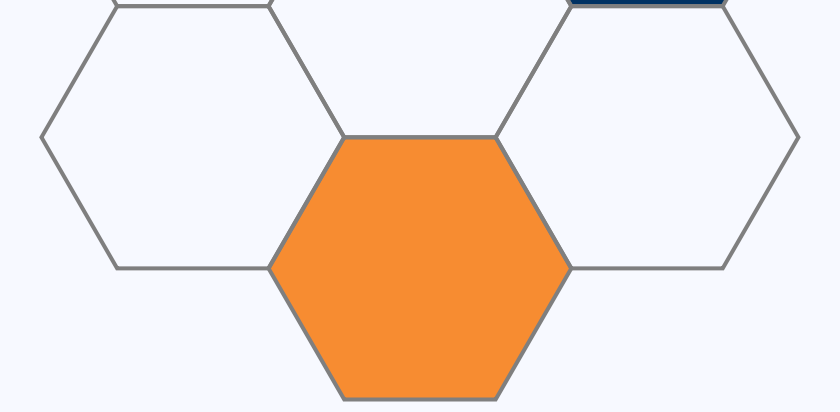
BUSINESS EDUCATION

Empower your workforce with tailored educational programs, fostering continuous learning and development, enhancing overall organizational capabilities.



GOVERNMENT DISPUTE

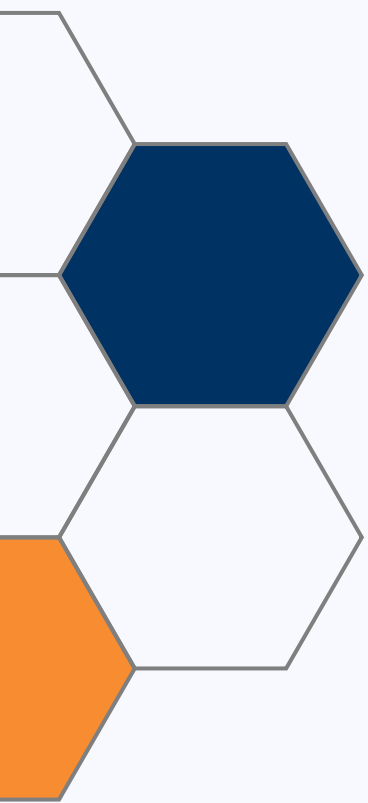
Navigate legal complexities and disputes with strategic guidance, ensuring optimal outcomes in government-related matters, safeguarding your business interests.



Our Trusted Partners



In the fusion of business and technology, we conjure magic. every feather of code we write, every solution we give wing to, is a spell, weaving dreams into digital reality. when business meets technology through our hands, it's not just innovation; it's pure enchantment.



OUR SOLUTIONS



Advanced Tech

- AI
- DevOps
- Software Engineering
- SAAS
- IOT
- AR & VR



Custom Development

- Web Development & SEO
- App Development
- UI & UX
- CRM & ERP
- Chat Bot
- E-Commerce



Products

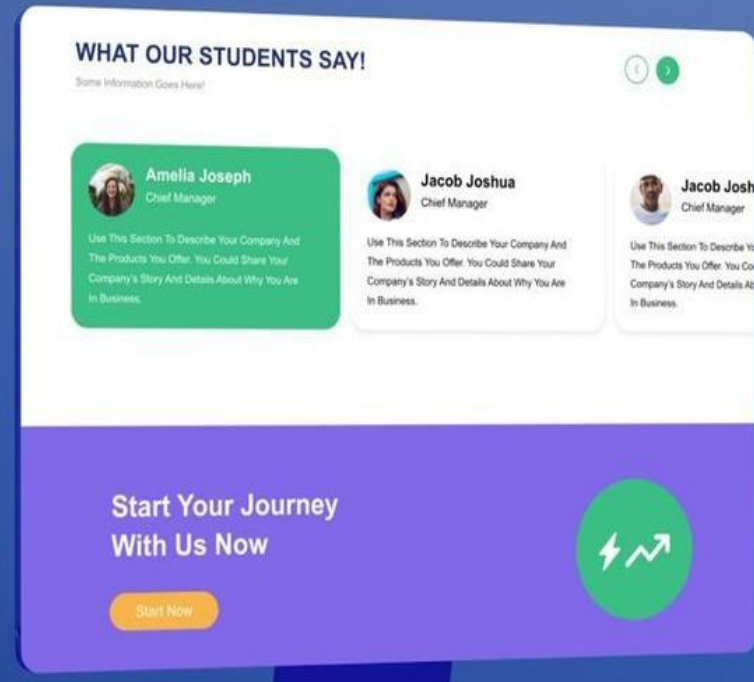
- Clinic Go (Clinic Management System)
- Gryphon (ChatBot)
- Calendra (Appointment System)
- CRM Eagle
- Talon (Accounting System)



Hosting Solutions

- Shared Hosting
- VPS
- Dedicated
- AWS

Trust Hive

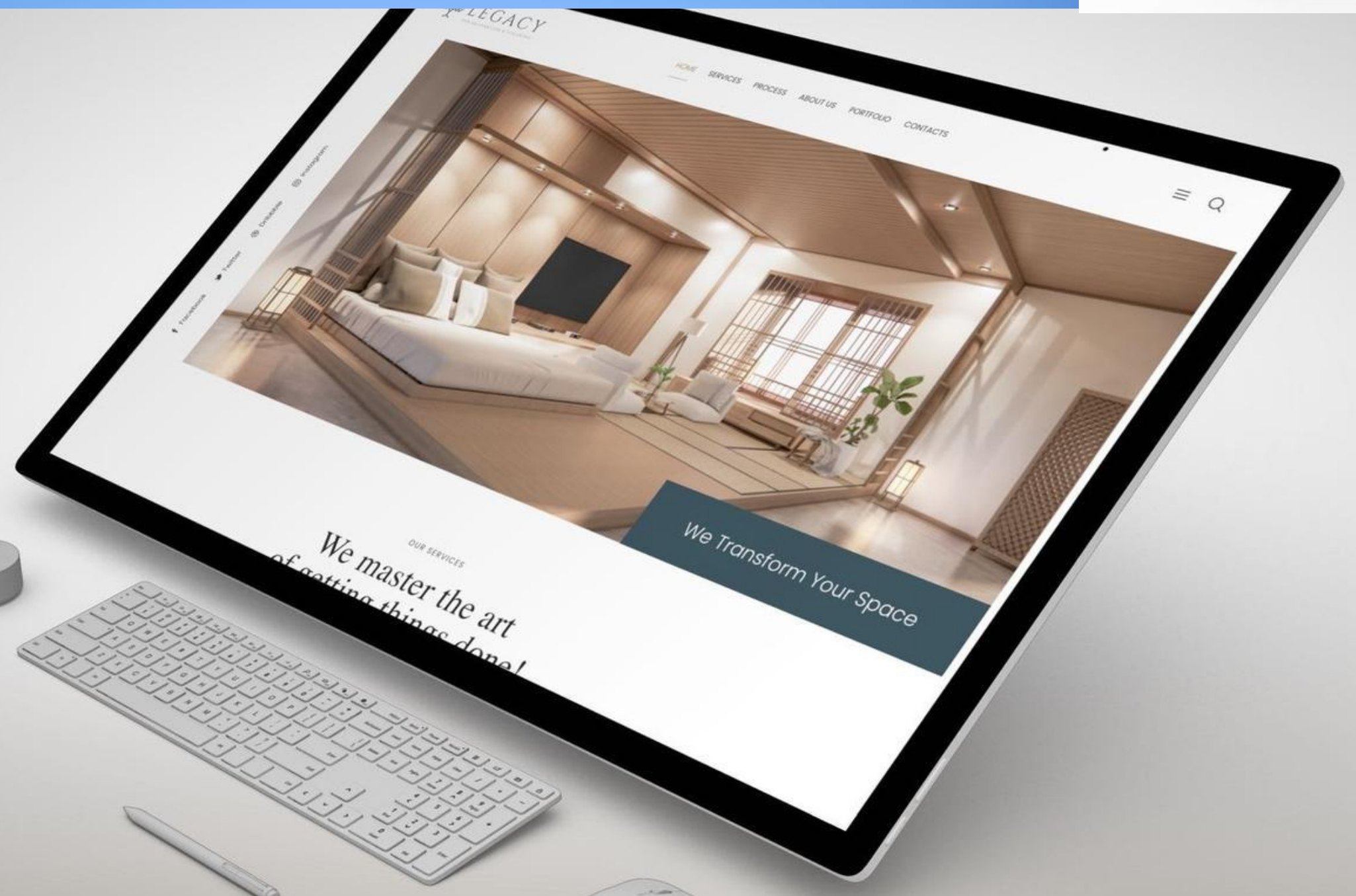


QATAR CHARITY'S PROJECTS

LET THE HOPE CONTINUE

80+ countries

Qatar Charity is experienced in creating projects in more than 80 countries across the globe through its international bureaus in: Africa, Asia and Europe. Our offices coordinate with governments of the countries to:



PROJECT ADVANTAGES

PROJECT INSTALLMENTS

Qatar Charity helps you to set up a financing plan for your charitable project by installment payment for up to one year.

MULTI-PAYMENT METHODS

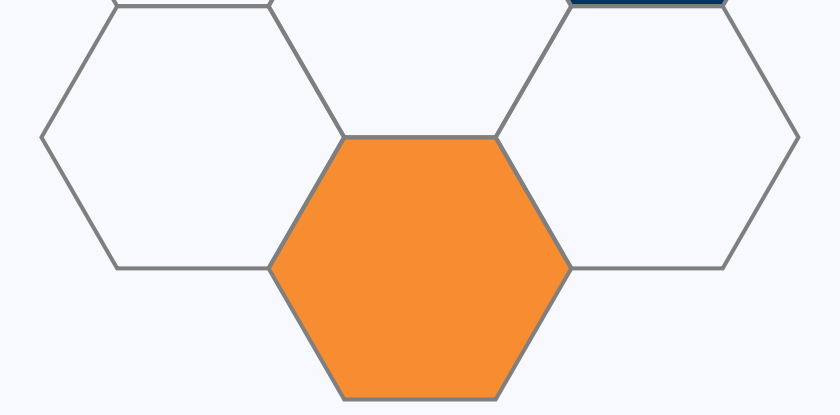
You can choose your preferred payment method to fund your projects, whether by credit card, debit card, bank transfer, checks, or Qatar Charity's kiosks/officer located within the State of Qatar.

TRACK THE PROGRESS OF YOUR PROJECT

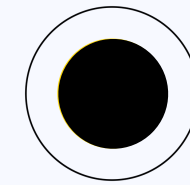
We provide you with the required tools to monitor the progress of your project through your personal profile on our website or mobile application.

INITIATIVES FOR YOUR LOVED ONES

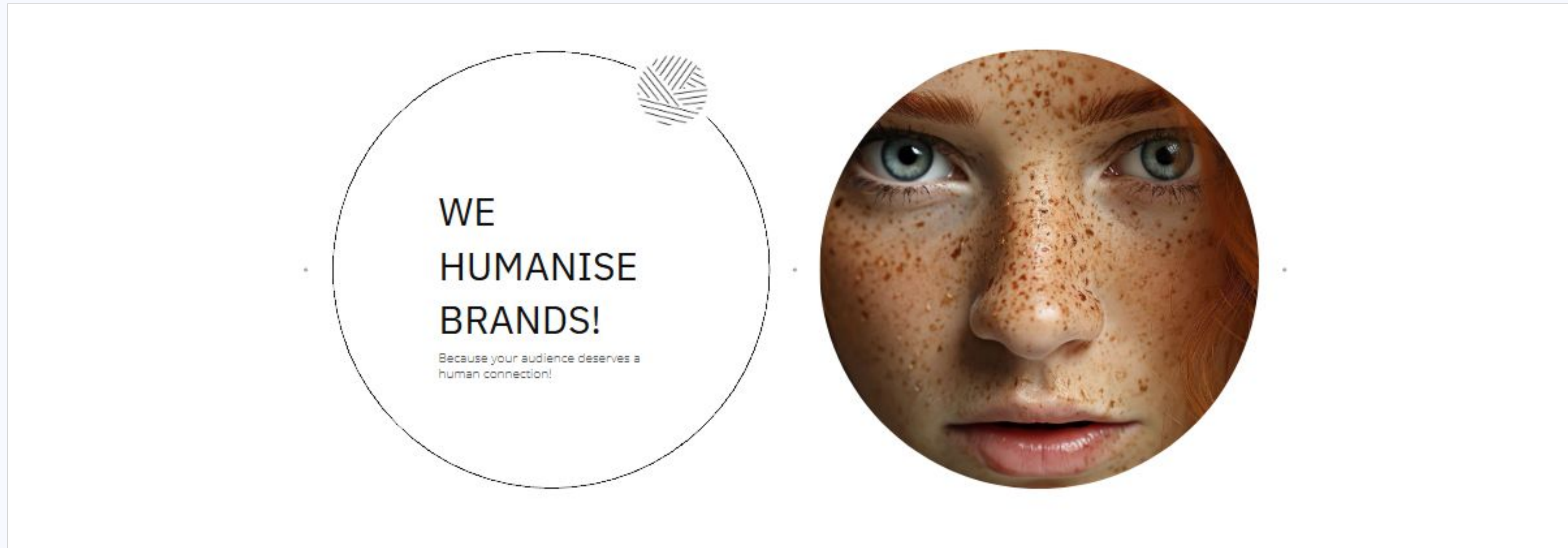
We provide innovative solutions that help you carry out charitable projects under your family and loved ones name.



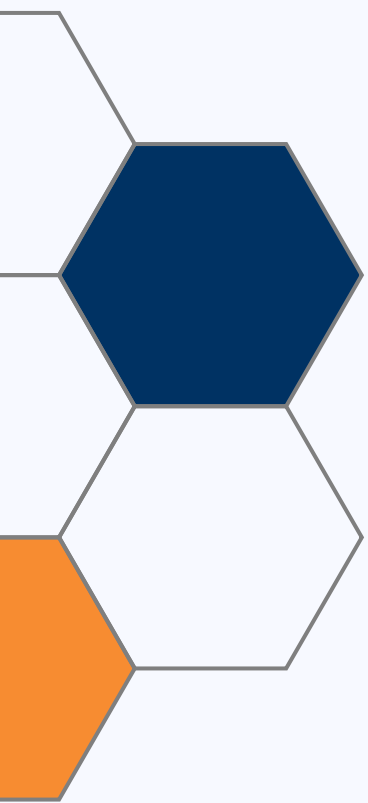
Our Trusted Partners



RECOLLECT STUDIOS



“Every brand is a genesis, a spark in the consumer consciousness. Yet brands that truly resonate are human. They trigger memories, forge bonds, and evolve through the echoes of recollection.”

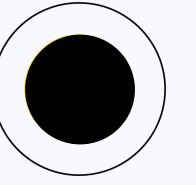


ABOUT RECOLLECT STUDIOS

AWARD WINNING AGENCY

PASSION!

Most attractive Agency in the Middle East
for 2 years in a row.



Since 2007, Recollect Studios has been on a mission to shape impactful brands that transform perceptions, forge connections, and fuel growth through a fusion of psychology, creativity, and business acumen.

We are strategists, artists, storytellers, analysts, and pioneers, bound by a steadfast conviction: creativity devoid of strategic intent lacks depth and purpose. Whether we're crafting a new brand strategy, assessing an existing one, refining visual identities, or conceptualizing innovative campaigns, our commitment remains unwavering: weaving purpose into tangible narratives that propel brand evolution and expansion, while sparking the recollection of authentic connections with both your brand and its audience.

The genesis of Recollect Studios isn't a product of sudden brilliance or market analysis spreadsheets. Instead, we emerged from the profound dissatisfaction with the status quo. We saw brands fading into the background noise, and we craved something more meaningful, something that resonated with the human spirit.

This is our story, our mission, our rebellion.

This is Recollect Studios!

Implemented through our trusted partner network

Web, Mobile, Commerce, Branding and
Performance Marketing



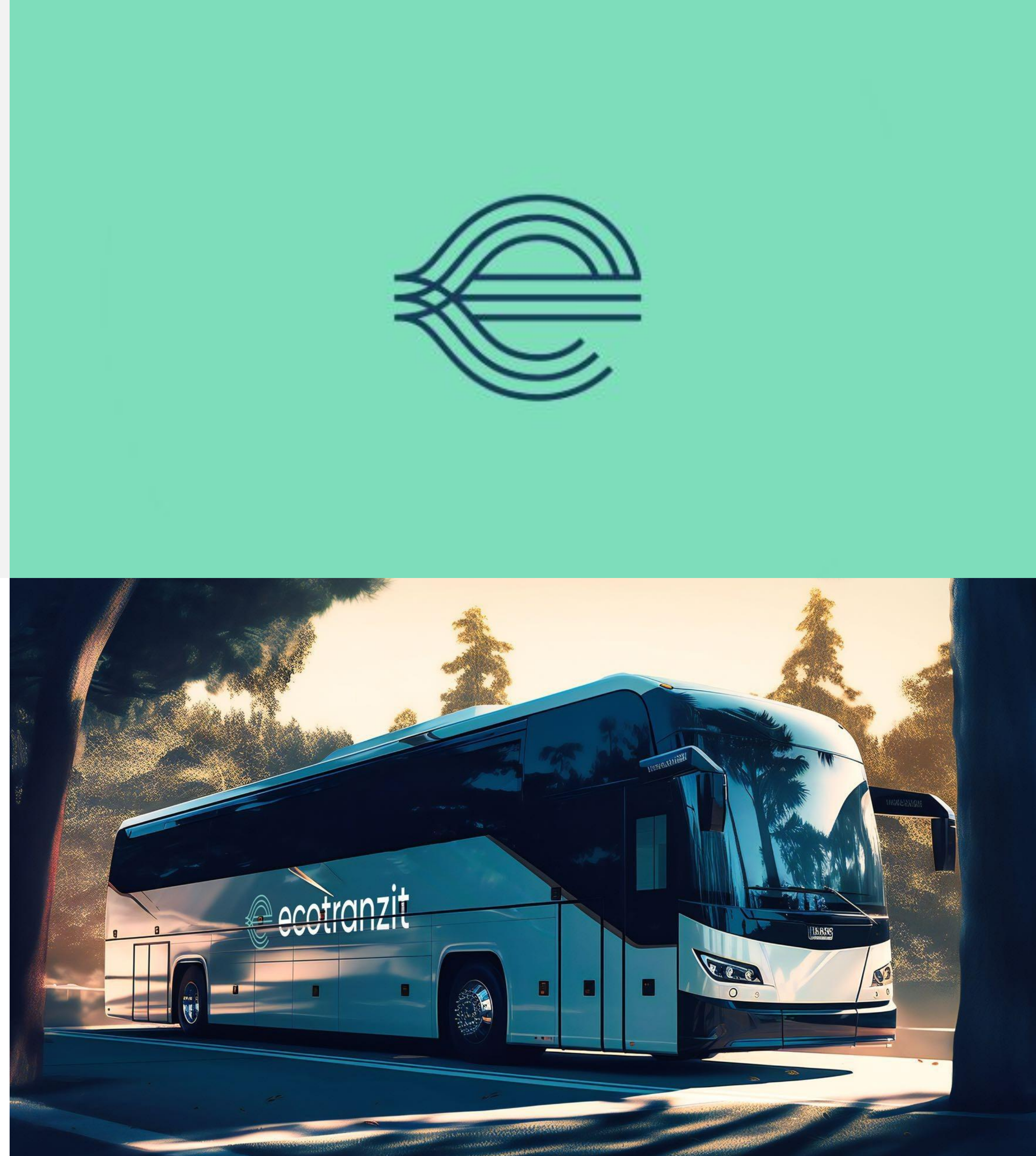
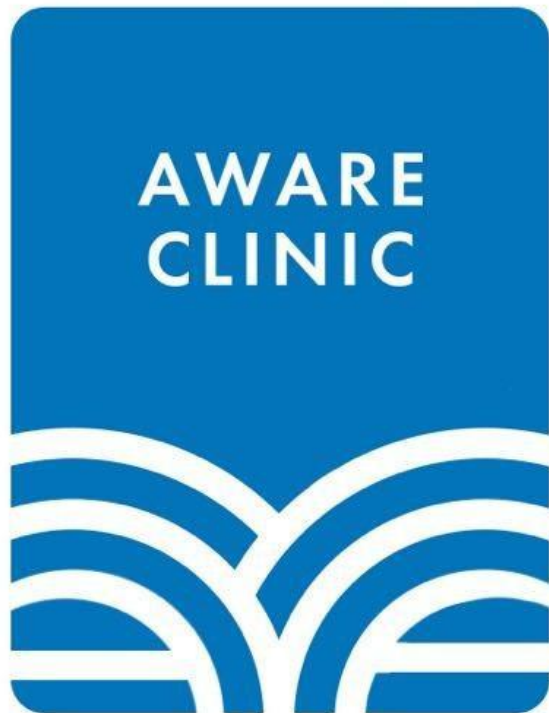
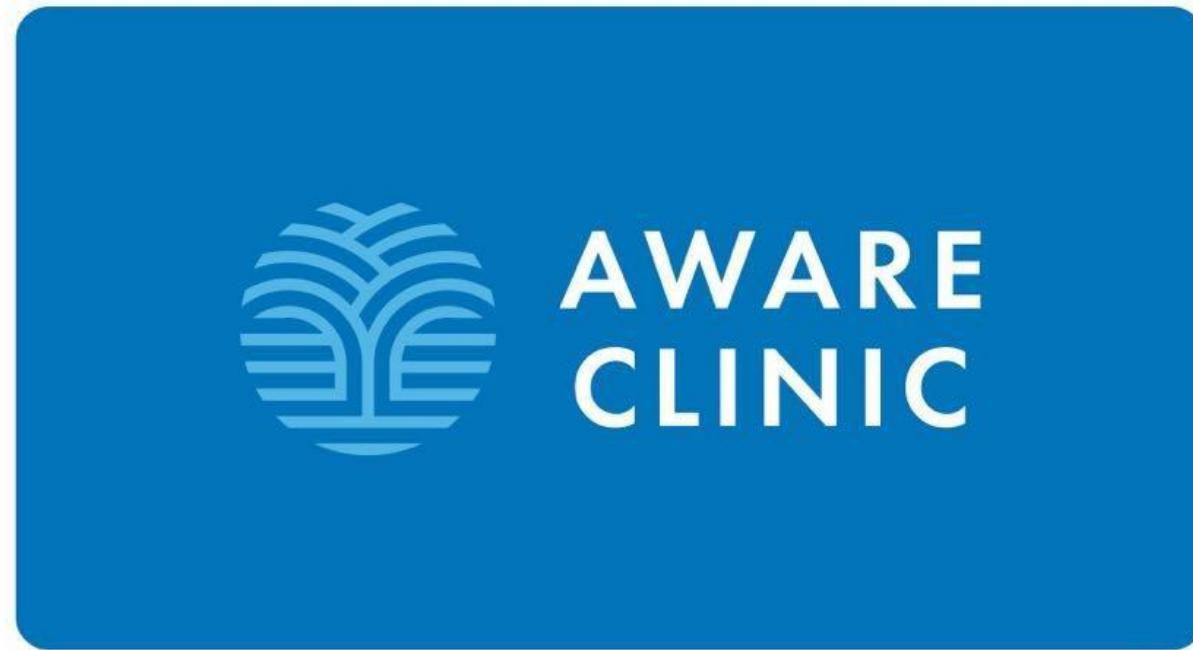
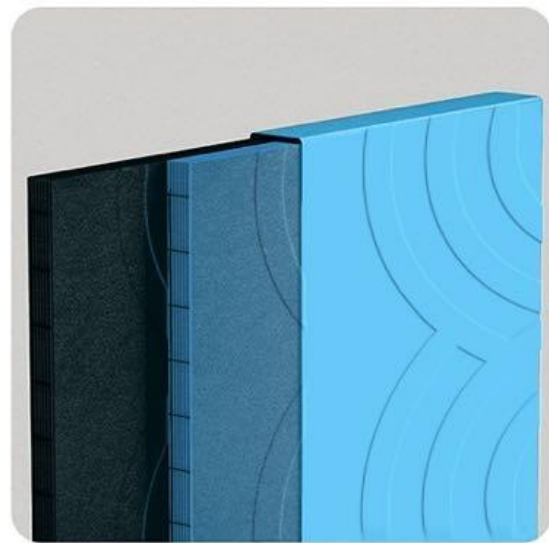
NAFIS

TECHNOLOGIES

Trust Hive



Trust Hive



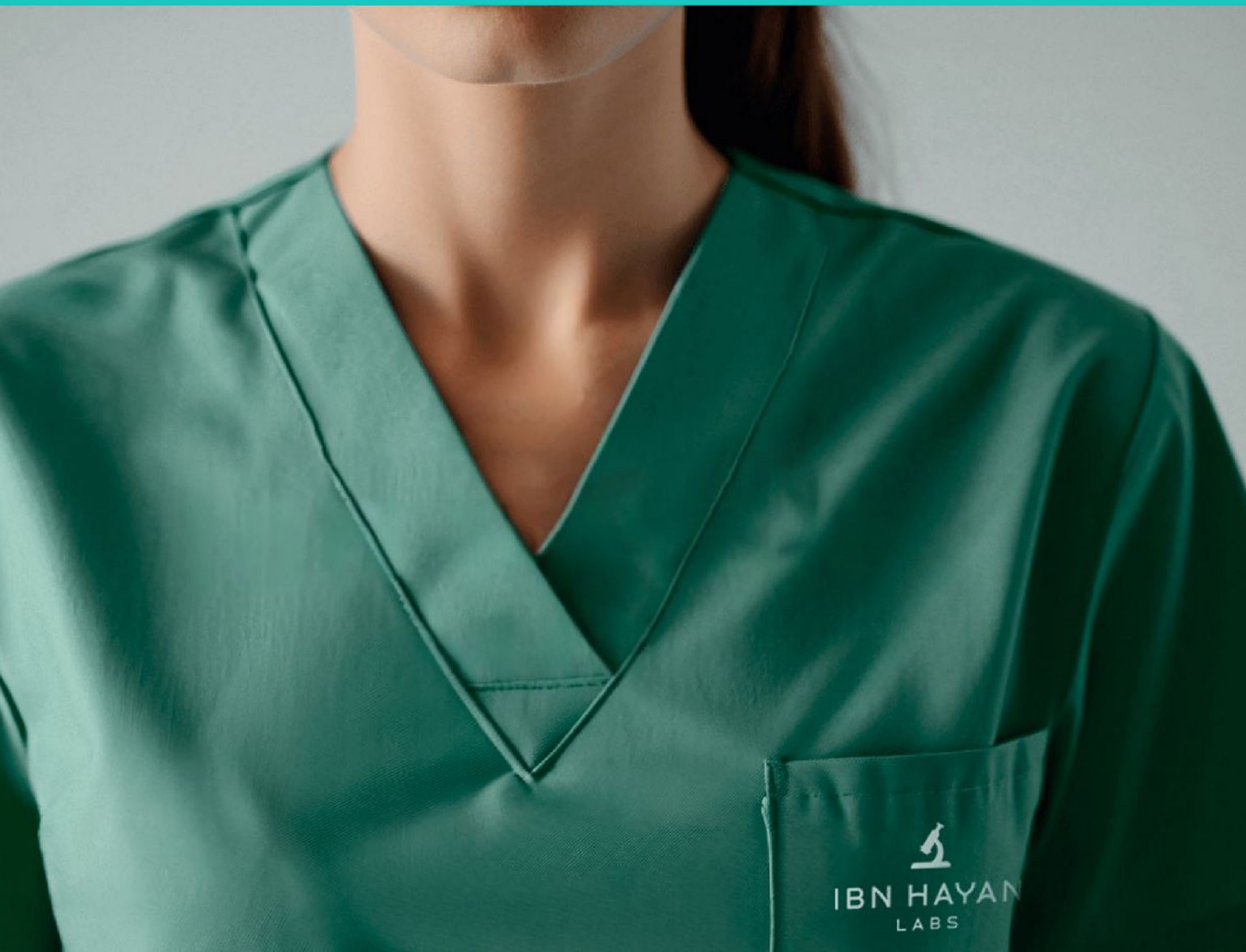
Trust Hive



IBN HAYAN
LABS



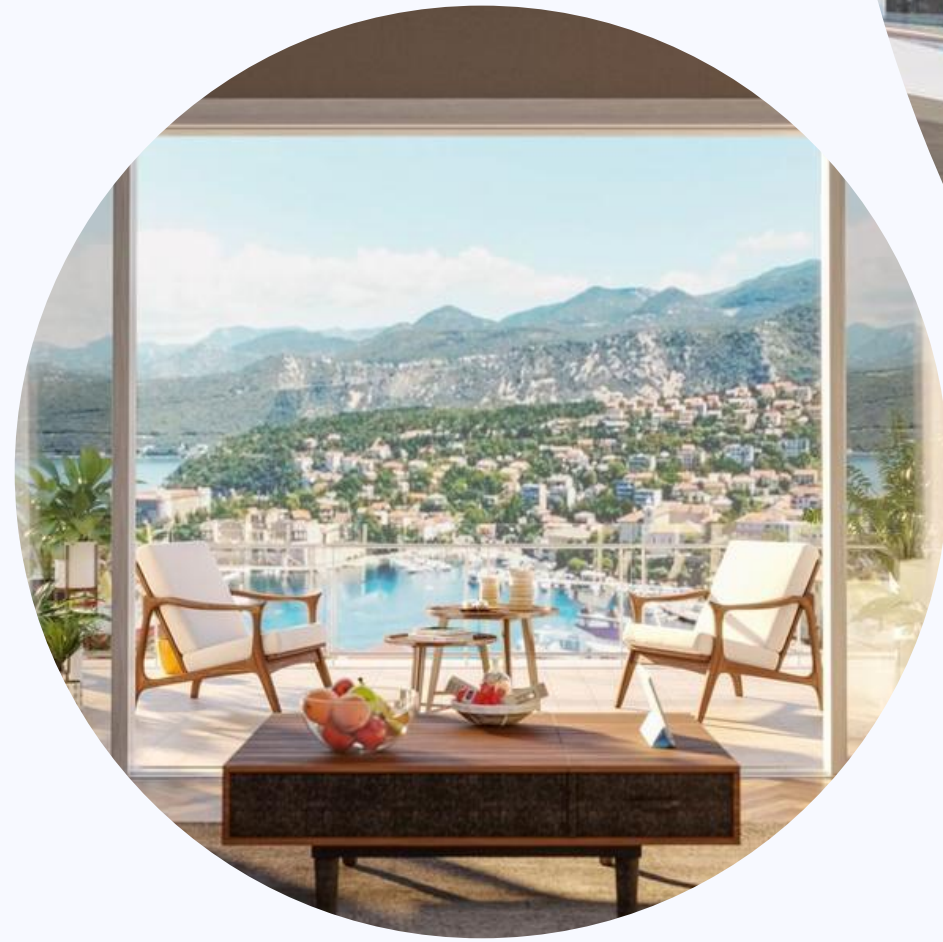
SAVIN
— PARIS —



Trust Hive

Scope of work:
Conceptual design,
Visualisation, and
Design development.

AL MUHRA HOTEL



Trust Hive

Scope of work: Conceptual design, Visualisation, Design development, BIM modelling, and Tender drawings.

ONE MAADI TOWER



SQUARE AVENUE MALL

Scope of work: Conceptual design, Visualisation, and Design development.



ANTHEWOOD

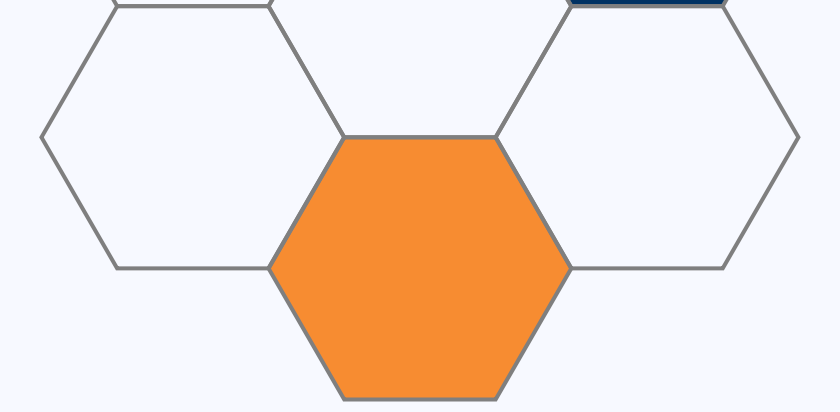
Wood furniture Poland



TAGROBA

Media Channel UAE



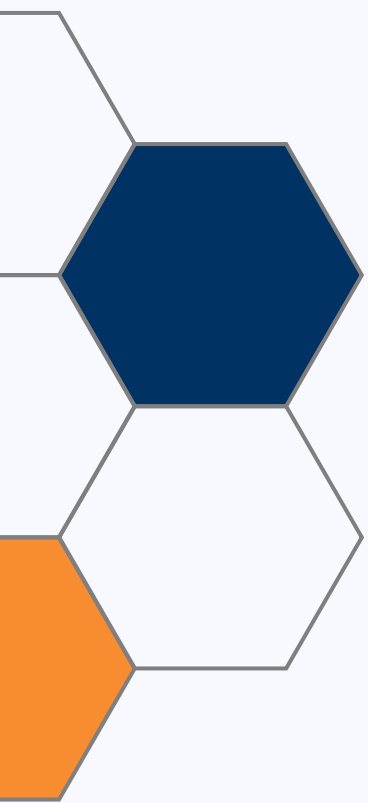


Our Trusted Partners



The definition of insanity is doing the same thing over and over and expecting different results.

-Albert Einstein



Our Solutions

We build your online brand!

We use the latest and most comprehensive digital marketing techniques and strategies to enhance your brands visibility, trust, and ultimately buyer conversion.



Digital marketing strategy



Social media management



Content Production



Search engine optimisation



Media Buying



Web design

We focus on the meat.

Nobody buys burgers to enjoy the vegetables, Wolves aren't vegetarians. Period! We choose the right solutions for your business that gets you the meat.



Digital Marketing Strategy

A business without a strategy is like a wolf without teeth. Hard to imagine! We'll help you set a digital marketing strategy that achieves your business goals, Whether it's growth, awareness, engagement, leads, or even increasing sales. Just relax, the pack has got your back.

Organic Growth Strategy

Applying a mix of both paid & organic strategies is the way to achieve rapid growth. We create for you content that is Valuable, Relevant and of interest to your target audience.

We do:

- Search Engine Optimization.
- Blog Evergreen Content.
- Social Media Content Marketing.

Social Media Management

Keeping up with your audience and auditing the community you're building around your brand is really a no-brainer. That's why we help you manage your brands on social media through:

- Social Media Moderation
- Social Media Outreach

Paid Media Buying

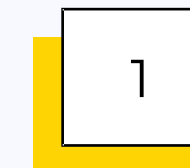
With over 4 billion people on social media and more than 8.5 billion searches a day it seems like the most reasonable place for any business to find their target audience.

We can help you with:

- Search Engine Marketing (SEM)
- Social Media Advertising.

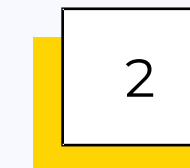
Media Production types.

The pack is your executive who directs and manages teams. We do the creative, technical, administrative and business tasks involved in bringing your brand/ product story work to life.



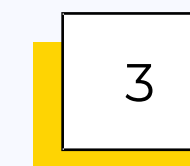
2D Animation

Designing both Infographic and outline or shape 2D animations.



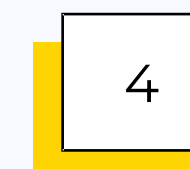
Video Shooting

Shooting professional videos including storyboarding.



Podcast

Scripting, Recording, and producing Professional podcast content.



Cartoon & Comics

Designing characters, comic panels, and short cartoon movies.



S TASTY

TASTED CHICKEN

NETFLIX
AND CHILL

sella

LUNCH

SELLA CALLS FOR LUNCH

BE POWERED
BY ICED
COFFEE

SELLA CALLS FOR COFFEE BREAK

A SPECIAL
NIGHT FOR
SPECIAL
ONES

IT'S NOT SUMMERTIME SADNESS ANYMORE

CREATE
A LONG-LIVING MEMORY

SOUP

TASTES TASTY

LOOKS CLASSY

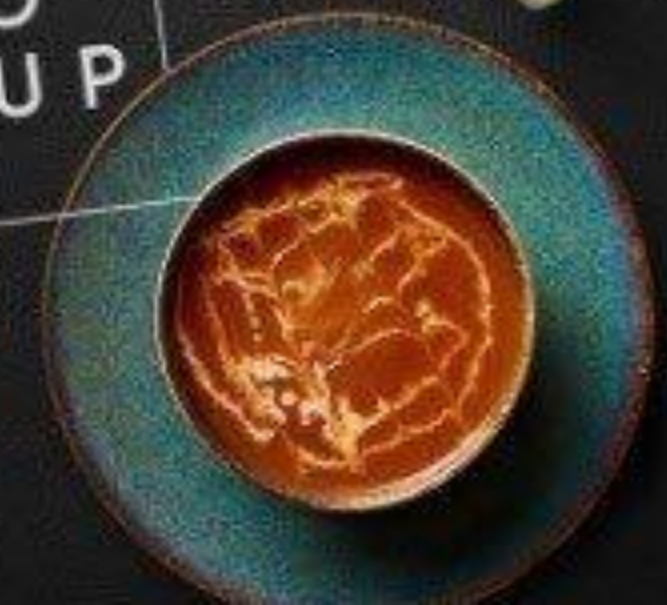
SUMMER
REFRESHMENTS
ARE A MUST

ALL
RESERVATIONS

sella

sella

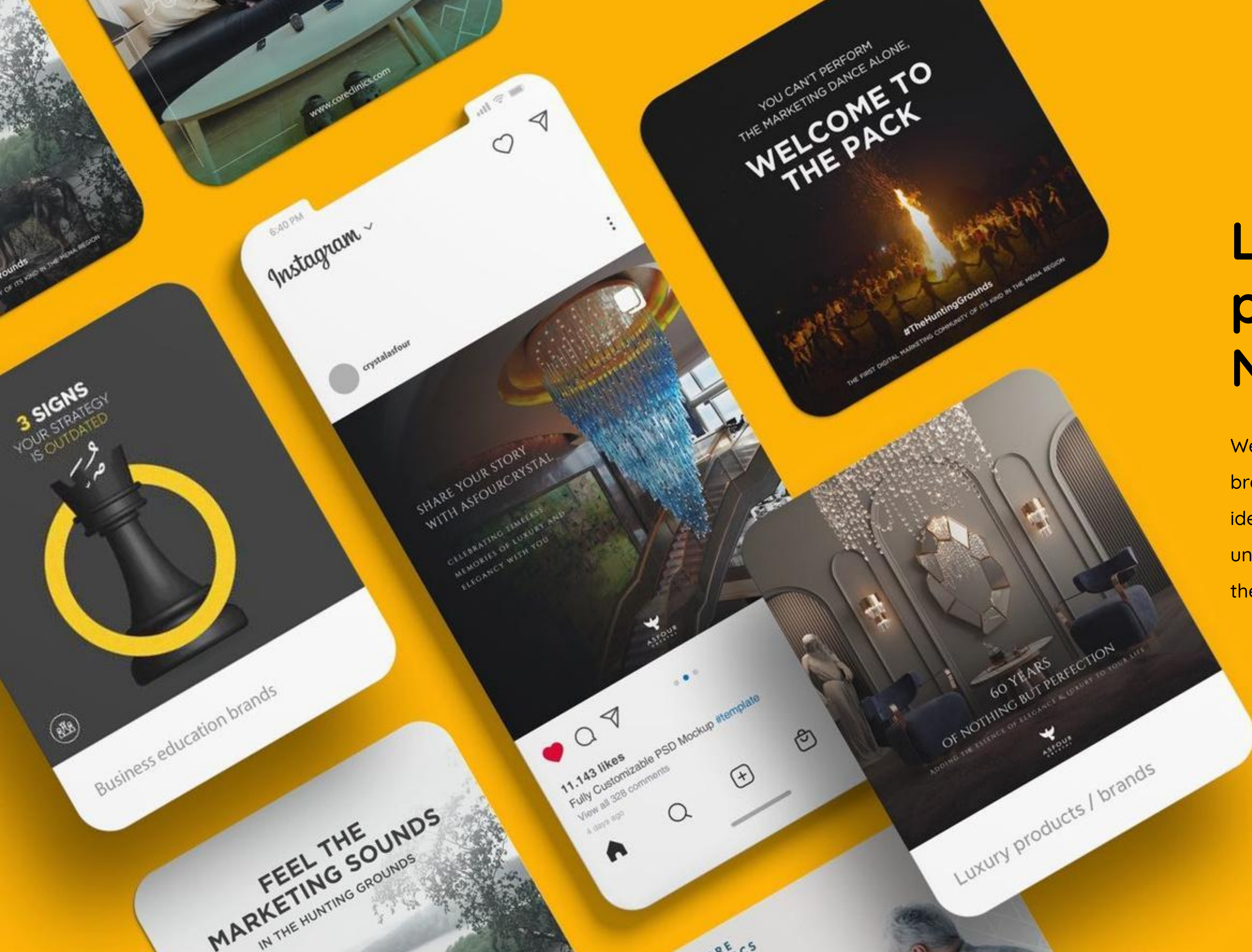
sella



Yes We Do E-Commerce.

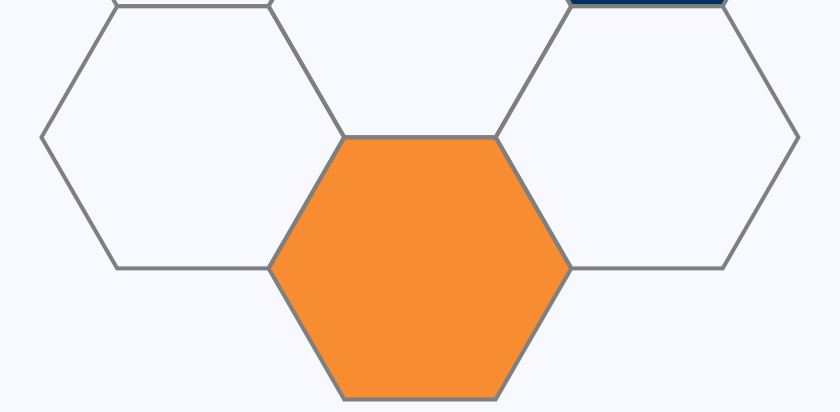
It's never about creating some nice designs. It's about the hard work and the time we invest on strategy to secure your online shop a solid positioning and value proposition that would make it stand apart from the rest and offer proper value the your potential clients would appreciate, engage with, and surely be willing to pay for.





Luxury products? No problem!

We did not only craft designs for luxury brands, but we also came up with clever ideas that helped them reflect their unique personality and communicate their products positioning.



Our Trusted Partners



Over the past few years, we have remained steadfast in our commitment to refining our expertise and delivering excellence. As we continue to uphold our promise of exceptional quality, we aim to establish ourselves as a leading force of inspiration and creativity in the region.



PLEASED TO MEET YOU

Madison Media Group (MMG) is a dynamic and innovative media group of companies that operates across various creative and production-focused sectors. Established with a vision to drive creativity and innovation in the media landscape, MMG serves as the parent company to a diverse portfolio of brands specializing in content creation, motion graphics, AI-driven media, and podcast production. With a commitment to quality, storytelling, and cutting-edge technology, MMG is at the forefront of the media revolution.

Our Mission is to inspire, innovate, and lead the transformation of media through creative storytelling, cutting-edge technology, and global collaboration. We seek to be the most trusted and innovative media group that shapes the future of creative industries, while empowering brands and audiences through authentic and impactful content.



WE ARE PROUD OF OUR RELATIONSHIPS

Madison.
Digital Media Agency

okai
CREATIVE STUDIO

 **OLIVER**

961 tph

MADISON MEDIA GROUP (MMG) OPERATES A DIVERSE PORTFOLIO OF CREATIVE DIVISIONS


ORIGINS

**Brands
in Motion**

PIXEL³⁸

**MAD
ISON.**
HOUSE OF PODCASTS

Madison Media Group (MMG) operates a diverse portfolio of creative divisions, each specializing in key areas of media, branding, and content. From digital marketing and branding strategy to cutting-edge CGI and AI-powered motion design, MMG delivers innovative solutions across various sectors. Our divisions—Madison, Madison Brandmynd, Okai, Brands in Motion, Madison House of Podcast & Production —work collaboratively to provide unique and tailored services that drive growth and create meaningful connections for our clients.

OC

Bad Idea
(STUDIOS)

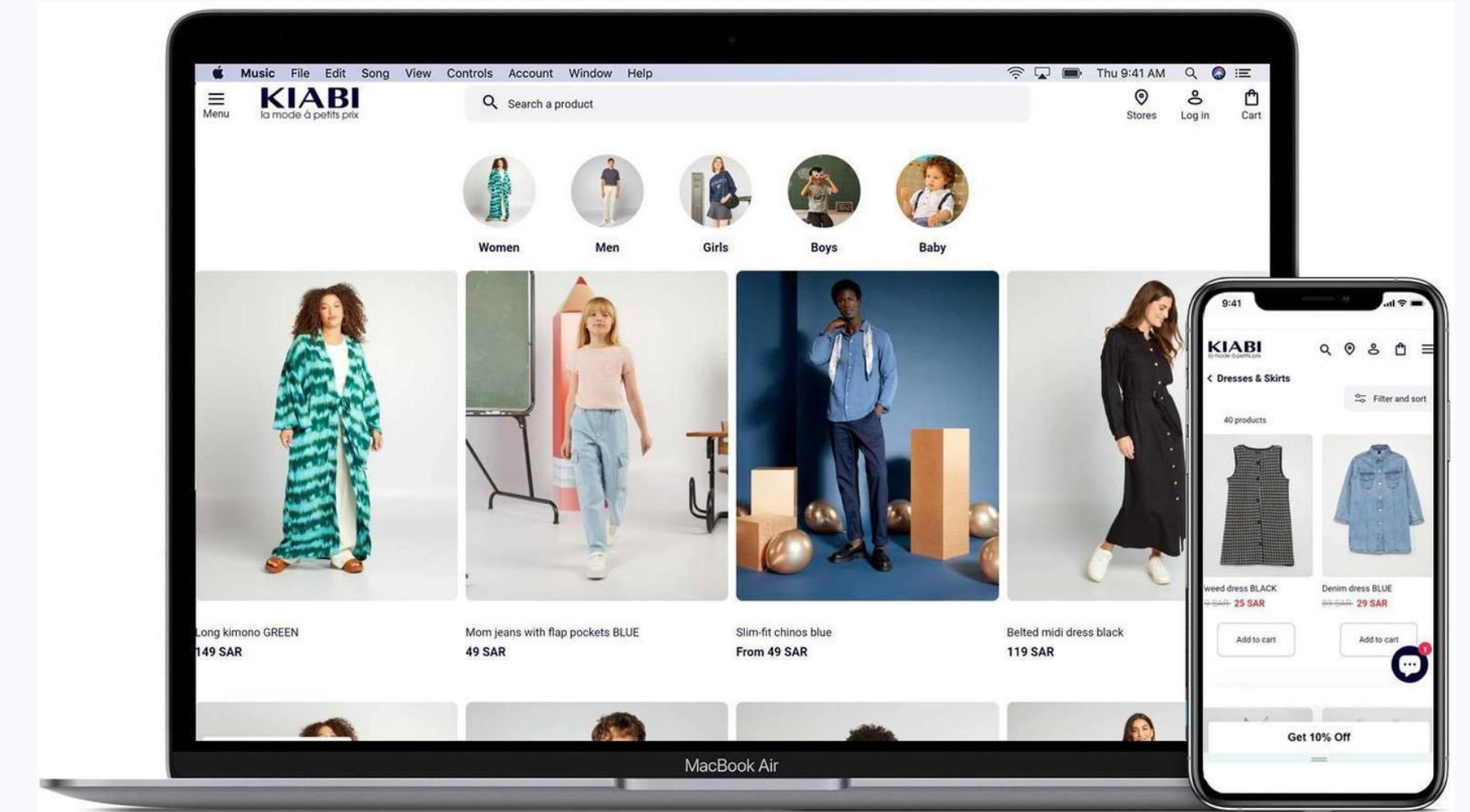
SELECTED WORK



CLIENT: RED SEA FILM FESTIVAL
AGENCY : IMPACT BDDO



CLIENT: THE COFFEE BEAN & TEA LEAF

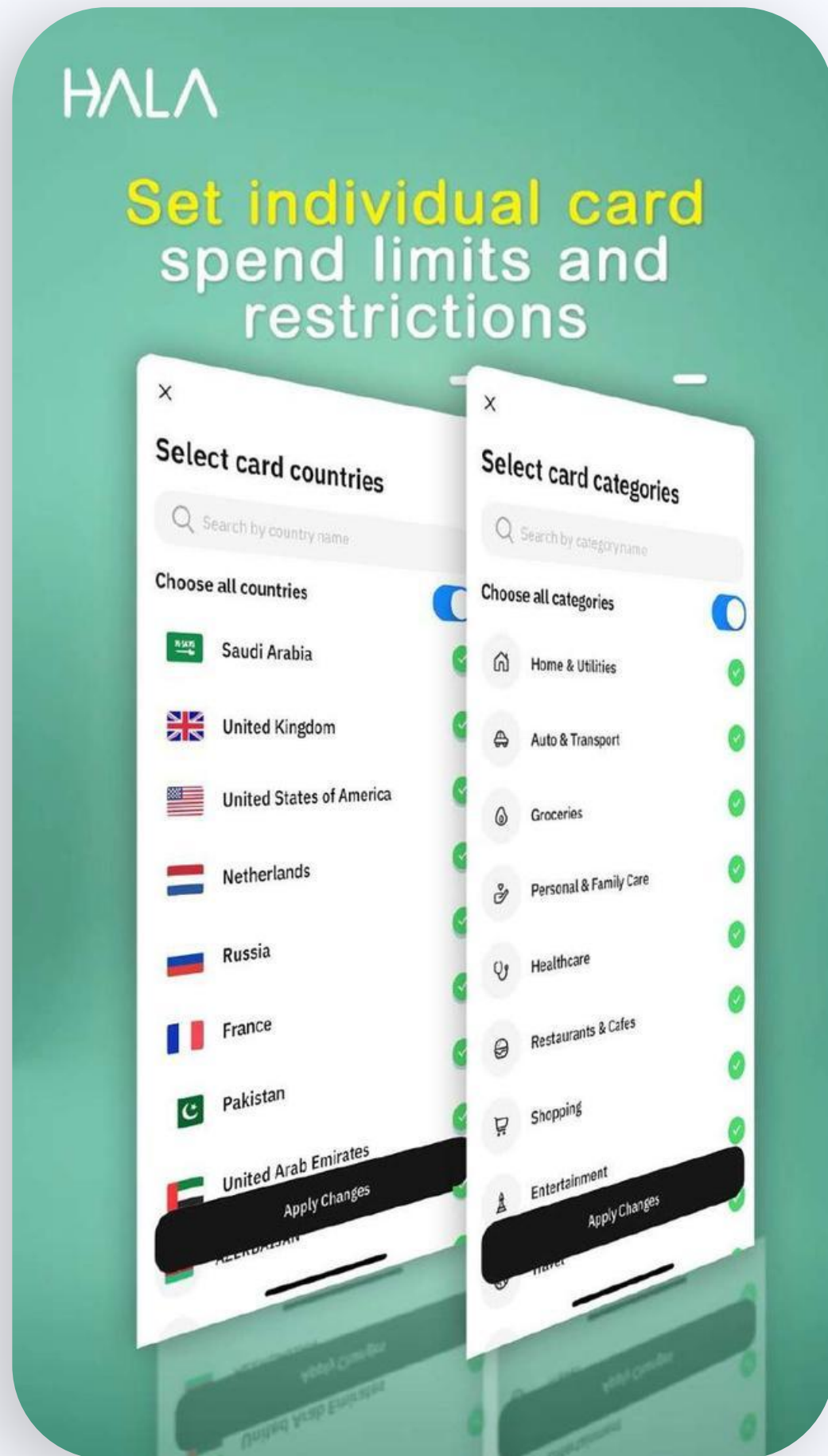


CLIENT: KIABI



CLIENT: WAKILNI
AGENCY : MADISON

SELECTED WORK



CLIENT: HALA
AGENCY : MADISON



CLIENT: RIYADH AIR
AGENCY : HAVAS/CRAFTERS



CLIENT: CARE HOSPITAL



CLIENT: PANDA
AGENCY : HAVAS

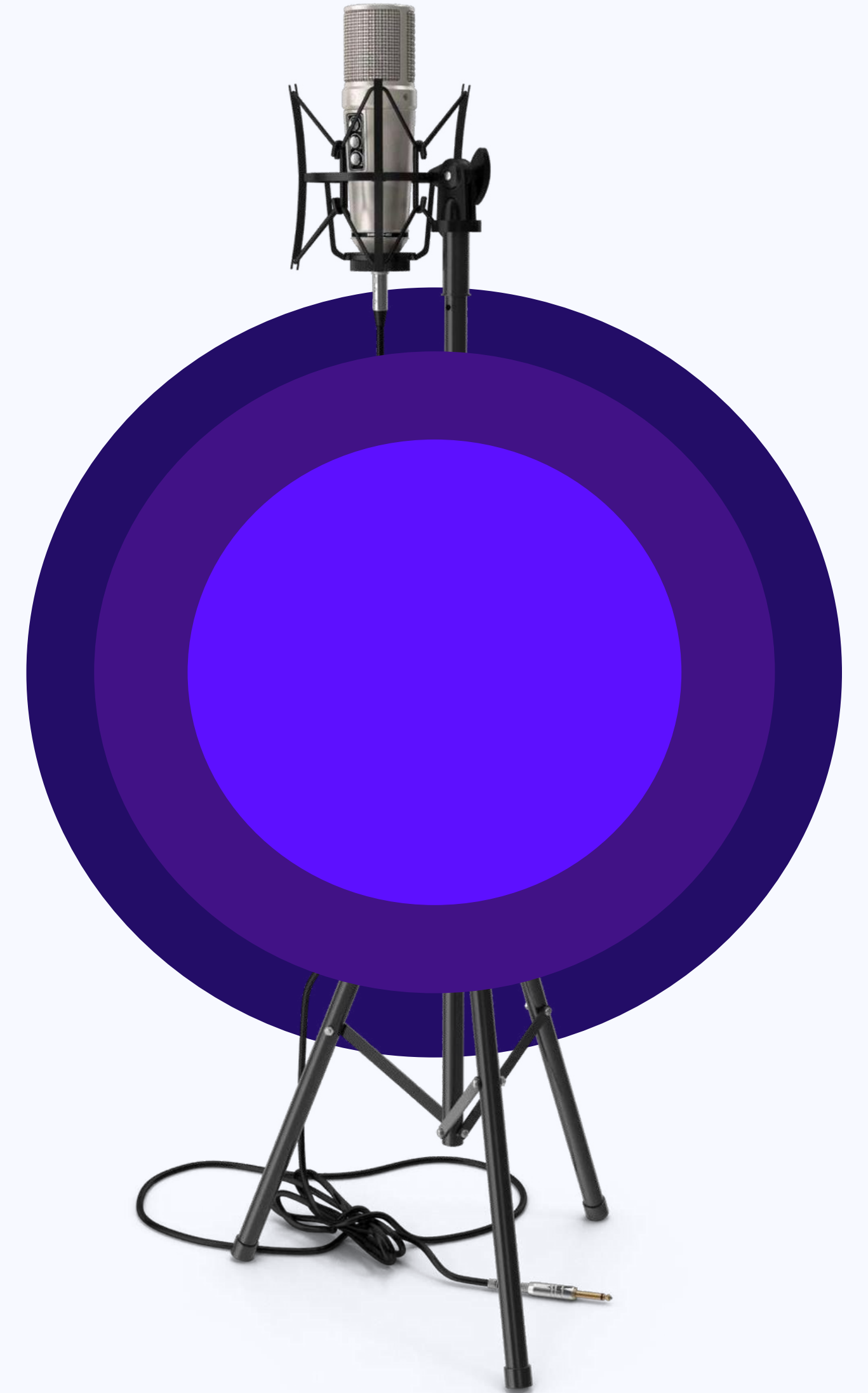
SELECTED WORK



CLIENT: DAIZY GEDEON



CLIENT: BARA L BOX



SELECTED WORK



CLIENT:
CREPINO | UAE



CLIENT:
LA TARTINE | UAE



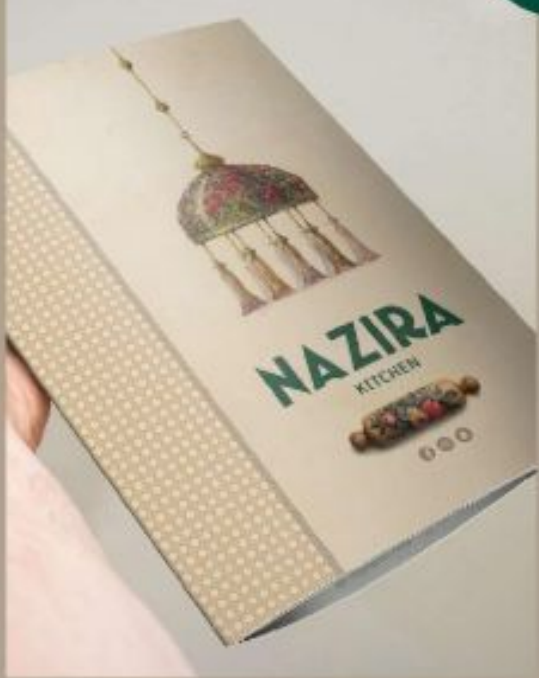
CLIENT:
SALATOUSH | UAE





N

Nazira is a Lebanese cloud kitchen based in the UAE, offering authentic, home-style dishes that carry the warmth and tradition of Levantine cuisine. With every order, Nazira delivers more than just food—it brings a taste of heritage prepared with care and rooted in family recipes. Designed for the modern palate yet grounded in time-honored flavors, Nazira is where nostalgia meets convenience.



Philly's Originals brings the bold spirit of American street food to life, serving up hearty sandwiches, crispy fries, and classic drinks with unapologetic flavor. Designed with a sharp red-and-blue identity and urban skyline motifs, Philly's isn't just about the food—it's about the attitude. With the slogan "Supreme in all its taste," every bite hits with confidence, capturing the essence of fast, flavorful, and fiercely satisfying meals.



ClouClou

MIGHTY CHICKEN POWER

ClouClou is a fast-food concept built around the bold, flavorful world of chicken. From golden crispy tenders to stacked burgers, the brand serves comfort food with character—crispy, juicy, and unapologetically satisfying.



ClouClou is a contemporary chicken-based fast food brand that reimagines comfort dining with playful energy and crave-worthy flavor. Serving everything from crispy tenders to loaded chicken burgers, ClouClou brings a bold, unified identity to a category that thrives on indulgence and variety. The brand is defined by its cheeky tone, vibrant visuals, and a focus on quality ingredients that elevate everyday meals. Whether it's dine-in, takeaway, or digital-first delivery, ClouClou is designed to be instantly recognizable and effortlessly craveable—chicken made iconic, one bite at a time.



amici

CHOCOLATE

Amici is a premium chocolate brand based in the KSA, dedicated to crafting indulgent experiences through elegantly designed confections. With an emphasis on artisanal quality and refined aesthetics, Amici positions itself as a symbol of modern luxury and heartfelt gifting in the region.



Amici is a distinguished chocolate brand rooted in the KSA, offering premium confections that merge craftsmanship with emotional storytelling. Every detail—from the hand-finished truffles to the thoughtfully curated packaging—is designed to elevate the act of gifting into an experience of artful expression. The brand draws inspiration from European elegance while embracing the warmth of Middle Eastern hospitality, creating a bridge between sophistication and sentiment. Amici's visual identity, tone of voice, and product presentation speak to a clientele that values both beauty and authenticity, positioning the brand as a contemporary icon in the world of luxury chocolate.



SELECTED WORK



SELECTED WORK



FASHION

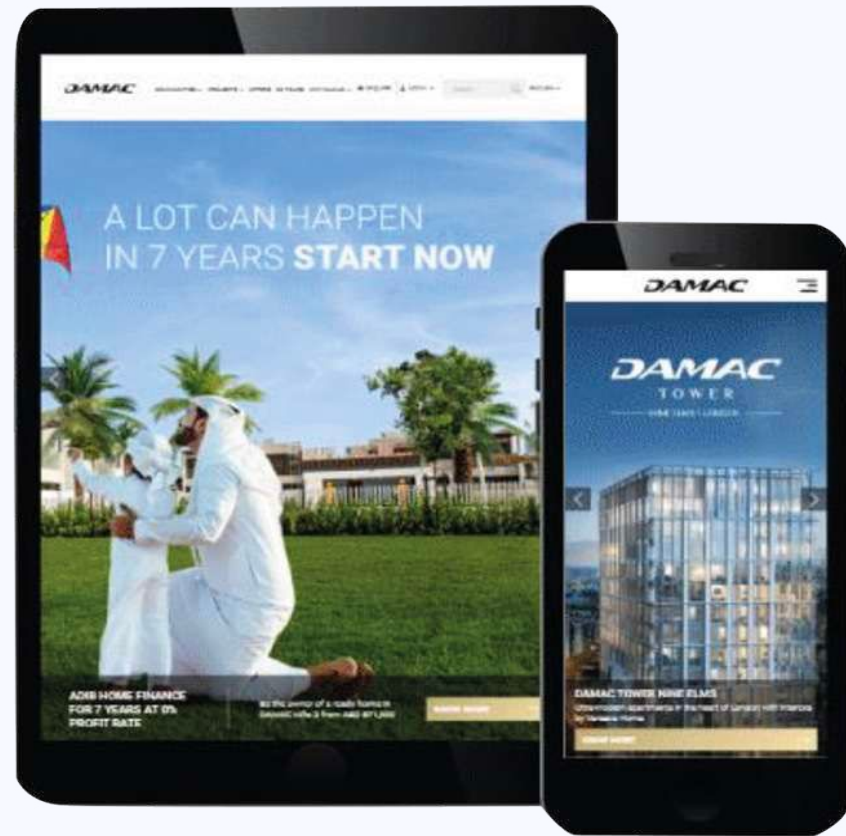


F & B



HOME & INTERIOR

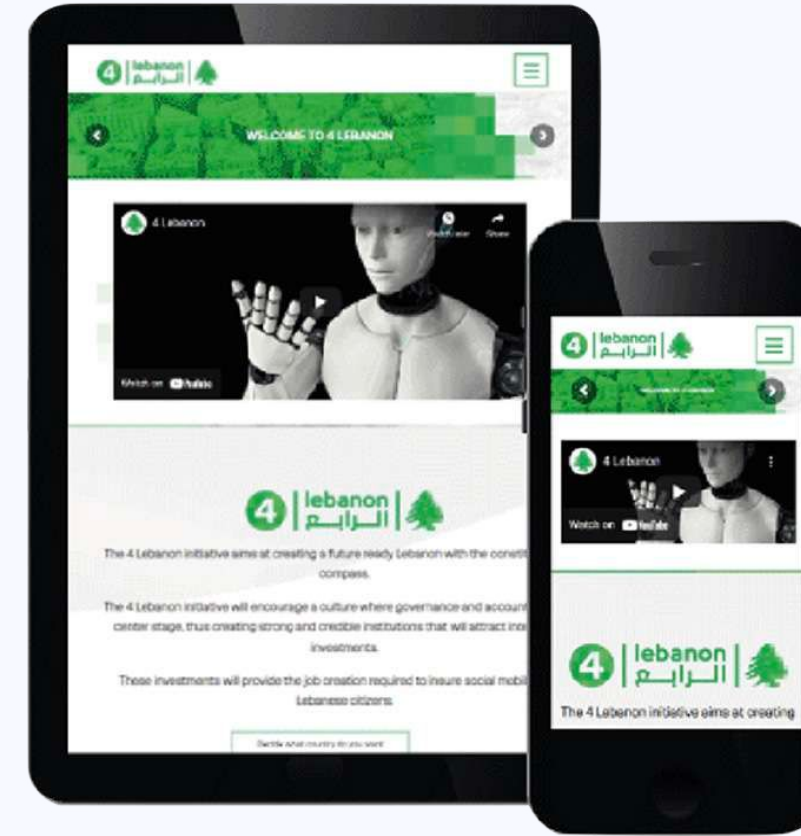
SELECTED WORK



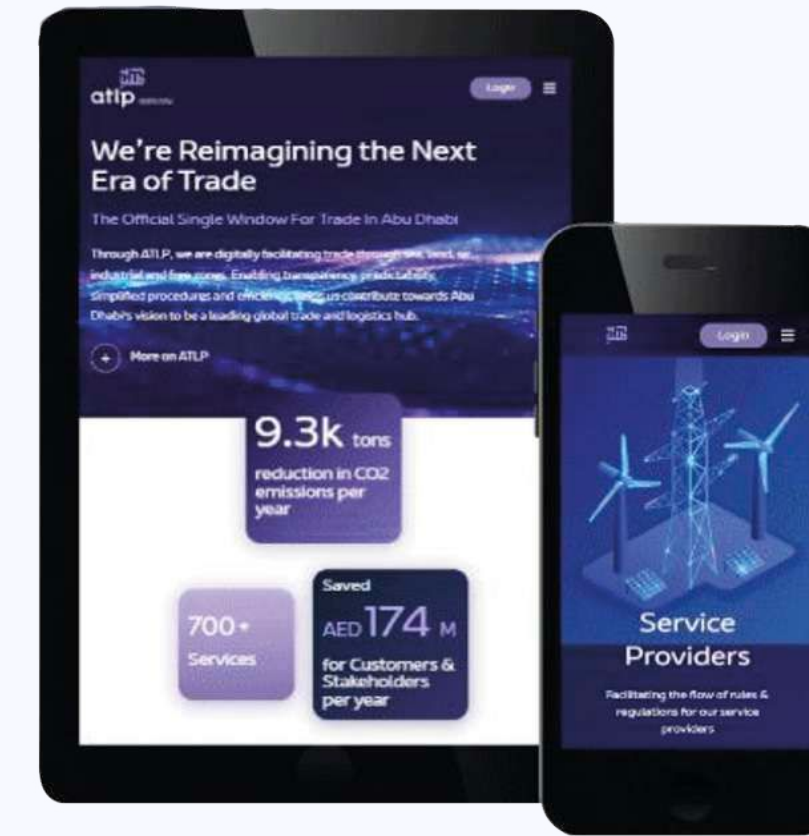
CLIENT: DAMAC



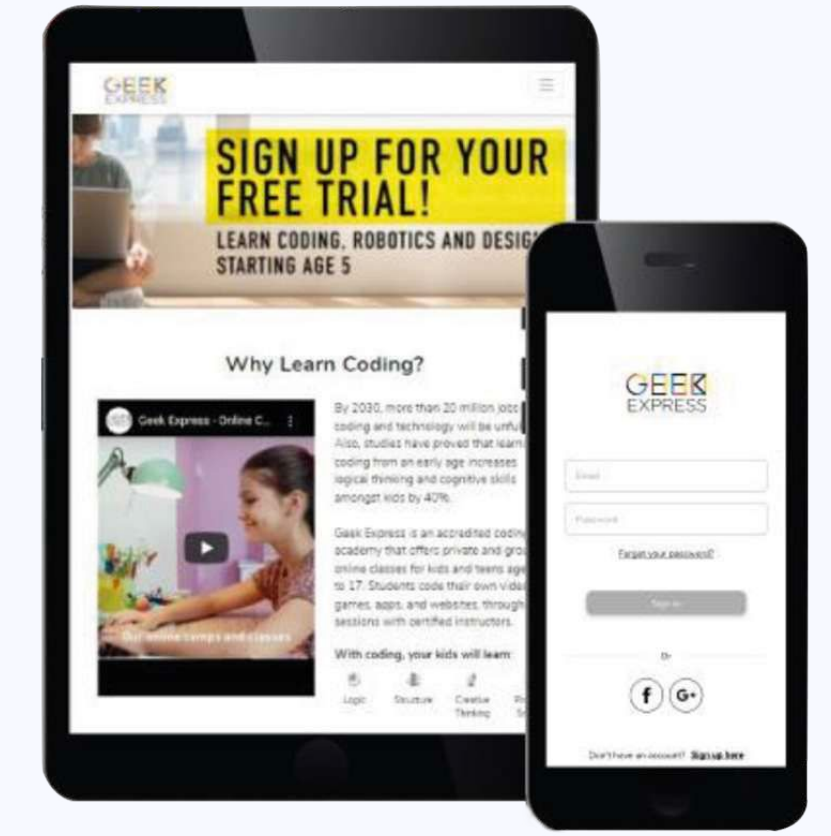
CLIENT: HI CART



CLIENT: E-LEBANON



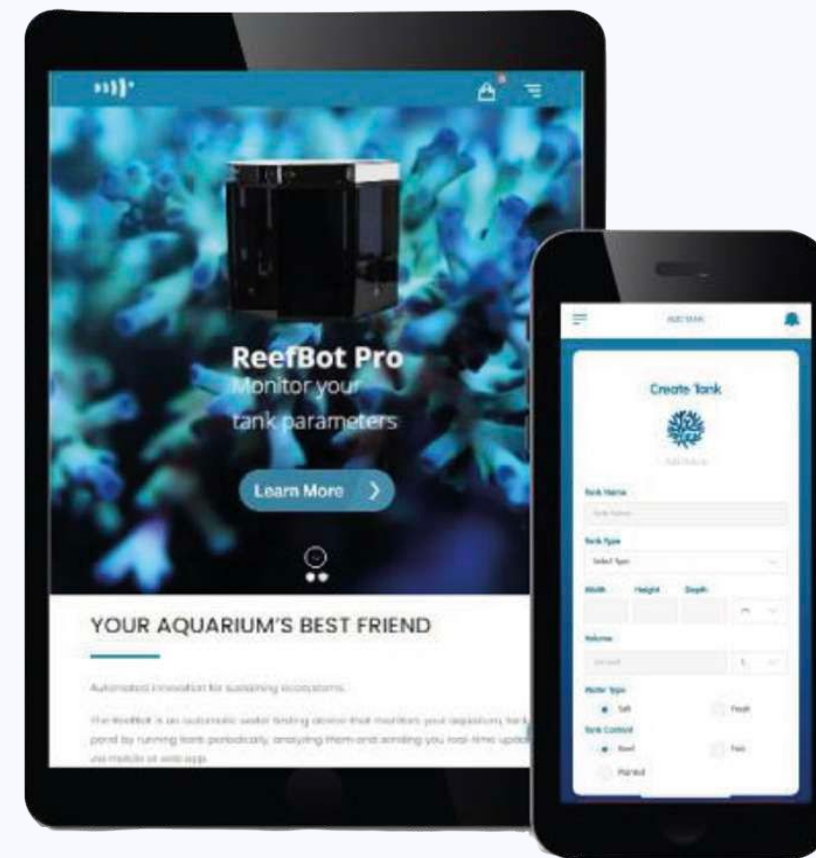
CLIENT: ATLP



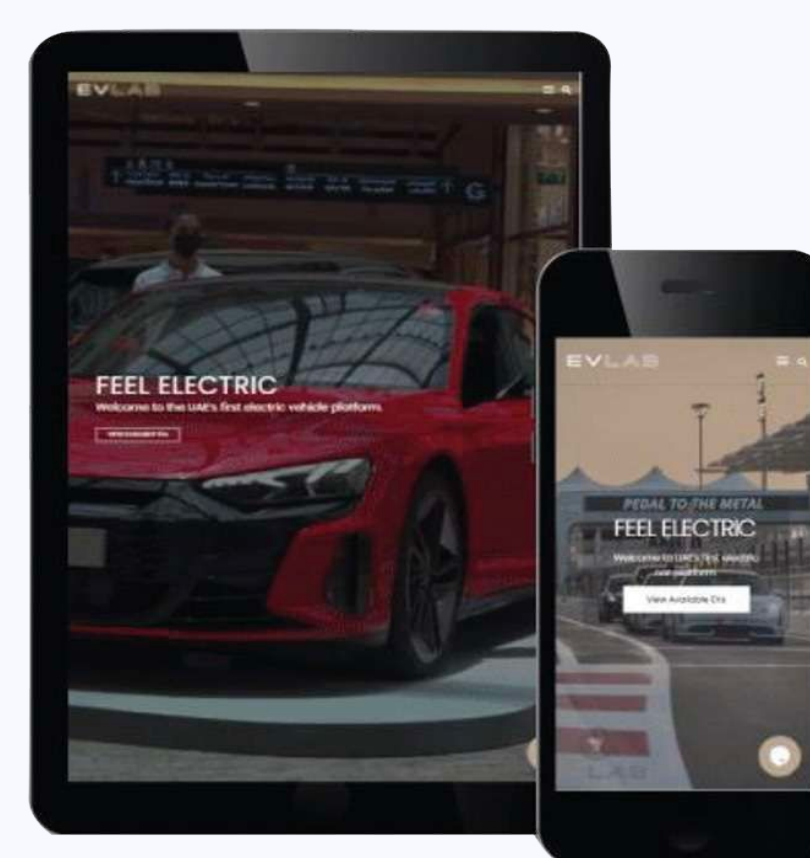
CLIENT: GEEK



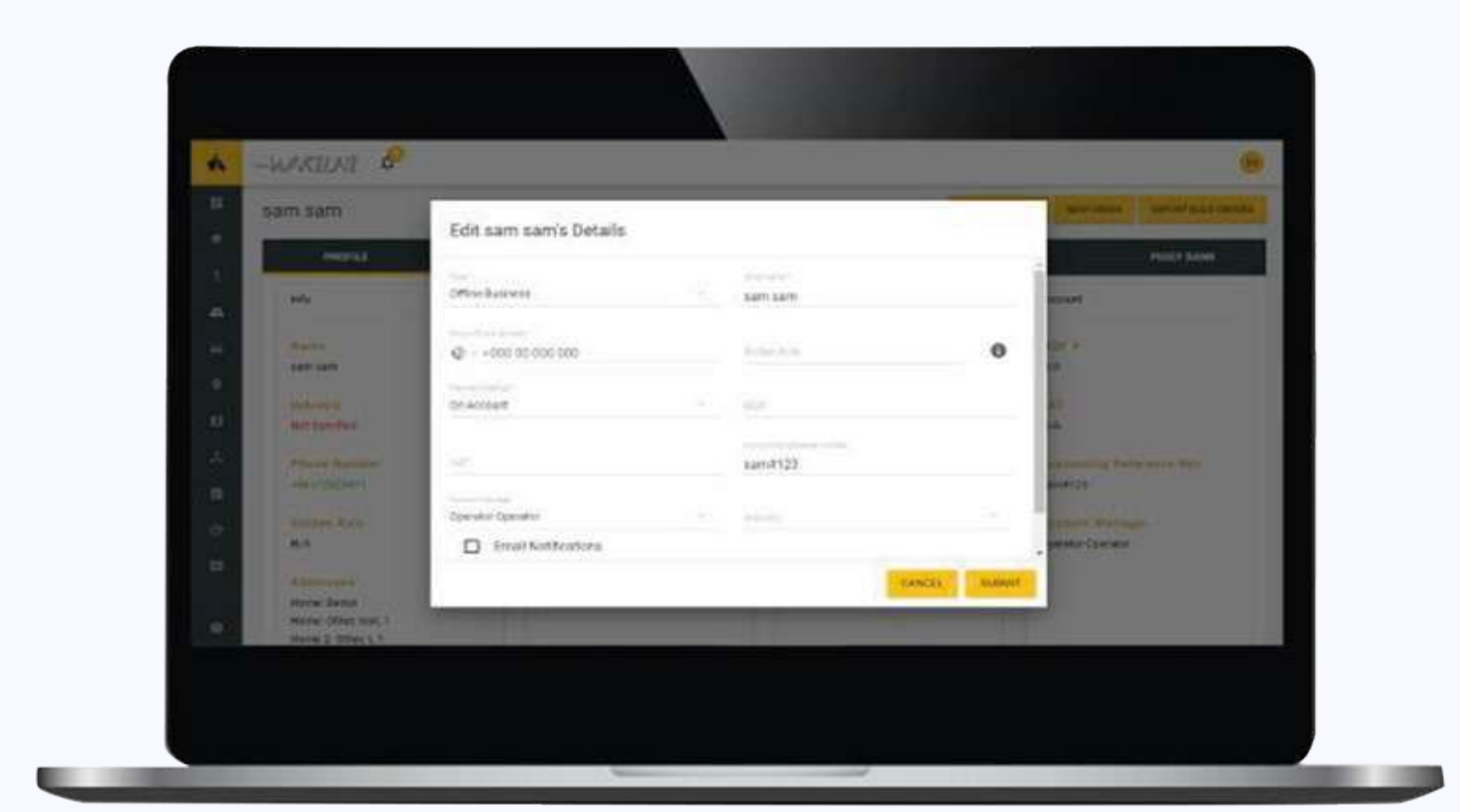
CLIENT: AL DAR



CLIENT: REEF KINETICS



CLIENT: EVLAB

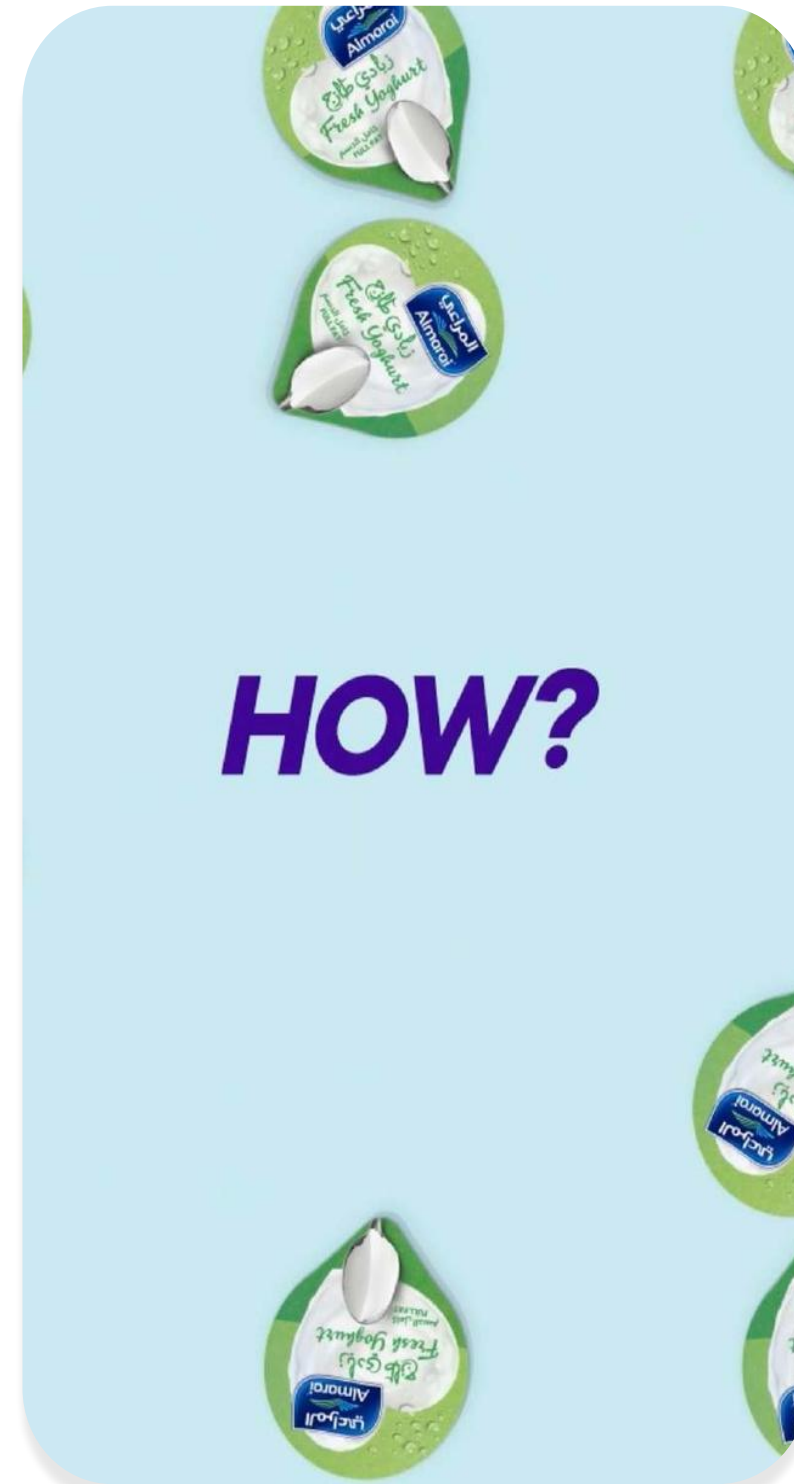


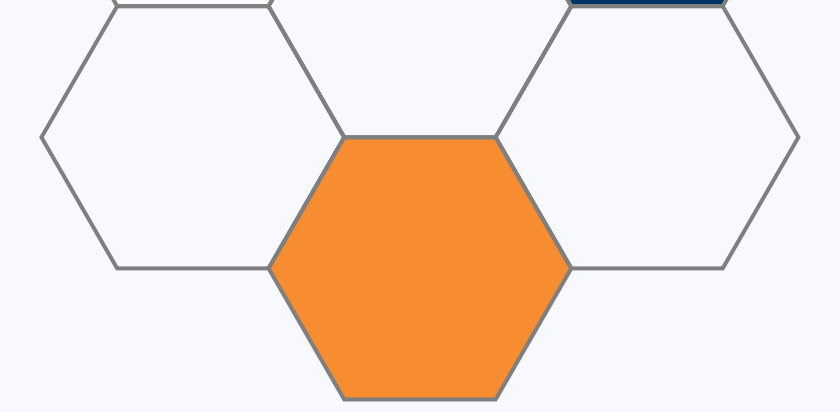
CLIENT: WAKILNI

Storytelling at the Heart of Every Frame



SELECTED WORK





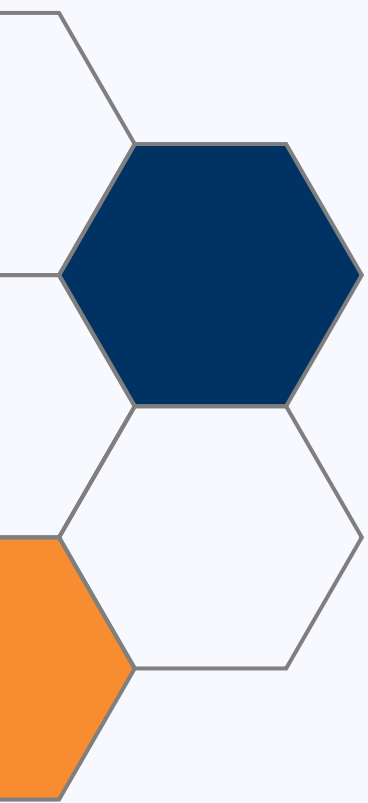
Our Trusted Partners

NEOCAP Marketing

Marketing is an art, that is never expressed by **one person.**

A team of specialists dedicated to get you the best results possible, Find out more about what we do here

We have built strong relationships with clients that have entrusted us with their brands and products. We have promised to help them reach their marketing targets through social media and have delivered. We have set business goals with our clients and have met them.





About Neocap Agency

We are a team of experienced professionals dedicated to helping our clients reach their goals through targeted, effective social media marketing strategies.

Our portfolio of clients is diverse and includes businesses of all sizes and industries. No matter what your needs may be, we have the expertise and resources to help you succeed.

From creating engaging content to developing targeted ad campaigns, we take an organic approach to social media marketing to ensure that our clients are reaching their target audience and achieving their desired results.

We pride ourselves on our ability to understand our clients' unique needs and develop customized solutions that drive real, measurable results. If you're looking to boost your brand's online presence and engage with your audience, Neocap Marketing is here to help.



10+

Active Across
Countries

ABOUT US

The Best Agency For You

Insight and Analytics

You read Analytics, we understand them. Numbers are our love language, and we know how to express it very well.

Tailored Plans

We will customize a marketing plan that suits your needs and demands. A plan that will definitely make an impact!

Business Scaling

We help scale you up, whether you're a small initiative or a multi-level organization.

Build Your Brand

Build a brand that is surrounded by an audience that cares.

Our victories by the digits

American Kitchens KSA

Full Digital Marketing services

Industry: Furniture showroom

Goal: Increase showroom foot traffic and monthly revenue

The Challenge

American Kitchens averaged >1 client per day, despite offering high-quality kitchen solutions. They needed more local visibility and in-store visits to grow revenue.

Our Strategy

We launched a geo-targeted digital marketing campaign that included:

- Local SEO to boost search visibility
- Social media ads with click-to-map features
- Engaging video and photo content
- Conversion tracking and campaign optimization

NEOCAP



30%


Monthly
Revenue
Growth

250%

Converting
Leads into
Clients

110%

Showroom Foot
traffic increase

The background is a composite image. It features a close-up of a beehive's honeycomb structure, with several bees visible on the right side. Overlaid on this are several small, white, human-like figures in a similar pose to the workers in the movie 'The Martian', standing on the honeycomb and holding tools. A large, glowing golden ring is centered over the text.

**Forget patterns. Forget tradition.
We're the hive that buzzes louder,
thinks bolder, and builds with
purpose.**





**TRUST
MINDS**

Market Research & Business Intelligence

When you have strategic decisions to make, let our marketing research consultants team study, analyze and provide detailed recommendations that you can put into action. We deliver concrete ways to turn your brand promise into successful performance.

A deep and accurate understanding of your customers is the foundation upon which successful marketing efforts are built. To communicate effectively, you must see the purchase decision-making process and the media landscape through their eyes.



Trust Minds Value Proposition

- ✓ Identify emerging trends and new market opportunities.
- ✓ Reduce business risk through predictive analysis and forecasting.
- ✓ Provide actionable insights for campaign targeting and product positioning.
- ✓ Enhance pricing strategies and sales forecasting accuracy.
- ✓ Inform high-level decision-making with reliable data insights.
- ✓ Measure customer satisfaction and brand perception in real-time.
- ✓ Identify customer pain points and unmet needs.
- ✓ Support strategic planning with customer, competitor, and industry intelligence.



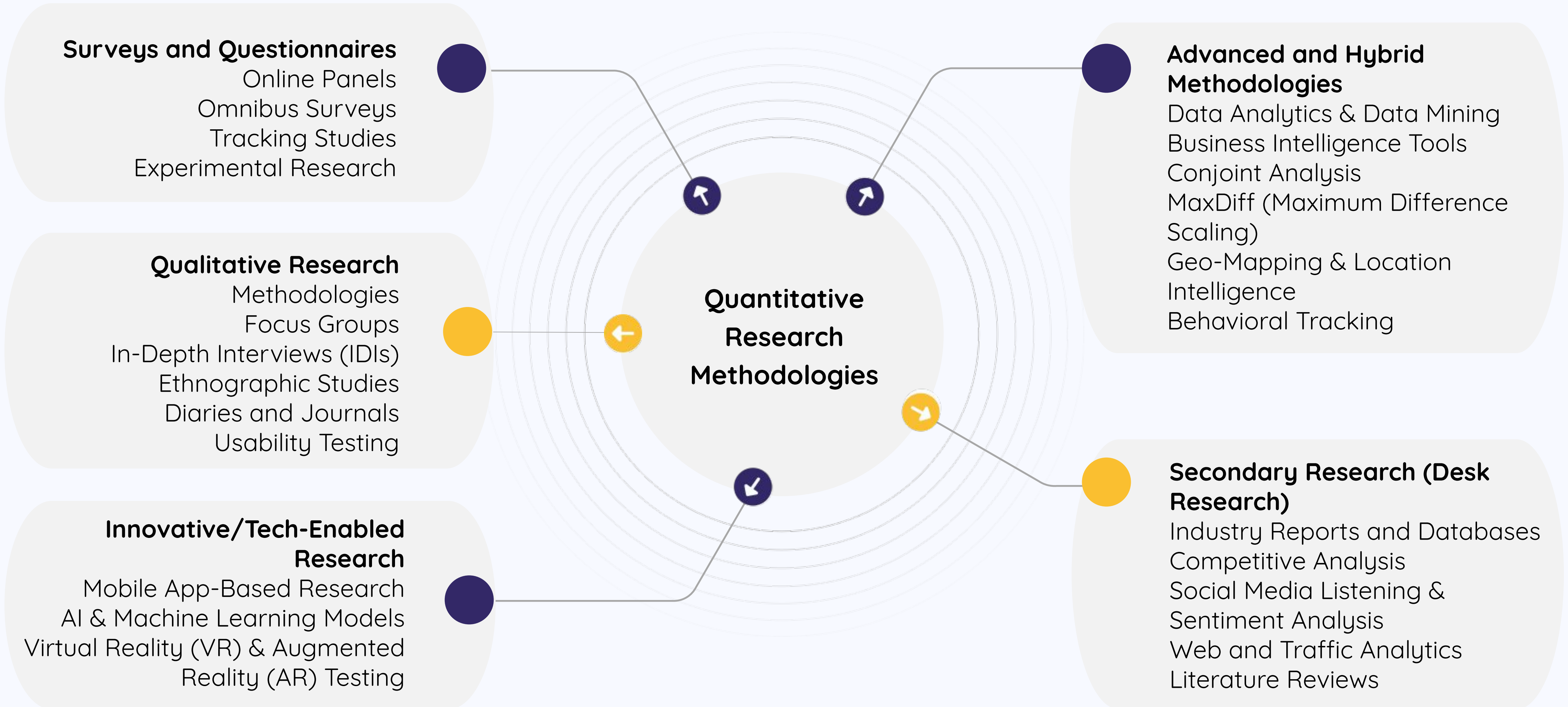
We specialize in



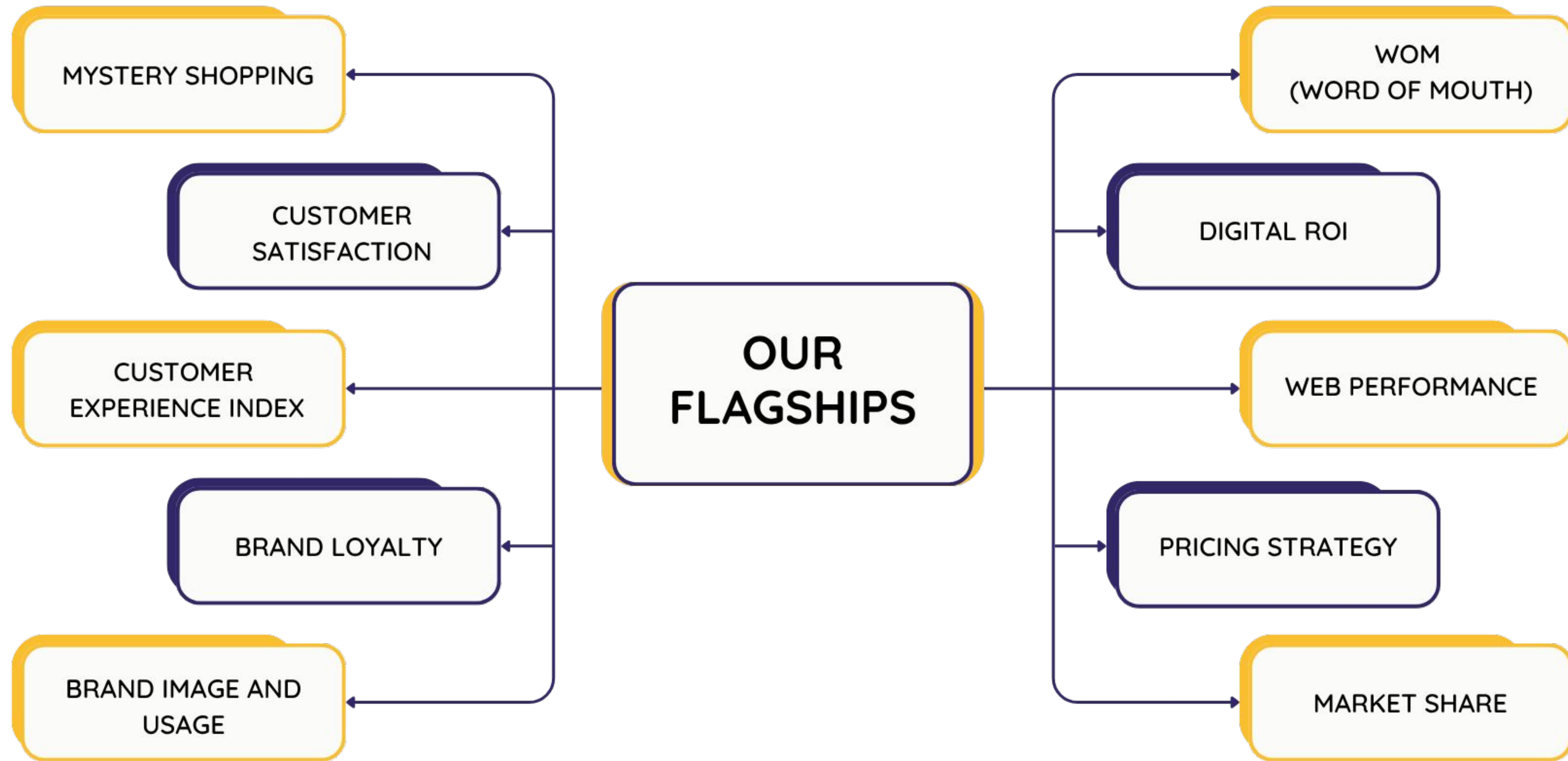


Trust Minds; a Market Research and Business Intelligence company that is dedicated to measuring, understanding and anticipating people and markets' current and future needs, desires and behaviour.

Our Proven Research Methodologies



Trust Minds Flagships



Enhancing Customer Experience for a Retail Bank

Client: A new leading retail bank in Kuwait

Problem

Lack of visibility into staff performance - No structured evaluation of employee behavior, service quality, or training gaps.

Limited understanding of customer experience - Missing data on customer perceptions, satisfaction, and pain points.

Solution

Ran a mystery shopping program to assess service quality, customer interaction, and sales skills across locations.

Identified gaps in training, response time, and engagement.

Designed a tailored training program for front-line staff and new recruits.

70%

increase in positive customer reviews within six months.



Won “Best Customer Experience Bank” award in Kuwait.

45%

improvement in client satisfaction scores.



More consistent service quality across all Bank locations.



**TRUST
CORP**

ITQAN: Trust Corp Guiding Principle

What is ITQAN?

ITQAN (إتقان) is an Arabic term that means **perfection, mastery, and excellence in execution.**

At Trust Corp, *ITQAN* is more than just a value; it is a fundamental mindset that shapes the way we think, act, and deliver.

It represents our unwavering commitment to doing things right, with precision, purpose, and pride.





Why We Do Things with **ITQAN**

Quality outcomes

We believe that *how* we work is just as important as *what* we achieve. By embedding **ITQAN** into every aspect of our operations, we ensure consistent quality in all our deliverables.

Sustainable practices

Our commitment to **ITQAN** drives us to develop and implement practices that are not only effective but also sustainable in the long term.

Client satisfaction

Through our dedication to excellence, we consistently exceed client expectations and deliver solutions that create lasting value.

A strong internal culture

Doing things with **ITQAN** is not just a standard; it's our identity. It drives us to exceed expectations, deliver lasting value, and lead with purpose in every project we undertake.

Trust Corp ITQAN Pillars

Excellence in Execution

Delivering outstanding results through meticulous implementation.



Continuous Improvement

Constantly evolving our methods and approaches.

Client-Centric Focus

Prioritizing client needs in all decisions.

Integrity and Accountability

Taking ownership and maintaining ethical standards.

ITQAN is not just a principle; it is the foundation of our culture, the standard of our performance, and the promise we make to every client, partner, and team member.

Trusted Partners

To enhance our service quality, Trust Corp collaborates with leading international consulting firms, training providers, marketing companies, and technology companies. Our partnerships allow us to provide cutting-edge solutions, advanced research methodologies, and globally recognized training programs.

Trust Corp is recognized and accredited by top local and international institutions, ensuring excellence in service delivery.

OUR PARTNERS



WHY TRUST US?

Because we are committed to delivering excellence, integrity, and value in everything we do. Our clients trust us for our professionalism, expertise, and dedication to driving meaningful and lasting results.

Expertise & Experience

Local insight, global standards, delivered by our certified experts and renowned trainers, with cross-industry expertise and a legacy since 2010.

People Power

A talented, full-time team bringing multi-generational perspectives and multi-cultural diversity to every project.

Tailored Solutions

Tailored, scalable solutions with personalized service, a customer-centric approach, and a diverse range of workshops and services.

Global Quality

Global affiliations, award-winning materials, and data-driven strategies, all driving impact and aligning with Saudi Vision 2030.



OUR LEGACY IN NUMBERS

10k+

Projects and
Sessions Delivered

150k+

Individuals
Developed

200k+

Hours of
Development

500+

Companies
Well Served

50+

Trusted
Partners

250%

Clients' Sales
Targets Achieved

95%

Client
Satisfaction

80%

Repeated
Business

99%

Trainer
Evaluation Score

15+

Years of Proven
Track Record

Clients Who Trust Us

We have had the privilege of collaborating with multinational corporations, government institutions, academic entities, emerging enterprises, and non-profit organizations, delivering refined strategies in market expansion, capacity building, research, and sustainable growth.

Among our clients

Government and Semi-Government Sector



Among our clients



Mercedes-Benz



Among our clients

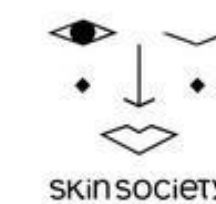
Private Sector



Among our clients



Among our clients



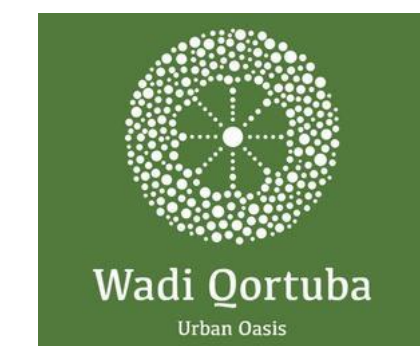
Among our clients

Private Sector



Among our clients

Private Sector



Technology partners



Google Ads

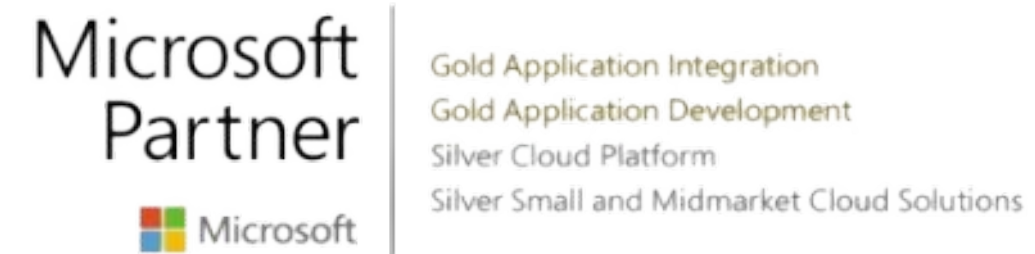
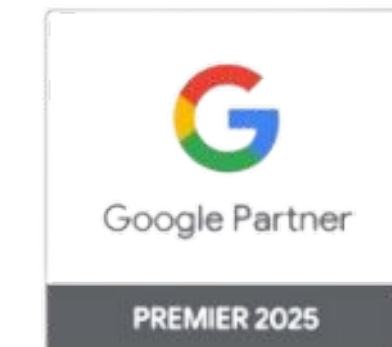


Google Analytics

fanpage
karma



BRAND24



What our Trusted Clients say about us:

“Trust Corp team have shown remarkable efforts since we started working together on this track (Strategy and business planning). Their contribution to the development of our Managerial Layers has shown a significant impact on the new strategic direction of Banque Misr. Furthermore, it added a lot to our learning experience.”

**Waleed Saafan, DGM of Strategy,
Banque Misr, Egypt**

“The Trust Corp consultant delivered exceptional content with expertise and clarity. I gained valuable, actionable tools that will positively impact my career. The session exceeded expectations and reflected a high level of professionalism. I look forward to more collaborations that offer the same strategic value and practical insight.”

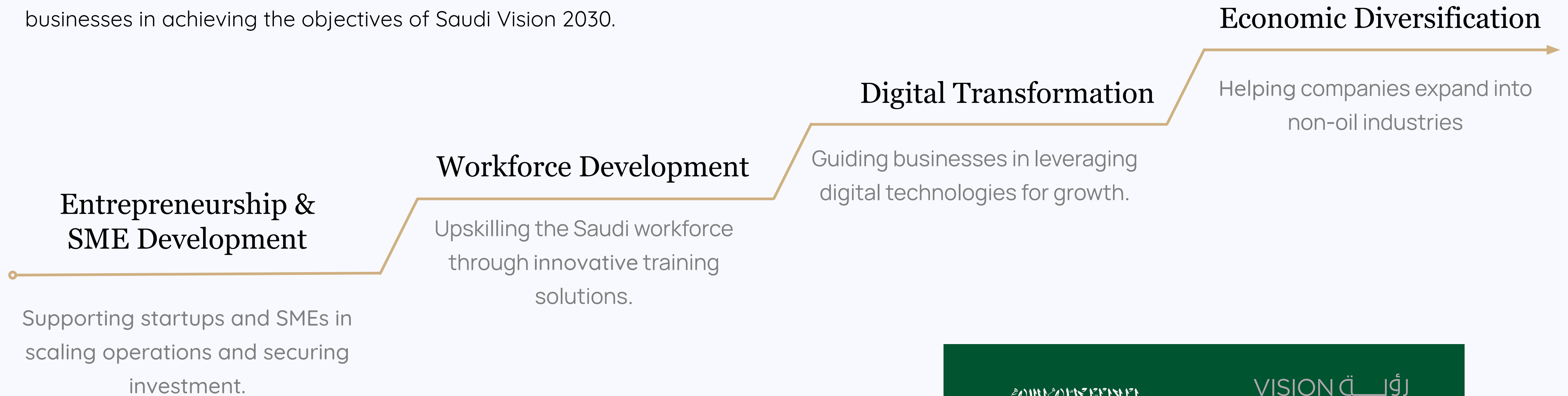
**Shaden Shawky, COO,
International Popular Company**

“We were highly impressed with the training quality, engaging delivery, and the trainer’s professionalism. What sets Trust Corp apart is their ability to adapt solutions to our culture. It was a pleasure collaborating with their team, and we look forward to continuing this mutually rewarding partnership in future programs.”

**Mohamed Abbas, Head of Training,
Abu Dhabi Islamic Bank**

Our Commitment to Saudi Vision 2030

As a Saudi-based firm, Trust Corp actively supports businesses in achieving the objectives of Saudi Vision 2030.



Corporate social responsibility

When it comes to corporate social responsibility (CSR), not every effort has the same potential to create a lasting impact. We always strive to make our activities authentic, sincere, and aligned with our core business strategy which will allow us to contribute positively to the community while building trust, reputation, and spirit.





Beyond Partnerships



TRUST
CORP

Thank you

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